

TOLEDO POST CARD CO., TOLEDO, OHIO

NO. 8A-H3163

ORDER NO. 20195

DATE 12-19-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) TOLEDO BLADE, TOLEDO, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LIGHT GRAY BLDG. WITH DARK GREY GRANITE BASE AND TRIM. BLACK WINDOW FRAMES, BRASS DOORS, LAMPS IN REAR ENTRANCE OF BLDG. BRASS WITH WHITE SHADES.

CHANGE SIGN ON FRONT OF BLDG. TO Toledo Blade  
RE OVE MACHINES, WORKING MATERIAL, ELECTRIC SIGNS LIGHT POST, MAIL BOX, FIRE  
PLUG AND ALL WORDS "TIMES"

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

*Straighten paper  
on Right side*

The color should be some lighter and the walk at side of bldg. to be white not blue.

On the blue print they have added some additions as there is too much blank space at top and bottom, as follows flag pole and flag at top. a couple of stream-lined cars, car tracks, and a few people

MAKEOVER

Charge CUSTOMER D

	Time Required	
3		
1 1/2		
226		
ART DEPT		
ENGRAVING		

*Submit ret photo  
to customer*

43



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 8A-H3164 ORDER NO. 19785 DATE 12-19-1938

CUSTOMER GORHAM HOTEL  
NEW YORK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  (GROUP 3) STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION  
see INSTRUCTIONS ATTACHED.

note for background same color as 1A4260

submit to Art.

PHOTO RETURNED

TO

PHOTO USED FOR

as quoted

Am

DEC 19 1938

10  
12



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H3165 ORDER NO 19792 DATE 12-28-1938

CUSTOMER POLISH NATIONAL ALLIANCE  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M500 POST CARD SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

White border

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Photo Ret to Customer 4/6/39

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 11 1939

Comp. Dept.

either way

#70



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. (8A-H3166) ORDER NO. 19794

DATE 1-13-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

50 MPOST CARDS

SIZE

3½ x 5½

STYLE PHOTO COLORIT

FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
BALINESE ROOM, THE BLACKSTONE  
HOTEL, CHICAGO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

To office

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH, TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

Photo Ret to Customer 4/13/39

RETURN PHOTO  
YES  
NO

3K-1-2-39

1 Photo 5-7

Ret 9/1

Ret 2/1

226

1-21-39

Ret 16

As printed

AW

ST.  
76



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <u>8A-H3167</u>		ORDER NO. <u>19795</u>	DATE <u>1-12-1939</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER THE TOWN HOUSE LOS ANGELES, CALIF.						
	50 M POST CARDS	SIZE	3 1/2 x 5 1/2				
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow layout						
RETURN PHOTO	Title in Plate Yes No		Copyright in Plate Yes No		FRONT NO. <u>5</u>		
	Title in full ZEBRA ROOM, THE TOWN HOUSE, LOS ANGELES, CALIFORNIA				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
					Trade Mark Yes No Special type as sample		
					IMPRINT: Customer C. T. Imprint No Imprint		
RETOUCHING DEPARTMENT							
Submit — Sketch — Layout — Retouched Photo — Wash Drawing							
Follow Layout							
					Negative — Line — Halftone — Combination. Screen 120		
					Dry — Wet — Pancromatic — Color Separation. Screen 133		
					Transfer — Paper Process — New Process. Screen 150		
					Stripping — White Border — Full Face. Screen 175		
					Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue		
COLOR DESCRIPTION							
SEE SKETCH AND INSTRUCTIONS ATTACHED.							
Photo Ret to Customer 4/12/39							

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 12  
No. 2 1/2 61 1-24  
Lack 12  
The present  
Am

X  
76



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H3168 ORDER NO. 19795 DATE 1-17-1939

CUSTOMER THE TOWN HOUSE  
LOS ANGELES, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE TOWN HOUSE — WILSHIRE BOULEVARD  
LOS ANGELES, CALIFORNIA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

Photo Ret to Customer 4/13/39

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

submit to Cust.

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 20 1939



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H3169 ORDER NO. 19801 DATE 12-19-1938

CUSTOMER THE ROBERT CLAY  
MIAMI, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE ROBERT CLAY - MIAMI, FLORIDA  
BOT-ON THE SITE OF HISTORICAL FORT DALLAS

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

THROW HIGHLIGHTS INTO ARCHED OPENING INTO PORCH. ALSO SHOW NATURAL FORM  
OF TREES AND NOT ARTIFICIAL SHAPES.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7  
He 1/4  
Lat 9

As quoted

*[Large handwritten signature]*

*[Handwritten X mark]*

43



NO. 8A-H3170

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 20209

DATE 12-20-1938

12 1/2 M post CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) MAIN STREET AT NIGHT,  
WAYNESVILLE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- N-59

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
RIGHT--1) white Sandstone. 2) red brick 1 floor white. 3) cream brick, white trim, blue sign dark canopy. 4) red brick 5) lighter red brick REST) tan, white, brown.  
LEFT--1) light red brick. 2) med. red brick. 3) cream brick 4) white. 5) natural stone 6) red 7) white. tall) med gray stucco, just before tall bldg. is bluish gray show with bright red trim. Asphalt street, cement sidewalk sign in center of street. Black white lettering. bottom sign green white lettering bring out this sign as much as possible. take out poles & wires truck at left.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,025

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE	1938	DATE	DEC 21 1938
DATE COMPLETED		DATE COMPLETED	DEC 21 1938
NO.	206	NO.	5
NO.	89	NO.	12-23
NO.	226	NO.	12-27-39
NO.	60	NO.	2-10

DATE BLUEPRINT OR D  
DATE HAND COLOR PROOF OR D  
DATE Photo Returned to Customer  
By

MAKEOVER

Charge to L.V. Dept.

EST. 1000

MADE TO ORDER  
TO ORDER  
DEPT  
GRAVE

JAN 26 1939

Calp

44



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. <u>8AH3171</u>	ORDER NO. <u>19804</u>	DATE <u>12-19-1938</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED
	CUSTOMER <u>HOTEL EDISON</u> <u>MIAMI BEACH, FLA.</u>						
	12 M 500 POST CARDS SIZE		3 1/2 x 5 1/2	STYLE PHOTO COLORIT WHITE BORDER			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full <u>HOTEL EDISON - MIAMI BEACH, FLORIDA</u> <u>HOTEL BOT-ON-THE-OCEAN</u> <u>FACING BEAUTIFUL LUMMUS PARK</u> <u>AND OCEAN</u>		FRONT NO. <u>5</u> R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint	(All of this on address side) R. M. <u>Yes</u> No Negative — Line — Halftone — Combination. <u>120</u> Dry — Wet — Pancromatic — Color Separation. <u>133</u> Transfer — Paper Process — New Process. <u>150</u> Stripping — White Border — Full Face. <u>175</u> <u>Blue Print</u> — Handcolor — Black & White Proof. Titles—Red, Blue			
RETURN PHOTO	RETOUCHING DEPARTMENT <u>Submit</u> — Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing Follow Layout						TO
	COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.						
make DK. Blue impression							

D10

65

1 Rep photo 5x7  
Ret 12  
12-31 LC 1 1/2  
Lack 9 1/2  
over charge #10  
As quoted.  
in LC-239

DEC 27 1938

X 48

2 — 11 hrs  
12 — 1 hr



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 8A-H3172

ORDER NO. 20210

DATE 12-20-1938

12 $\frac{1}{2}$  M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, LOOKING EAST,  
ROCK HILL, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- R-32

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION  
LEFT--1) #48 brown brick, sandstone trim which is light on 2 floor, med on 1 floor  
white window trim, cream shades black & white sign. 1 floor cream trim & window cas.  
2) #51 brown brick. white trim. black & white sign. 3) white brick bldg. side brown brick  
brown brick trim, red sign gold lettering. awning brown & cream. 4) red brick, tan awning  
5) white bldg. black glass over entrance green sign, white lettering. 6) brown brick  
sandstone base. 7) cream; red sign gold lettering small ones) brown and red.  
tall one) brown brick white trim on top. next one) white. last tall one) red, sand-  
stone trim.

SEE FURTHER INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

See to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEC 21 1938

DATE

NO. 5

89

12-24

12-27 48

210 1/4

12-28

12-28

215 10

1-17

1-18

DATE DELIVERY OND

DATE HAND COLOR PROOF OND

DATE Photo Returned to Customer



\_\_\_\_\_ Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By W. A. G. G. G. G.  
 Date DEC 21 1938

DATE	DATE ENTERED	DATE COMPLETED	
DEC 21 1938	DEC 21 1938	DEC 21 1938	✓
53	3		
89	12-2	12-27	✓
224	1/2	12-28-38	
219	9	1/17/39	1/19/39

DATE DELIVERED TO \_\_\_\_\_

DATE HAND COLOR PHOTO L&D \_\_\_\_\_

By \_\_\_\_\_

DATE \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 8-H3174

ORDER NO. 20210

DATE 12-20-1938

12½ M POST CARDS

ART COLORTONE

WHITE PORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER

FRONT NO. 19 R. M. NO

TITLE (IN FULL) SAINT JOHN'S METHODIST CHURCH, ROCK HILL, S.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- R-34

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SLIGHTLY MOTTLED DARK RED BRICK BLDG. CEMENT T'IM ALL OVER. COLORED GLASS. SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

order for this  
see to it that all  
tives are uniform and co-ordi-  
in harmony with each other  
to make an attractive set.

Strengthen  
add paper both  
sides

DATE RECEIVED	DATE COMPLETED
DEC 27 1938	DEC 27 1938
4	add on 2 sides
83	12-24 12-28/47
21 1/2	12-30
67	1/17/39 1/18/39

DATE RECEIVED  
By  
DATE PHOTO RETURNED TO CUSTOMER

1/18/39



ATTENTION!  
10 Subjects on

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

NO. 8A-H3175

ORDER NO. 20210

DATE 12-20-1938

12 1/2 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
MAIN STREET AT NIGHT,  
LOOKING SOUTH, SUMTER, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- S-10

PHOTO PROPERTY OF C.T.

MAKE NICE NIGHT SCENE NOT TOO DARK. SHOW MOON.  
RIGHT: 1) red brick bldg. white trim, cream shades, green awnings, greyhound sign blue with white lettering Julian's sign blk with wht. lettering. 2) #69 brick, sandstone trim, top awnings #66 bot. awnings blk & wht. 3) red brick, white window casing, cement trim black sign white lettering. 4) red. 5) brown x 6) tan 7) white Rest) tan, white, brown red. LEFT: 1) 1 floor brown 2 floor cream sandstone trim, bowling sign black and white. 2) off white. 3) red brick, sandstone trim, black and white sign wht window casing 4) tan 5 & 6) red. 7) tower bldg. #46 stone in front; side tan brick roofs #62. 8) green 9) brown 10) tan 11) tall one cream brick. Rest.) white, red, tan, dsk green lamp poles dark brick street with same brown cement sidewalks. take out boxes at left and rear of car at left also mail box at right YES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,779

DEC 21 1938  
DATE  
DATE COMPLETED  
DEC 21 1938  
DEC 21 1938  
COL. 56 6 12/21 12/22  
SHEET 6  
RETOUCH 12/21  
PHOTO 12/21  
BLUEPRINT 89 12-23 12-23  
STRIPPING, OIL  
ENGRAVING  
HAND COLOR 226 13/4 12-28-38  
ARTIST DEPT. 211 10 1-17  
DATE BLUEPRINT  
DATE HAND COLOR  
DATE PRINTING  
DATE FINE PRINTING TO CUSTOMER

44



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 8A-H3176

ORDER NO. 20210

DATE 12-20-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) CLAREMONT HOTEL, SUMTER, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. MCI  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ----- S-11

PHOTO PROPERTY OF C.T.

BASE GRAY SANDSTONE 1. floor #13 cream brick; white trim betw. 1&2 floors. upper floors #56 brick with 2 lines of #13 brick. wht window trim also rainpipes & under neath roof cream shades. canopy at left black; the glass varig. green & white sign above canopy black, white lettering, green line trim. cream brick decoration above left canopy. canopy at right black with very few silver sprinkle. white lettering, silver color lines. white lettering balcony at right white, black iron work, concret trim at extreme top over balcony. roof #6 tile, somewhat darker in places. street lamp poles #67 green, white globes. cement sidewalks with some grass. brick street take out chimney, wires, direction signs.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Stranglin

DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME
DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME
DEC 27 1938		DEC 27 1938					
9	4						
83		12-24		12-28 45			
21	1 1/2	12-30		12-30-28			
46	9	1-12		1-19			
DATE BLUEPRINT		DATE		DATE		DATE	
DATE HAND COLOR		DATE		DATE		DATE	
DATE		DATE		DATE		DATE	

47



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 8A-H2177

ORDER NO. 20210

DATE 12-20-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. HIGHWAY NO. 15 AND  
BRIDGE OVER CYPRESS LAKE, NEAR SUMTER,  
S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO: BEFORE TITLE ----- S-12

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE BRIDGE CONCRETE ROOF. BLDG. AT RIGHT AND LEFT WHITE WITH GREEN ROOFS.  
TREES AT LEFT IN LAKE ARE CYPRESS TREES LOADED WITH GRAY SPANISH MOSS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By

Date

DATE  
COMPLETED

DEC 21 1938

DEC 21 1938

1 1/2

12/21

12/22

89

12-23

12-24

201

1 1/2

12-27

12-28

HAND COLOR PROOF

ARTIST DET

214

DATE BLUEPRINT

By

DATE HAND COLOR PROOF

By

DATE

By

DATE Photo Returned to Customer



ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

NOB-H3178

ORDER NO. 20210

DATE 12-20-1938

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.  
TITLE (IN FULL) MAIN STREET AT NIGHT,  
GREENVILLE, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. WHITE NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- G-30

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
RIGHT) 1) red take off signs on side of bldg. 2) cream front red side. 3) tan 4) red  
white front. 5) tall bldg. brown brick tan front. smaller bldgs. cream, red, white  
next large bldg. brownish red brick. next large bldg. off white. last one red.  
LEFT) 1) white front, red brick side. 2) brown 3) tan, white trim 4) brown, white trim  
5) red, brown tile. roof (tower) 6) tall, dark brownish red brick, white trim  
at left of 6) off white. REST) red, tan, brown, white, asphalt street green  
lamppoles. take out tops of cars at right. MAKE NICE NIGHT SCENE NOT TOO DARK.

CUT DOWN AS INDICATED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,207,776

ATTENTION!

10 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1 Print first  
5x7

ESTIMATE

Cost Dept. Checked

By DEC 21 1938

Date DEC 21 1938 WORK SCHEDULE

Date DEC 21 1938

DEC 21 1938 DEC 21 1938

54 5

night scene

12-23 45

21 13/4 12-27  
35 10

12-27

PAID BLUEPRINT ORD

DATE PAID

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

MAKEOVER

Charge to Appt. Ret Dept.

EST. 12-23 Work Required

TOUCHING	3	Cost Dept.
TOUCHING	1	DATE FEB 25 1939
COLOR	1 1/2	M
DEPT. HC		
TRAVEL		

42 11



# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ASHEVILLE POST CARDS CO., ASHEVILLE, N. C.

NO. SA-H3179

ORDER NO. 20210

DATE 12-20-1938

12 1/2 M POST CARDS ART COLORTONE WHITE ORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) WOODSIDE BUILDING, GREENVILLE S.C.  
FRONT NO. 19 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- G-31

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
LEFT TO RIGHT 1) deep dark red brick bldg., white trim 2) white, light green trim, green awning 3) white 4) tall cream brick bldg. 1 floor sandstone tan window casing, off white shades blue sign, lettering name on bldg. "WOODSIDE BUILDING" 5) white 6) cream 7) gray, dark roof. 8) varig. dark gray, tan trim, red tile roof. sign black white lettering. Green lamp poles cement sidewalks, street tanish brick asphalt and asphalt  
CUT CUT DOWN AS INDICATED XXX

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,777

ESTIMATE  
DEC 21 1938 WORK COMPLETED Date DEC 21 1938

DATE	TIME	DATE	TIME
DEC 21 1938	DEC 21 1938	DEC 21 1938	DEC 21 1938
3			
83	13-24	12-27-45	
61 1/2		12-28	
217 8	1-17	1-18	

DATE BLUEPRINT C. L. DATE  
By DATE HAND COLOR PROOF OK'D By DATE Photo Returned to Customer

57-11/2  
56-11/2

55-  
44



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 84-H3180

ORDER NO. 20210

DATE 12-20-1939

**ATTENTION!**

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL) FIRST PRESBYTERIAN CHURCH, SPARTANBURG, S.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- S-36

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

VARIG. STONE #39, 55, 47 LIGHT GRAY CEMENT TRIM ALL OVER COLORED GLASS? LIGHT BROWN DOORS. SLATE ROOF VARIG. #39, 44, 27 and DARKER SLATE. EXTREME LEFT OF BLDG. GRAY STUCCO WITH BROWN WOODWORK SEE CARD # 107657 ATTACHED. TREE IN FOREGROUND BLUEISH GREEN. TREE IN CENTER DARK GLOSSY GREEN MAGNOLIA. OTHER OAK TREES. MAKE NICE GREEN LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ESTIMATE AND WORK SCHEDULE**

By [Signature] Date 12-21-1939

EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
51 2 1/2	12/21	12/22
73	12-23	
71 1/2	12-23	
203 8	1-3	1-6

DATE BLUEPRINT OUT \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OUT \_\_\_\_\_ By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H3181 ORDER NO. 9812

DATE 12-20-1938

CUSTOMER PINE VILLA MOTEL  
ARCATA, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE (Upper, Lower, Center, Border) — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PINE VILLA MOTEL- 101 HIGHWAY AT  
McKINLEYVILLE, ARCATA, CALIF.

TOP — MODERATELY PRICED

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PUT ~~XXXXXXXX~~ AT WINDOWS OF ~~XX~~  
CURTAINS

COTTAGES & HOUSE. BUT NOT OFFICE, WHICH IS THE  
NEW EXTENSION UNDER SIGNS.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

120  
133  
150  
175

SEE SKETCH ATT'D.

COLOR DESCRIPTION

ROOFS OF THE COTTAGES ON SKETCH ARE TOO RED. THEY SHOULD BE MORE LIKE CARD ATTACHED, 8A-H1514.  
DARKEN THE GRASS. IT "LOOKS GOOD ENOUGH TO EAT", BUT GRASS? TREES ARE TOO BLUE, HARDENS THE  
PICTURE. ALL CUSTOMER CAN SEE IS SEVERAL SHADES OF GREEN AND TRUNKS SHOWING THROUGH. DOOR.  
AT LEAST THE ONE UNDER SIGN "COTTAGES" IS HALF GLASS. THE FLOWERS ARE FINE BUT PLEASE ~~TRY~~ TRY  
TO GET OTHER SHRUBS IN ALONG THAT RAIL. JUST MAKE THEM VARIOUS SHADES OF GREEN.  
THE GRASS ON OPPOSITE SIDE OF HIGHWAY LOOKS MORE LIKE "MAGGARDS". THE HIGHWAY DEPTL. WOULD FEEL  
FLATTERED TO SEE THIS CARD. ALSO SKY NOT QUITE SO BLUE. UNDER THOSE TREES WHERE THAT BIT OF  
BLUE GREEN IS — IS REALLY GOOD OLD MOTHER EARTH!

PHOTO RETURNED

TO

PHOTO USED FOR

65 12-28 Ret 8 1/2  
1/2  
8

As quoted

DEC 21 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H3182 ORDER NO. 1981 DATE 12-20-1938

CUSTOMER COLONIAL TERRACE  
CARMEL, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

see COLORED SLIDES ATTACHED FOR COLORS.

by Harold

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2  
65 12-28 Mc. 1 1/2  
- fast 8 1/2

DEC 21 1938



COUDERSPORT ICE MINE, COUDERSPORT, PA.

NO. 8A-H3183

ORDER NO. 19836

DATE 12-22-1938

6M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ICE MINE, COUDERSPORT, PA.  
BOT-A WALL OF ICE XXX IN NATURE'S  
WONDER, VISITED ANNUALLY BY THOUSANDS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 63183.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By *CP*  
Date *12-22-1938*

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
IMPOSING, 7x11 SET UP		DEC 22 1938	DEC 22 1938
ETCH			
RETOUCHING	3 1/2	12 - 23	12 - 27 50
PHOTO LITHO			
BLU PRINTING	89	12 - 28	12 - 28 45
ENGRAVING			
HAND COLOR PROOF	216 1/2	12 - 29 - 38	12 - 29 - 38
ARTIST DEPT.	41 9	1 - 3 - 39	1 - 4 - 39

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

3

ST  
46  
46



C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H3184

ORDER NO. 19843

DATE 12-22-1938

6 POST CARDS

XXXXXXART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) VANDENBURGH'S ON GLEN LAKE,  
NEAR GLENS FALLS, N.Y.

IMPRINT SAME AS ABOVE

PRIV. NO. 2 FROM RIGHT DGE IN UPPER  
BORDER: 5

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD 80381 ATT'D FOR COLORS.

*clouds in sky*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF ☒

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

OPERATION	EST. NO.	TIME ALLOW.	EST. DEPT.	DATE
COMPOSING, TYPE SET UP			DEC 21 1938	12-27-38
SKETCH				
RETOUCHING	12	2	12-17	12-27-38
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	82	1	12-27	12-27-38
ENGRAVING				
HAND COLOR	216	1/2	12-29	
ARTIST DEPT.	43	8 1/2	12/30/38	1/3/39

DATE BLUEPRINT OK'D

By

DATE *12/28*

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12 46



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H3185 ORDER NO. 9846

DATE 12-22-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER PALESTINE DAILY HERALD  
PALESTINE, TEXAS

25 M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DOGWOOD TREE NEAR PALESTINE, TEXAS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE NATURAL COLORS. DOGWOOD TREE, IN CENTER, IS COVERED WITH WHITE  
BLOSSOMS. PLEASE MAKE BLOSSOMS PURE WHITE. OTHER TREES ARE PINEL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 23 1938



Norma

C.P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-H3186

ORDER NO.

DATE 12-23-1938

12 M500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO.

3

R. M.

NO/0

TITLE (IN FULL) RPINIER  
VISTA OF MT. ~~PATER~~ FROM

IMPRINT

SAME AS ABOVE

HIGHWAY 99, WASHINGTON

PRIV. NO. BEFORE TITLE: 223

C.P. Johnston Co.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. Yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of estimate

ESTIMATE

Cost OK Checked

By

By

Date

DEC 23 1938

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. & Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 23 1938	DEC 23 1938
SKETCH			
RE TOUCHING	13 2	12 - 29	12 - 28 5
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	12 - 28	12 - 28 1/2
ENGRAVING			
HAND COLOR PROOF	1 1/2		
PRINT DEPT.	10		

LAST BLUEPRINT

DATE

DATE

DATE

13

17



NOA-H3187

C.P. JOHNSTON CO., SEATTLE, WASHINGTON

ORDER NO.

DATE 12-23-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

No

NO

TITLE (IN FULL) AIRPLANE VIEW OF BREMERTON  
AND BREMERTON NAVY YARD ON PUGET  
SOUND, WASHINGTON

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 224

Small type (C) C. R. LAIDLAW - LENO PHOTO

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,207,776

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP	DEC 28 1938	DEC 28 1938
SKETCH		
RETOUCHING	9 5 12/28	12/29
PHOTO-LITHO		
BLUEPRINT STRIPPING, OPAQUING	82 12-31	12-31
ENGRAVING		
HAND COLOR PROOF	226 1/3	1-4-38
ARTIST DEPT.	215 11	1-13

DATE BLUEPRINT ORD.

DATE FND

L

By

DATE HAND COLOR

## ATTENTION!

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST  
51



C.P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-H3188

ORDER NO.

DATE 12-23-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

No

TITLE (IN FULL) WASHINGTON STATE CAPITOL  
BUILDINGS AT OLYMPIA, WASHINGTON

IMPRINT

SAME AS ABOVE

SMALL TYPE: (C) CHAS. R. LAIDLAW-AEROPHOTO

PRIV. NO. BEFORE TITLE: 225

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

Executive OK of Estimate

By

DEC 23 1938

Date

ESTIMATE  
AND WORK SCHEDULE

By

Cost Dept. Checked

Date

DEC 23 1938

OPERATION	EST. TIME (HOURS   Time Allow)	DATE ENTERED DEPT.	DATE COMPLETED
COMING - NG. TYPE SET UP		DEC 23 1938	DEC 23 1938
SKETCH			
RETOUCHING	7 6	12-23	12-29-38
PHOTO-LITHO			
ETCHING STAMPING (PROOFING)	89	12-29	12-30 1938
FINISHING			
1-100 CO. PROOF	725 1 3/4		4 Jan.
2-100 CO. PROOF	214 1 1/2		

1. DATE ESTIMATE D

DATE PROOF

2. DATE ESTIMATE D

DATE

DATE ESTIMATE D

DATE PHOTO PRINTED TO CUSTOMER

ATTENTION!

Subjects on  
order for this set. Please  
see to it that all  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

47



C.P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8-H3189

ORDER NO.

DATE 12-23-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) BATTLESHIP SEARCHLIGHTS AT  
NIGHT ON ELLIOTT BAY WITH SEATTLE  
IN BACKGROUND

PRIV. NO. BEFORE TITLE: 226

FRONT NO.

3

R. M.

NO NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on

Please

Subjects on

tives are uniform and are

in harmony with each other

to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
Date 12-23-1938 By DEC-23-1938

OPERATION	EST. TIME Clock No. 1-10	DATE EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 23 1938	DEC 23 1938
SKETCH			
RETOUCHING	5 6 1/2	12-23	12-28
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	23	12-28	12-28
ENGRAVING			
HAND COLOR PROOF	216 1 1/2	12-29	
ARTIST LEFT	203 10	1-12	1-13

DATE BLANKET FOR D

DATE COLOR PROOF

DATE COLOR PROOF

By

5

17  
47



C.F. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8<sup>A</sup>-H3190

ORDER NO.

DATE 12-23-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) MT. RAINIER BY MOONLIGHT  
FROM LAKE WASHINGTON

PRIV. NO. BEFORE TITLE: 227

small type: (C) CHAS. R. LAIDLAW-AEROPHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SEE CARD 30011 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK *[initials]*

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. *[initials]*

By

Date

OPERATION

CLASS

DATE COMPLETED

COMPOSING, TYPE SET UP

DEC 23 1938

DEC 23 1938

SKETCH

RETOUCHING

4

5

12-23

12-28

PHOTO LITHO

BLUE PRINT  
STREET & CHAQUE

82

12-28

12-29 1/2

ENGRAVING

HAND COLOR PROOF

65

13/4

12-30

ARTIST EPT.

61

10

1-11-39

1-13-39

DATE DELIVERED

DATE MADE

L

DATE FORWARDED

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



NO. 8A-H3191

C.P. JOHNSTON CO., SEATTLE, WASHINGTON

ORDER NO.

DATE 12-23-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. NO

NO

TITLE (IN FULL) A SECTION OF SEATTLE'S SHOPPING AND BUSINESS DISTRICT

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CHAS. R. LAIDLAW-AEROPHOTO  
PRIV. NO. BEFORE TITLE: 229

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

DEC 23 1938 AND WORK SCHEDULE

DEC 23 1938

OPERATION	EST. TIME Ck. N. I. T. M.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 23 1938	DEC 23 1938
SKETCH			
RETOUCHING	12 8	12 23	12 30 51
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	25	12-30	12-31 47
ENGRAVING			
HAND COLOR PROOF	216 13/4	1-4-39	1-4-39
ARTIST DEPT.	44 11	1-13	1-20

DATE BLUEPRINT DND

DATE 1/1

DATE 1/1

*DeKost*

12

15.  
47



NO. 8A-H3192

C.P. JOHNSTON CO., SEATTLE, WASHINGTON

ORDER NO.

DATE 12-23-1938

12M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. ~~NO~~ Yes

TITLE (IN FULL) SNOQUALMIE FALLS ON ROUTE  
TO SNOQUALMIE PASS ON HIGHWAY U.S.  
10, WASHINGTON

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CHAS. R. LAIDLAW-AEROPHOTO

PRIV. NO. BEFORE TITLE: 232

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. Yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,077

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Low*

Executive OK Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

Clock No. Time Allowed

DATE  
ENTERED DEPT.

DATE  
COMPLETED

COMPOSING, TYPE SET UP

DEC 23 1938

DEC 23 1938

SKETCH

RETOUCHING

4 5

12 - 23

12 - 29

PHOTO LITHO

BLU PRINT  
STRIPPING, OPAQUING

63

12 - 29

12 - 30

ENGRAVING

HAND COLOR PROOF

226 13/4

1 - 3 - 39

ARTIST DEPT.

213

11

1 - 11 - 39

1 - 13 - 39

DATE BLU PRINT OK'D

DATE 12-23-38

By

DATE HAND COLOR PROOF OK'D

DATE 1-13-39

By

DATE 1-13-39

4

47



NO. 8<sup>A</sup>-H3193

C.P. JOHNSTON CO., SEATTLE, WASHINGTON

ORDER NO.

DATE 12-23-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. *no*

*No*

TITLE (IN FULL) SEATTLE'S WATERFRONT AND  
LOWER BUSINESS DISTRICT, SEATTLE,  
WASHINGTON

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 233

SMALL TYPE: (C) CHAS. R. LAIDLAW-AEROPHOTO

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,375

# ATTENTION!

*9* Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By *[Signature]* **ESTIMATE** Cost Dept. Checked *[Signature]*  
Date *12-28-1938* **AND WORK SCHEDULE** Date *12-28-1938*

OPERATION	LST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 28 1938	DEC 28 1938
SKETCH				
RETOUCHING	56	6	12/28	12/29/38
PHOTO-LITHO				
BLACK & WHITE STRIKING, OPAQUING	<del>236</del>		12-30	12-31-38
ENGRAVING				
HAND COLOR PROOF	125	134		4 Jan
ARTIST DEPT.	209	11		

DATE BLUEPRINT OF D

DATE Fd

By

DATE HAND COLOR

By

15  
51



C.F. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-H3194

ORDER NO.

DATE 12-23-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M.

YES No

TITLE (IN FULL) SMITH COVE AND SEATTLE  
WATERFRONT

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 234

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

DEC 23 1938

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	TIME (No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 23 1938	DEC 23 1938
SKETCH			
RETOUCHING	3 10	12 - 23	12 - 29 SC
PHOTO LITHO			
BLUE PRINT STRIPPING, OPAQUING	83	12-29-38	12-30-38
ENGRAVING			
HAND COLOR PROOF	226 1/3		12-31-38
ARTIST DEPT.	48 11	1/10/38	1/13/38

DATE BLUEPRINT OK'D

DATE

By

DATE HAND COLOR PROOF

DATE

ATTENTION!

Selection of  
color for the picture. Please  
see to it that the colors  
are uniform and that they are  
in harmony with each other  
to make an attractive set.



12

NO. 8A-H3195

C. P. JOHNSTON CO., SEATTLE, WASHINGTON

ORDER NO. 19855

DATE 1-16-1939

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO.

3

R. M.

~~YES~~ No

TITLE (IN FULL) DECEPTION PASS BRIDGE AND  
SAN JUAN ISLANDS, WASHINGTON

IMPRINT

SAME AS ABOVE

*Small type* © CHAS. R. LAIDLAW AEROPHOTO

PRIVATE NO. BEFORE TITLE --- 236

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

9  
YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*[Red Stamp]*  
JAN 18 1939

JAN 18 1939

RECEIVED

JAN 18 1939

JAN 18 1939

3 5

1-18

1-20

84  
275 1 1/2  
214 9

1-20

1-23

24 Jan

3

*[Handwritten]*  
R. A. 79



547

Lettering to D. J. & Co. will be made

C. P. JOHNSTON CO., SEATTLE, WASHINGTON

NO. 8A-113196

ORDER NO. 19855

DATE 1-31-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. No YES

TITLE (IN FULL) AERIAL VIEW OF THE PUGET  
SOUND AREA, WASHINGTON

IMPRINT

SAME AS ABOVE

SMALL TYPE: (C) CHAS. R. LAIDLAW-AEROPHOTO

Photo In D 5689

Private no before title - 237

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

YOU WILL NOTE ON THE CORRECTED PHOTO THAT THERE SHOULD BE A DOTTED LINE PUT IN FROM EDMONDS TO PORT TOWNSEND AND ALSO A SHORT DOTTED LINE THAT BRANCHES OFF FROM THE MAIN LINE. FOLLOWING THE LINE FROM BALLARD TO SUQUAMISH TO SANDY HOOK PARK TO POUSSO NOTE THAT CUSTOMER HAS PUT ZIG ZAG LINES WHICH ~~MEANS~~ MEANS THAT THAT IS TO COME OUT. SAME SITUATION OCCURS FROM SEATTLE TO PORT BLAKELY. THERE IS A FERRY LINE TO BE PUT IN FROM COLMAN DOCK, SEATTLE TO EAGLE HARBOR. TAKE OUT COPYRIGHT BY CHAS. R. LAIDLAW. CORRECT SPELLING FOR HOOD CANAL DOES NOT HAVE "S" ON IT. BE SURE TO BRING OUT MTNS. IN UPPER RIGHT HAND CORNER IN THEIR RIGHT

SUBMIT: RET. PHOTO  
PERSPECTIVE.

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE  
By FEB 3 1939  
Date FEB 3 1939

OPERATION	CHECK NO.	TIME ALLOWED	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1939	FEB 3 1939
SKETCH				
RETOUCHING	1	9	2 - 3	2 - 10 5
PHOTO-LITHO				
BLENDING, STRIPPING, OPAQUE	84		2 - 10	2 - 10 1/2
ENCRAVING				
HAND COLOR PROOF	226	1 1/2		2 - 15 - 30
ARTIST DEPT.	215	9 1/2	2 - 24	2 - 28

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

3 =  
1 - 5 1/2

100



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H3197

ORDER NO.

DATE 12-24-1938

121 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES No

TITLE (IN FULL) GREETINGS FROM IDAHO

IMPRINT

SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER --- 190

Copyright 1939 by Curt Teich & Co., Chicago

PHOTO PROPERTY OF

C.T.

U.S.A. (

COLOR DESCRIPTION

SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

By

Date

JAN 13 1939

AND WORK SCHEDULE

CHARGE	ST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CHARGES TO CUSTOMER		JAN 14 1939	JAN 14 1939
PRINTING	7		
PROOFING	6		
PROOFING	8	1-20	1-23-39
PROOFING	226 3/4		1-25-39
ARTIST DEPT.	214 14		

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Paid

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

make red  
impressions  
for H.C.P.

19-3  
21-4

74



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8-H3198

ORDER NO.

DATE 12-24-1938

121 M POST CARDS ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM OREGON

FRONT NO. 3 R. M. YES No

IMPRINT SAME AS ABOVE

PRIVATE NO. IN LOWER LEFT CORNER --- 774

Copyright 1939 by Curt Teich & Co., Chicago, U.S.A.

COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Cost Dept. Checked

By JAN 12 1939 WORK SCHEDULE Date JAN 12 1939

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING	JAN 14 1939	JAN 14 1939
SPELLED	8	
RETOUCHED	6	
PHOTO LITHO		
BLUEPRINT	1-23	1-24-45
STRIKING OFF		
ENGRAVING		
HAND COLOR PROOF	62 2 1/2	1-25
ARTIST DEPT.	218 14 2-9	2-13

DATE BLUEPRINT OVD \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OVD \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

17-2

Make red impression for H.O.P.

Aw Rm. 5T.  
74



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8\* -H3199

ORDER NO.

DATE 12-24-1938

25 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OREGON COAST HIGHWAY  
(VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES

IMPRINT SAME AS ABOVE

(C) Wesley Andrews

PRIVATE NO. 1000

1000

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

# ATTENTION!

Subjects as order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*A first  
only photograph*

ESTIMATE AND WORK SCHEDULE  
By *[Signature]* Date *12-24-1938*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TR. SET UP		DEC 28 1938	DEC 28 1938
SKETCH 100	2		
RET. TOUCHING	7 6	12-28	1-5-39
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 89	1-5-39	1-5-39
ENGRAVING			
HAND COLOR PROOF	216 2	1-6-39	1-6-39
ARTIST DEPT.	41 14	1-3-39	1-19-39 F.W.

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

By

2  
13-1/2 12

12-50 58



# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H3200

ORDER NO.

DATE 12-24-1938

121	M	POST CARDS	ART COLOR TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 3	R. M. YES	
TITLE (IN FULL) CAVE MAN'S BRIDGE OVER ROGUE RIVER, PACIFIC HIGHWAY U.S. 99 GRANTS PASS, ORE.		IMPRINT	SAME AS ABOVE	
IN LOWER BORDER - PHOTO BY WESLEY ANDREWS				
PRIVATE NO. BEFORE TITLE --- 372		PHOTO PROPERTY OF CUSTOMER		
COLOR DESCRIPTION				

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,795,775

By *[Signature]* Date *DEC 27 1938*

By *[Signature]* Date *DEC 27 1938*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 27 1938	DEC 27 1938
SKETCH				
RETOUCHING	53	2		
PHOTO-LITHO				
BLU-PRINT	3/89		12-21	12-24/41
STRIPPING, GAPAUNG				
ENGRAVING				
HAND COLOR PROOF	202	1 1/2	12-30-38	1-3-39
ARTIST DEPT.	66	8 1/2	1-13	1-14

I. DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By *[Signature]*

II. DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

*Run 50 51 47*



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8 -H3201

ORDER NO.

DATE 12-24-1938

# ATTENTION!

Subjects or order for this customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

121 3	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 3	R. M. YES	
TITLE (IN FULL) BEAUTIFUL UMPQUA RIVER, PACIFIC HIGHWAY U.S. 99, OREGON		IMPRINT SAME AS ABOVE		
PRIVATE NO. BEFORE TITLE --- 776		PHOTO PROPERTY OF CUSTOMER		
COLOR DESCRIPTION				

434823

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YLS RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE	By	Date	By
DEC 21 1938	DEC 21 1938	DEC 21 1938	DEC 21 1938
DATE	DATE	DATE	DATE
ENTERED DEPT.	ENTERED DEPT.	ENTERED DEPT.	ENTERED DEPT.
COMPLETED	COMPLETED	COMPLETED	COMPLETED
COMPLETED	COMPLETED	COMPLETED	COMPLETED
SKETCH	51 2	12/27	12/28 Gr
RETOUCHING	82	12-28	12-29 HT
PRINTING	216 1/2	12-30	12-30
BLANK	61 8 1/2	1-13-39	1-16-39
STRIPPING			
ENGLAND			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT ON D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

11/50 57 47



FEISLEY ANDREWS CO., PORTLAND, ORE.

NO. 8-113202

ORDER NO.

DATE 12-24-1938

121 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) ROBERT BOOTH BRIDGE OVER  
SOUTH UMPQUA AT WINCHESTER, PACIFIC  
HIGHWAY U.S.99, OREGON  
(TO BE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. No  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE---- 777

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

DEC 24 1938

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 24 1938

DESCRIPTION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONSTRUCTION SET UP		DEC 27 1938	DEC 27 1938
SKETCH			
REF. COLOR	60 2 1/2		
PROOFING			
BLUEPRINT STRIPPING & CAPING	8	12-27	12-29 H.T.
ENGRAVING			
HAND COLOR PROOF	226 1/2		1-4-39
ARTIST DEPT.	65 9	1-17	1-18

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8"-H3203

ORDER NO.

12-24-1938

DATE

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET ON THE WILLAMETTE,

Mt. Hood from Lost Lake, Oregon  
(TO BE GOTHIC TYPE) See layout

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES No

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 775

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RET

PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects are  
order for this customer. Please  
see to it that all cuts or negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

2 Rephoton

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

DEC 27 1938

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPO. INC. (PRINTED)		DEC 27 1938	DEC 27 1938
SKETCH	2		
RETOUCHING	6		
PHOTO-LITHO			
BLUEPRINT STRIKING, CRAYONING	8V	1-14	1-14
ENGRAVING			
HAND COLOR PROOF	226 1/2		1-6-30
ARTIST DEPT.	215 9	1-14	1-16

DEC 27 1938 DEC 30 1938

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FNM

By

DATE Photo Returned to Customer



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H3204

ORDER NO.

DATE 12-24-1938

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL SEASIDE, SEASIDE,  
OREGON

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

PRIVATE NO. BEFORE TITLE --- 482  
COLOR DESCRIPTION

SEE TISSUE OVER ~~THE~~ PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,779

## ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Straight Paper  
on Top  
1 Rephoto

## MAKEOVER

Charge to L.V. Dept.

EST. Est. over Time Required

RETOUCHING	1	Time Recorded in Cost Dept.
PHOTOGRAPHY	1	Date JAN 18 1939
PRINTING		By
ART DEPT. HC	1/4	
RE-PRINTING		

## ESTIMATE

Cost Dept. Checked

By

Date DEC 28 1938

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 28 1938	DEC 28 1938
SKETCH			
RETOUCHING	3 9	12-28	12-31 SL
PHOTO-PRINT			
STAMPING, OPAQUE	91	12-31	1-3 1939
ENGRAVING			
HAND COLOR PROOF	226 13/4		1-8-39
ARTIST DEPT.	213 10	2-9-39	2-10-39

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

2

49  
51



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8<sup>th</sup>-H3205

ORDER NO.

DATE 12-24-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) HUG POINT, CANNON BEACH,  
OREGON (USE GOTHIC TYPE)  
(INSERT TITLE) HAYSTACK ROCK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 471  
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By DEC 24 1938	
OPERATION	DATE COMPLETED	DATE COMPLETED	DATE COMPLETED
COMPOSING TYPE SET UP	DEC 27 1938	DEC 27 1938	
SKETCH 20.	1		
RETOUCHING 9	4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	12-27	12-30/46	
ENGRAVING			
HAND COLOR PROOF 225	13/6	5 Jan	
ARTIST DEPT. 48	10	1/16/39	1/17/39

DATE BLUEPRINT OK'D \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

57  
pm 49  
47



NO. 8-113206

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO.

DATE 12-24-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES NO

IMPRINT SAME AS ABOVE

TITLE (IN FULL) INDIAN COVE FROM ECOLA PARK  
BETWEEN CANNON BEACH AND SEASIDE, OREGON  
TILLAMOOK LIGHTHOUSE 1 1/2 MILES FROM SHORE

*use gothic type*

PRIVATE NO. BEFORE TITLE ---- 491

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YLS

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE			
By <i>[Signature]</i>		Cost Dept. <i>[Signature]</i>	
Date 1938		Date DEC 24 1938	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 27 1938	DEC 27 1938
SKETCH			
RETUCHING	52 2 1/2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1/2	12-29	12-29 45
ENGRAVING			
HAND COLOR PROOF	21 1/2	1-2-39	1-2-39
ARTIST DEPT.	43 9	Jan. 16 1939	Jan. 17 1939

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

57  
47



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8<sup>th</sup>-H3207

ORDER NO.

DATE 12-24-1938

12 <sup>1</sup> / <sub>2</sub> M POST CARDS ART COLOR ONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3 R. M. YES
TITLE (IN FULL) INDIAN VILLAGE IN THE NORTH WEST (Use Gothic Type)	IMPRINT SAME AS ABOVE
IN LOWER BORDER -- PHOTOS BY WESLEY ANDREWS	
PRIVATE NO. BEFORE TITLE --- 179	PHOTO PROPERTY OF CUSTOMER
COLOR DESCRIPTION	

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO.

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to P. L. Dept.

EST. Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
1	1	Date
COLOR		
ART DEPT.		
RETOUCHING		

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
1		Date
COLOR		
ART DEPT.		
RETOUCHING		

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE		DEC 28 1938	DEC 28 1938 DEC 30 1938
SKETCH			
RETOUCHING	11 8	12-28	1-38
PHOTO-LITHO	89	1-4	1-5 1939
BLUEPRINT STRIPPING OPAQUEING			
ENGRAVING			
HAND COLOR PROOF	225 2		6 Jan
ARTIST DEPT.	213 14	1-19	1-20

DATE BLUEPRINT ORD. DATE FILED By

DATE HAND COLOR PROOF ORD. DATE Photo Returned to Customer By

4

57

322 RM 21 9118



One word

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-II3208

ORDER NO.

DATE 12-24-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES

TITLE (IN FULL) OCEAN CAVE ROCKS, ROADS AND IMPRINT  
NEAR OCEAN LAKE, OREGON COAST HIGHWAY, OREGON, U.S. 101  
(USE GOTHIC TYPE)

SAME AS ABOVE

IN LOWER BORDER -- PHOTO BY WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE --- 949  
COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,791,775

## ATTENTION!

Subjects of order for this customer. Please see to it that all subjects or negatives are uniform and colors in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By		Date	
12-24-1938		12-24-1938	
DATE	DATE	DATE	DATE
ENTERED	DEPT.	ENTERED	DEPT.
DEC 27 1938		DEC 27 1938	
57	2		
8/28		12-28	12-28
12-30		1-2-39	
ARTIST DEPT.			

DATE BLUEPRINT

L

DATE HAND COLOR

By

57  
49  
47



NO. 84-H3209

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO.

DATE 12-24-1938

**ATTENTION!**

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

121	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	3	R. M. YES
TITLE (IN FULL) SPOUTING HORN, DEPOE BAY, OREGON COAST HIGHWAY, ORE. U.S. 101		IMPRINT	SAME AS ABOVE	
use gothic type				
IN LOWER BORDER --- PHOTO BY WESLEY ANDREWS				
PRIVATE NO. BEFORE TITLE --- 975		PHOTO PROPERTY OF CUSTOMER		
COLOR DESCRIPTION				

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Handwritten: 205*

*Handwritten: 12-24-1938*

*Handwritten: 205 4*

*Handwritten: 89*

*Handwritten: 12-24*

*Handwritten: 12-30-47*

*Handwritten: 163 9*

*Handwritten: 1-19*

*Handwritten: 205*

*Handwritten: 49*

*Handwritten: 47*



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H3210

ORDER NO.

DATE 12-24-1938

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

TITLE (IN FULL) BEAUTIFUL HAGERMAN VALLEY ON  
SNAKE RIVER AND THOUSAND SPRINGS, IDAHO  
U.S. 30 (USE GOTHIC TYPE)

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 248  
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SEE INSTRUCTIONS ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date DEC 24 1938

Date DEC 24 1938

OPERATION	ESTIMATED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP	DEC 27 1938	DEC 27 1938
SKETCH		
RETOUCHING	58-1 1/2 25-1 1/2 3	
PHOTO-LITHO	82	12-29
BLUEPRINT STAMPING, OPAQUING	89	12-30 45
ENGRAVING		
HAND COLOR PROOF	225 1/34	3 Jan
ARTIST DEPT.	203 9 1/2 1-13	1-14

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE tied \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

5-  
PM 49  
48



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8<sup>th</sup>-113211

ORDER NO.

DATE 12-24-1938

12<sup>1</sup>/<sub>2</sub>" POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3	R. M.	YES
TITLE (IN FULL) MILLIONS OF MURRES ON REFUGE ROCKS, OREGON COAST HIGHWAY, ORE. U.S.101	IMPRINT	SAME AS ABOVE	
IN LOWER BORDER - PHOTO BY WESLEY ANDREWS			
PRIVATE NO. BEFORE TITLE --- 1001	PHOTO PROPERTY OF CUSTOMER		
COLOR DESCRIPTION			

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. 10	
By	DEC 24 1938	Date	DEC 24 1938
OPERATION	EST. TIME	DATE ESTIMATE SENT	DATE COMPLETED
PROOFING	20	DEC 27 1938	DEC 27 1938
RETOUCHING	2		
PROOFING	82	12-28	12-29-38
PROOFING	225	1/2	3 Jan.
HAND COLOR PROOF	64	10	1/16/39
ARTIST DEPT.			

DATE BLUEPRINT SENT	DATE EST.
By	By
DATE HAND COLOR PROOF SENT	DATE Photo Returned to Customer
By	By

306

1549  
11/18



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 84-H3212

ORDER NO.

DATE 12-24-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. ~~YES~~ No

TITLE (IN FULL) COMMERCIAL STREET, ASTORIA,  
OREGON

IMPRINT SAME AS ABOVE

JUNCTION OLD OREGON TRAIL AND OREGON COAST  
HIGHWAY (USE GOTHIC TYPE)

IN LOWER BORDER - PHOTO BY WESLEY ANDREWS

PRIVATE NO: BEFORE TITLE --- 515  
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,793

**ESTIMATE AND WORK SCHEDULE**

Date 12-24-38 By [Signature] Cost 10

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		DEC 27 '38	DEC 27 '38
SKETCH			
RETOUCHING	52 4		
PHOTO LITHO			
BLUEPRINT STRIPPING, CREATING	8	12-29	12-30-38
ENGRAVING			
HAND COLOR PROOF	202 1 3/4	1-4-39	1-5-39
ARTIST DEPT.	213 9	1-13-39	1-16-39

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILM \_\_\_\_\_  
By \_\_\_\_\_ By [Signature]  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

36

35  
48



# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8 -113213

ORDER NO.

DATE 12-24-1938

121 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES

TITLE (IN FULL) ~~XXXXXXXXXXXXXXXXXXXX~~ FISHING FLEET IN HARBOR, ASTORIA, OREGON (USE GOTHIC TYPE)

IMPRINT

SAME AS ABOVE

IN LOWER BORDER ---- PHOTO BY WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE --- 501

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMP. ENG. & SET UP	DEC 27 1938	DEC 27 1938
SKETCH		
RET. CHING	51 3	
PHOTO LIT		
BLU. PRINT	8/29	12-29
STR. & OR. QUINS		12-30 NS
ENGRAVING	216 134	1-3-39
HAND COLOR PROOF	214 9	1-3-39
ARTIST DEPT.		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

Am 57  
49  
48



Rephoto

NO. 8<sup>th</sup>-H3214

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO.

DATE 12-24-1938

ATTENTION!

Subject 99  
order for this customer. Please  
see to it that all cuts or  
tives are uniform and colors are  
in harmony with each other  
to make an accurate set.

12 $\frac{1}{2}$ M POST CARDS ART COLOR TONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)	FRONT NO. 3 R. M. YLS same as 64H1497
TITLE (IN FULL) ALSEA BAY BRIDGE, WALDPOR, OREGON COAST HIGHWAY (USE GOTHIC TYPE)	IMPRINT SAME AS ABOVE
IN LOWER BORDER ---- Photo by Wesley Andrews	
PRIVATE NO. BEFORE TITLE --- 1002	PHOTO PROPERTY OF CUSTOMER
COLOR DESCRIPTION	

SEE ~~TEXT~~ TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YLS RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
By *[Signature]* Date *DEC 28 1938*  
Cost Dept. *[Signature]*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET		DEC 28 1938	DEC 28 1938
SKETCH	7	12-28	12-31-38
RETOUCHING	6		
PHOTO-LITHO	83	12-31	1-3-39
BLU. PRINT			
STAMPING, CHAQUING			
ENGRAVING	225	1-13	6 Jan
HAND COLOR PROOF	211		
ARTIST DEPT.	9 1/2		

DATE BLUEPRINT OK'D. \_\_\_\_\_

DATE *[Signature]* \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to Customer. \_\_\_\_\_

By \_\_\_\_\_

7

51



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 84-H3215

ORDER NO.

DATE 12-24-1938

12 1/2 M

POST CARDS

ART COLOR TO 1

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YLS

same as

LAH1498

TITLE (IN FULL) SIUSLAH RIVER BRIDGE, FLORENCE

IMPRINT

SAME AS ABOVE

OREGON COAST HIGHWAY, LOOKING TOWARD TEN MILE LAKE AND SUTTON LAKE

(USE GOTHIC TYPE)

PRIVATE NO. BEFORE TITLE --- 1003

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,247,776

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Photostat paper - on right side*

By *[Signature]* ESTIMATE AND WORK SCHEDULE By *[Signature]*  
Date *DEC 28 1938* Date *DEC 28 1938*

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC 28 1938	DEC 28 1938
SKETCH				
RETOUCHING		6		
PHOTO LITHO				
BLUEPRINT STRAIGHTENING	82		1-3	1-3 1939
ENGRAVING				
HAND COLOR PROOF	226	1 3/4		1-6-39
ARTIST DEPT.	216	10	1-13-39	1-16-39

DATE BLUEPRINT G.O.D.

DATE FILED

By

DATE HAND COLOR PROOF G.O.D.

By

DATE Photo Returned to Customer

By

56-2  
57-4

57  
Small box 52



NO. 8A-H3216

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO.

12-24-1938

DATE

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) CRESCENT CITY, CALIF.  
JUNCTION REDWOOD HIGHWAY AND OREGON  
COAST HIGHWAY, U.S.101  
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 101

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,778

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION		EST. TIME		DATE	DATE
		Clock No.	Time Allow.	ENTERED	COMPLETED
COMPOSING, TYPE SET UP				DEC 27 1938	DEC 27 1938
SKETCH					
RETOUCHING		12	8	12-27	12-30 SC
PHOTO-LITHO					
BLUEPRINT		64		12 30-28	1-3-39
STAMPING, OPAQUING					
ENGRAVING					
HAND COLOR PROOF		216	2 1/2	1-4-39	1-4-39
ARTIST DELT.		64	15		1/17/39

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12

15.  
Pm. 49  
48



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 84-3217

ORDER NO.

12-24-1938

DATE

12 1/2 M

POST CARDS

ART COLOR ONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW CRESCENT CITY,  
CALIF., JUNCTION REDWOOD HIGHWAY AND  
OREGON COAST HIGHWAY U.S.101  
(USE GOTHIC TYPE)

LOOKING SOUTH

PRIVATE NO. BEFORE TITLE ---p 102

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

order for this company. Please  
see to it that all color negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

By W. Andrews ESTIMATE Cost Dept. Checked  
Date DEC 27 1938 AND RPT. SCHEDULE Date DEC 27 1938

DESCRIPTION	PRICE	DATE ENTERED DEPT.	DATE COMPLETED
COMP. & DEL. CHG.		DEC 27 1938	DEC 27 1938
SKETCH			
RET. CHG.	4		
PHOTO CHG.			
BLUEPRINT CHG.	89	12-29	12-30/38
ENGRAVING			
HAND COLOR PROOF	225	1/4	4 Jan
ARTIST DET.	211	9 1-16	

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

53-1  
9-3

55  
12-49  
48



ST.  
Rm 49  
-45



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H3219

ORDER NO.

12-24-1938

DATE

12<sup>1</sup>/<sub>2</sub> M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

TITLE (IN FULL) WHALER ISLAND AND FISH  
BOATS, CRESCENT CITY, CALIF., JUNCTION  
REDWOOD HIGHWAY AND OREGON COAST HIGHWAY  
U.S.101 (Use Gothic Type)

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 104

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

XXXXX SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By [Signature] Date DEC 27 1938

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, 1000		DEC 27 1938
SKETCH		DEC 27 1938
RETOUCHING	4	
PHOTOGRAPHING		
EDITING	8 <sup>1</sup> / <sub>2</sub>	12-29
HAND COLOR PROOF	220 1 <sup>1</sup> / <sub>2</sub>	12-29/45
ARTIST REPORT	8 <sup>1</sup> / <sub>2</sub>	1-3-39
	1-13/39	1/16/39

DATE BLUEPRINT OK'D By [Signature]

DATE HAND COLOR PROOF OK'D By [Signature]

DATE Photo Returned to Customer By [Signature]

ST  
Am 49  
48



NO. 8A-H3220

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO.

DATE 12-24-1938

12 1/2 M POST CARDS ART COLORTONE WITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. GEORGE REEF STATION AND  
SEAL ROCK LIGHT HOUSE, CRESCENT CITY,  
CALIF. U.S.101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 105

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,773

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
By *[Signature]* Date 12-27-1938  
By *[Signature]* Date 12-27-1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		DEC 28 1938	DEC 28 1938
SKETCH			
RE-TOUCHING	51 5		12/29/38
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82 1/2	12-31	12-31/38
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		1-5-39
ARTIST DEPT.	217 10	1-14	1-17

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By *[Signature]* \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

54-3 1/2  
9-1 1/2

ST.  
RM 49  
51



NO. 8A-H3221

ESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO.

DATE 12-24-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
 PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.  
 TITLE (IN FULL) VIEW AT SEAL ROCK BETWEEN WALDPOR AND NEWPORT, ORE. OREGON COAST HIGHWAY U.S.101 (USE GOTHIC TYPE)  
 (ALL OF THIS ON THE ADDRESS SIDE)  
 FRONT No. 3 R. M. YES  
 IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 611

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
 PHOTO-TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R.

ESTIMATE				Cost Dept.
AND WORK SCHEDULE				By
				Date
	TIME	DATE ENTERED DEPT.	DATE COMPLETED	
CORRECTING PROOF		DEC 28 1938	DEC 28 1938	
RETOUCHING	53 2		12/29	
PHOTO-LITHO				
BLUE PRINT	89	12-30-38	12-30	
STRIPPING, OP.				
ENGRAVING				
HAND COLOR PROOF	216 1/2	1-3-39	1-3-39	
ARTIST DEPT.	7 9			

DATE BLUEPRINT OK'D

DATE 12-28-38

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

15.  
 An 49  
 51



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 84-H3222

ORDER NO.

DATE 12-24-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. BATTLESHIP  
INDIANAPOLIS PASSING BURNSIDE BRIDGE  
PORTLAND, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. YES  
IMPRINT SAME AS ABOVE

PRIV. TL NO. BEFORE TITLE ---- 739

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
By *[Signature]* Date DEC 24 1938  
Cost Dept. Checked *[initials]*  
By *[Signature]* Date DEC 24 1938  
AND WORK SCHEDULE

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING	DEC 27 1938	DEC 27 1938
SKETCH	12/27	12/28
RETOUCHING	12/27	12/28
PHOTOGRAPHING	12/29	12/30
BLUING	12/29	12/30
STAMPING, OPAQUING	12/29	12/30
ENGRAVING	12/29	12/30
HAND COLOR PROOF	1/13/39	1/16/39
ARTIST DEPT.	1/13/39	1/16/39

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

56  
an 50 X8



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8-H3223

ORDER NO.

DATE 12-24-1938

121 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOPPING GIANT SPRUCE FOR  
200 FOOT MAST, TREE 265 FEET HIGH.  
*use gothic type.*

PUT IN LOWER BORDER -- PHOTO BY WESLEY  
ANDREWS

PRIVATE NO. BEFORE TITLE --- 181  
COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE OVER PHOTO

*square*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By <i>SK</i>		Cost Dept. <i>Checked</i>	
DEC 24 1938		Date DEC 24 1938	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION & SET UP		DEC 27 1938	DEC 27 1938
SET UP			
RETOUCHING	2		
PHOTO-LITHO			
BLENDING STRIPPING OPAQUING	8 1/2	12-28	12-29 41.
ENGRAVING			
HAND COLOR PROOF	225 1/2		3 four
ARTIST DEPT.	42 7	1-13-39	1-16-39 W.A.

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By *SK* \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to C \_\_\_\_\_  
By \_\_\_\_\_

58  
1250 48



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8-113224

ORDER NO.

DATE 12-24-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) GIANT SPRUCE LOG ENROUTE TO  
MILL, 9FT. 11 INCH DIAMETER, 20 FEET LONG,  
6980 BOARD FT.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. YES  
IMPRINT SAME AS ABOVE

use gothic type  
PRIVATE NO. BEFORE TITLE --- 180

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

464814

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE				Cost Dept. <input checked="" type="checkbox"/> Checked
By _____				Date _____
DATE ENTERED DEPT.				DATE COMPLETED
DEC 28 1938				DEC 28 1938
SKETCH				
RETOUCHING	52	3 1/2	12/28	12/29/38
PHOTO-LITHO				
PRINTING, OPAQUING	23	89	12-30	12-30/38
ENGLAVING				
HAND COLOR PROOF	216	1 1/2	1-2-39	1-2-39
ARTIST DEPT.	65	8	1-14	1-16

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE FILED \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ST.  
APR 50  
51



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H3225 ORDER NO. 19893 DATE 12-23-1938

CUSTOMER HOTEL MARTINIQUE  
NEW YORK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE GROUP 2  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE ~~WHITE BORDER~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOW TO REACH THE MARTINIQUE BY  
AUTOMOBILE (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND TISSUE OVERLAY FOR CORRECTIONS.

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 28 1938



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H3226

ORDER NO. 19898

DATE 12-27-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) SUNNY VIEW, SCHENECTADY, N.Y.

IMPRINT

SAME AS ABOVE

PRIV. NO. 2" FROM RIGHT EDGE IN UPPER  
BORDER: 142

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

IF POSSIBLE, SUGGEST CUTTING OFF ABOUT AN INCH OR SO FROM BOTTOM OF PHOTO BEFORE  
REDUCING BLDG. RED BRICK (NOT BRIGHT RED). WHITE TRIM. ROOF: RED, LIGHTER THAN  
THE BRICK (PINK RED.) CHIMNEY RED BRICK. SEE CARD 7AH2049 ATT'D FOR COLOR OF  
BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE	FILED	DATE	FILED
DEC 28 1938	DEC 28 1938	DEC 28 1938	DEC 28 1938
3 12/28	3 12/28	3 12/28	3 12/28
210 1 1/2	210 1 1/2	210 1 1/2	210 1 1/2
35 8 1/2	35 8 1/2	35 8 1/2	35 8 1/2
1-3	1-3	1-3	1-3
1-3	1-3	1-3	1-3

DATE RECEIVED \_\_\_\_\_ DATE FILED \_\_\_\_\_  
DATE PHOTO PRINTED TO CUSTOMER \_\_\_\_\_

Ans 51



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H3227 ORDER NO. 19912 DATE 12-27-1938

CUSTOMER CRAWFORD SHOE CO.  
LIMA, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CRAWFORD SHOE CO. (ETC.,)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

# RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout PLACE NAMES OF SHOES IN BEST SPOT AT  
THAT PARTICULAR SHOE. USE SMALLER FACE TYPE FOR  
NAMES OF SHOES AND DO NOT PLACE THE WORD "THE"  
BEFORE THE NAME. THE LETTER S IN THE WORD SUE TO  
HAVE A LITTLE MORE CURVE IN IT. THE TRADEMARK SUE  
ANN AS SHOWN ON SKETCH IS CORRECT BUT CUSTOMER  
WANTS A LITTLE MORE CURVE IN XXX S.

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

# COLOR DESCRIPTION

NOTE: BLACK SUEDE, BLACK PATENT LEATHER TRIM. PRANCE, RED BURGUNDY SMOOTH CALF.  
UNIQUE MARINE BLUE SMOOTH CALF. KITTY: ALL OVER BLACK PATENT LEATHER JAPONICA (AN ORANGE  
TAN SHADE) CALF.

SEE SKETCH ATTACHED.

original shoes  
by Kadels.

make D.K. Blue impression

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

62

1-31

24

24

24

24

24

24

get card 841652

Add for Photo

and delivery 16.00

By

JAN 21 1939

MAKES OVER

Charge to Ret Dept.

Estimate Number Time Required

1	1 1/2	Time required in Cost Dept.
2	1	Time required in Cost Dept.
3	1	Time required in Cost Dept.
4	1 1/2	Time required in Cost Dept.
5	1 1/2	Time required in Cost Dept.

Col

62 2-10



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H3228 ORDER NO. 19913 DATE 12-27-1938

CUSTOMER GEO. T. DAVIS  
NEW ROCHELLE, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~GEO. T. DAVIS, INC. (INC.)~~

THE GEO. T. DAVIS MEMORIAL, NEW ROCHELLE, N. Y.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue

seen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

Photo ret  
12/20/39

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M-1-2-39

DEC 29 1939

5  
53



NO. 8A-H3229

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 19915

DATE 12-26-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LAS OLAS BOULEVARD, FORT  
LAUDERDALE, FLA.

IMPRINT SAME AS ABOVE

XXXXXXXXXX

PRIV. NO. BEFORE IMPRINT: FL.1.

In sky

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D. THERE ARE RED SMALL HIBISCUS BUSHES ALONG  
BANK OF RIVER TO RIGHT AND SEVERAL PINK & WHITE BUSHES ON LEFT SIDE OF ROAD.  
TAKE OUT CAR AND POLES AND WIRES. CLOUDS IN SKY.

SEE CARD 8A-H1252 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,773

# ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONSTRUCTION SET UP		DEC 29 1938	DEC 25 1938
SATISFACTION			
REWORKING	206 3	12/29	12/30
PROOFING			
REWORKING	89	12-30-38	1-3-39
ENGRAVING			
HAND COLOR PROOF	2-16	1-6-39	1-6-39
ARTIST LEFT.	35		

DATE BLUEPRINT AND

DATE Filed

By

By

DATE HAND COLOR PROOF AND

DATE Photo Returned to Customer

By

55



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-113230

ORDER NO. 19929

DATE 12-27-1938

12M 5000 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LED</sup>UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORMAL ITALIAN COURT,  
LAMBERT GARDENS, PORTLAND, OREGON  
PRIV. NO. BEFORE TITLE: 744

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED. SEE TISSUE OVERLAY AT'D. *by SL*

*in 20H1157*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				By	Date
12 1238				<i>SL</i>	12-27-38
DATE	QTY	PRICE	DATE	QTY	PRICE
			DEC 30 1938		DEC 30 1938
	8	4	12-30	1-5	82
	<i>84</i>		1-5-39	1-5	147
	<i>91</i>				
	226	10/4			1-5-39
	69	10			2-13-39

DATE PAID

DATE PAID TO FORD

DATE Photo Returned to Customer

1/13/39

*57*  
*Rm 53*



NO. 8<sup>4</sup>-H3231

WISLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO. 19929

DATE 12-27-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AZALEAS AND RHODODENDRONS,  
LAMBERT GARDENS, PORTLAND, OREGON

PRIV. NO. BEFORE TITLE: 745

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO AND TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

DEC 30 1938

ESTIMATE

Cost Dept. Checked

By

Date

DATE COMPLETED

DEC 30 1938

DEC 30 1938

REVISION

286 3

PROOF

BLUEPRINT STRIP

89

1 - 4

1 - 4 RT

ENGRAVING

HAND CO

225 1/2

ARTIST LIT

67 9

2/9/39

2/10/39

DATE BLUEPRINT

DATE

DATE

1/13/39

ST  
Rm 53  
52



NO. 84-113232

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO. 19929

DATE 12-26-1938

12 M 500 108T CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ROYAL ROSE ARBOR, COURT  
OF ROSE FESTIVAL QUEEN, LAMBERT  
GARDENS, PORTLAND, OREGON

PRIV. NO. BEFORE TITLE: 746

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

(USE GOTTIC TYPE)  
COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED. SEE TISSUE. *by H.*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

Date *12-26-1938*

DESCRIPTION	DATE	DATE	DATE
COMPOSING, TYPE SET		DEC 30 1938	DEC 30 1938
SKETCH			
RETOUCHING	11	3 12-30	1-3-39
PHOTO-LITHO			
BLANKET STITCHING, OP	89	1-4-39	1-5-39
ENGRAVING			
HAND COLOR	216	1-6-39	1-6-39
ARTIST DEPT.	61	2-9-39	2-10-39

DATE RECEIVED BY CUSTOMER DATE PAID

By

By

DATE PAID COLOR PHOTO

DATE PAID BY CUSTOMER

14

1153  
57



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 84-H3233

ORDER NO. 19929

DATE 12-27-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) SPANISH POOL AND GHOST TREE,

IMPRINT SAME AS ABOVE

LAMBERT GARDENS, PORTLAND, OREGON

PRIV. NO. BEFORE TITLE: 747

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE KODACHROME ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE RECEIVED		DATE FILM	
DEC 30 1938		DEC 30 1938	
9 3		1 - 3	
226 1/2		1 - 7 - 30	
66 9		2 - 9	
2 - 9		2 - 10	

1/23/39

ST.  
Rm 53  
57



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8<sup>th</sup>-H3234

ORDER NO. 19929

DATE 12-27-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M.

YES

TITLE (IN FULL) ENTRANCE, ROSE FESTIVAL;  
QUEEN'S COURT, LAMBERT GARDENS,  
PORTLAND, OREGON

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 748

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND SAMPLES ATTACHED.

YELLOW ROSES OVER PERGOIA. PINK ROSES ON ARBOR OVER STEPS.  
PINK ZINNIA'S ALONG HEDGE WITH BORDER OF YELLOW MARIGOLDS.  
A BED OF DEEP BLUE MORNING GLORIES ON EACH SIDE OF FIRST STEPS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ESTIMATE

Cost Less Charge

938

## AND WORK SCHEDULE

By

Date

EST. TIME

DATE

DATE

Job No. Time Allowed

ENTRANCE DEPT.

COMPLETED

DEC 30 1938

DEC 30 1938

JAN 4 - 1939

2

4

12-30

1-5-39

85

91

1-5-39

1-5-39

216

13/4

1-9-39

1-9-39

68

9

1-13-39

1-13-39

DATE RECEIVED BY

DATE Filed

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

1/23/39



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H3235

ORDER NO. 19902

DATE 12-28-1938

12 M 500 POST CARDS **GROUP 2**

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 3 R. M. NO

TITLE (IN FULL) THE CONHAND'S PRAYER (VERSE)

IMPRINT SAME AS ABOVE

IN PLATE: (C) WALTER E. MACHAM

PRIV. NO. BEFORE TITLE: 178

Small type PHOTOS by WESLEY ANDREWS

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATT'D FOR GROUPING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By <i>[Signature]</i>	Date <i>DEC 30 1938</i>	By <i>[Signature]</i>	Date <i>DEC 30 1938</i>
COMPOSITE		DATE ENTERED DEPT.	DATE COMPLETED
SKETCH		DEC 30 1938	DEC 30 1938
RETOUCH	3 5 12-3		1-4 SC
PHOTO-LITHO			
BLUEPRINT	82	1-4	1-5 14
STRIPPING OPAQUE			
ENGRAVING			
HAND COLOR PROOF	226 2		1-9-30
ARTIST DEPT.	210 11 1-16		1-17

DATE BLUEPRINT OR... By...  
DATE HAND COLOR PROOF By...  
DATE Photo Returned to Customer...



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H3236

ORDER NO. 19902

DATE 12-26-1938

12M 500 POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: <u>LEFT</u> UPPER, LOWER, CENTER - BORDER.		FRONT NO. 3		R. M. YES	
TITLE (IN FULL) <u>MALHEUR BUTTE AND MALHEUR RIVER</u>		IMPRINT		SAME AS ABOVE	
<u>OREGON</u>					
SMALL TYPE: PHOTO BY WESLEY ANDREWS PRIV. NO. BEFORE TITLE: 773					
(USE GOTHIC TYPE)		PHOTO PROPERTY OF		CUSTOMER	
COLOR DESCRIPTION					

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,779

OPERATION	EST. TIME	DATE ENTERED	DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 29 1938		DEC 29 1938
SKETCH				
RETOUCHING	2 1/2			
PHOTOGRAPH				
BLUE-PRINT STROPPING, OPAQUING	8 1/2	12-30-38		1-3-39
ENGRAVING				
HAND COLOR PROOF	2 1/2			1-5-39
ARTIST DEPT.	6 1/4	1/14/39		1/17/39

DATE RECEIVED BY \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE PHOTO COLOR PRINTED \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

55  
12 55  
55



NO. 84-H3237

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO. 19902

DATE 12-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) VIEW FROM TETON PASS AT  
8429 FT. ALTITUDE, HIGHWAY TO YELLOWSTONE  
BETWEEN VICTOR, IDAHO, AND JACKSON, WYO.

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIV. NO. BEFORE TITLE: 280

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*ESTIMATE*  
By W. H. H. Date MAR 28 1939  
Date MAR 28 1939

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. CO. THE PHOTO		MAR 28 1939	MAR 28 1939
SKETCH			
RET. PHOTO	3 1/2	3-28	3-31
PHOTO PROOF			
BLUEPRINT STRIPPING CYANIDE	91	4-3-39	4-4-39
ENG. PRINTING			
HAND COLOR PROOF	226	1 1/2	4-6-39
ARTIST DEPT.	35	10	

DATE BLUEPRINT ON D. \_\_\_\_\_

DATE FROM \_\_\_\_\_

DATE HAND COLOR PROOF ON D. \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

3

ST  
oddy  
169



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H3238

ORDER NO. 19905

DATE 12-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M.

YES Same as LAH1496

TITLE (IN FULL) YAQUINA BAY BRIDGE AND WATERFRONT, NEWPORT, OREGON

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY WESLEY ANDREWS  
PRIV. NO. BEFORE TITLE: 607

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D AND CARD ATT'D, 6A-H1496.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,223

OPERATION		EST. TIME		ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				DEC 29 1938	DEC 29 1938
SKETCH					
RETOUCHING		56	4	12/29	12/30 gm
PHOTO-LITHO					
BLUEPRINT STRIPPING, OPAQUING }		83		12-31	1-3-39
ENGRAVING					
HAND COLOR PROOF		216	1 1/2	1-3-39	1-4-39
ARTIST DEPT.			9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



NO. 84-H3239

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO. 19905

DATE 12-28-1938

14 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES

TITLE (IN FULL)

SALMON FISHING FLEET, YAQUINA

IMPRINT

SAME AS ABOVE

BAY, NEWPORT, OREGON

SMALL TYPE: PHOTO BY WESLEY ANDREWS

PRIV. NO. BEFORE TITLE: 602

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By *C. W.*

Date *12-29-1938*

DESCRIPTION	QTY.	UNIT PRICE	TOTAL	DATE COMPLETED
COMP. G. & W. SET UP				DEC 29 1938
PRINTING	52	3		
PHOTO-LITHO	8	89		1 - 3
BAL. PRINT				1 - 3 41.
ST. & C. STATION				
IM. & W. G.		1/2		
HAND. COLOR PROOF	61	9		1-17-39
ARTIST. DEPT.				1-18-39

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

52

57  
RM 55  
55



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H3E40

ORDER NO. 19905

DATE 12-28-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL) YAQUINA BAY WATERFRONT,  
NEWPORT, OREGON

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY WESLEY ANDREWS  
PRIV. NO. BEFORE TITLE: 609

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

		DATE COMPLETED	
		DEC 29 1938	DEC 29 1938
RECEIVED	3	12/29	12/30
RECEIVED	12/29	12-30-38	1-3-39
RECEIVED	725		6 Jan
RECEIVED	61	1-16-39	1-17-39

DATE BLANKET CARD

DATE Filed

By

By

DATE HAND ORDER

DATE Photo Returned to Customer

206

Am 55  
55



WISLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H3241

ORDER NO. 19905

DATE 12-28-1938

12 M 500 POST CARDS <b>GROUP 4</b>		ART COLORTONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.		FRONT NO. 3	R. M. YES
TITLE (IN FULL) NEWPORT, OREGON <i>see tissue</i>		IMPRINT SAME AS ABOVE	
PRIV. NO. BEFORE TITLE: 610			
(USE GOTHIC TYPE)		PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION			

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,725

**ESTIMATE**

By DEC 29 1938

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
10 7 12-29	10	7	12-29	1-3-38
1-3-39	1	1	1-3-39	1-4-38
2 1/4	2	1/4	2-1/4	1-19
4 1/4 13	4	1/4	4-1/4	13

DATE BLUEPRINT ORD.

DATE Fwd.

By

DATE Photo Returned to Customer

12-28  
10-12  
7-2

IT.  
Pm: 55  
53



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 8A-H3242

ORDER NO. 19908

DATE 12-28-1938

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) VIEW FROM A SKYLINER,  
PORTLAND, OREGON, MT. HOOD IN THE  
DISTANCE

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CHAS. R. LAIDLAW

PRIV. NO. BEFORE TITLE: 700

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ESTIMATE

Cost Dept. Ch. and

By

Date

DEC 30 1938

DATE  
COMPLETED

DEC 30 1938

DEC 30 1938

CHAS. R. LAIDLAW

275

2

14

12-30

1-6 SC

275

85/91

1-6

1-6 14

275

275

24

1-17

7 Jan  
1-18

275

275

14

1-17

1-18

DATE BLUEPRINT OR D

DATE PRINT

DATE HAND COLOR (BLUE OR D)

DATE Photo Returned to Customer

By

57



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. —

DIAL No. 8AH3243 ORDER NO. 20248 DATE 12-28-38

CUSTOMER VICTOR HOTEL  
MIAMI BEACH, FLORIDA

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3 1-2 X 5 1-2 STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full VICTOR HOTEL  
MIAMI BEACH, FLORIDA  
*upper left corner of sky*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*No. ON FRONT.*

COLOR DESCRIPTION

CORRECTIONS ON SKETCH. -- MAKE FULL FACE ✓  
ELIMINATE INDIVIDUALS FROM TABLES IN PATIO  
ELIMINATE PURPLISH SHADOWS ON STREET RIGHT  
SIDE OF PROOF OR IMPROVE

VERY RUSH

make DK Blue impression

MAKEOVER

Change to RET. Dept.

Est. Makeover Time Required

	Hrs.	Time Recorded in Cost Dept.
RETOUCHING		
ENGRAVING	<u>1/2</u>	
PHOTO LITHO		
COMPOSING		
LITHO ART		

DEC 29 1938

7-12

1-1

24

53



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H3244 ORDER NO. 19941 DATE 12-28-1938

CUSTOMER ~~PABCO PAINTER~~  
PARAFFINE CO.'S INC.  
SAN FRANCISCO, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PABCO PAINTER

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE ROUGH SKETCH AND LAYOUT ATTACHED.  
SEE COLOR INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

62

1-9

62

1-9 CORRECTION

27 10

DEC 31 1938

JAN 4 - 1939

61



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H3245 ✓ ORDER NO. 19941 DATE 12-30-1938

CUSTOMER PARAFFINE CO.  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full QUALITY SHOPPER

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED DRAWING ATTACHED. *by H.*

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

62

1-9

5x7  
Red: 4  
Hb. 1 1/2  
19 10

*[Red X]*  
*[Signature]* #32

JAN 4 - 1939

*[Red X]*  
IT  
# 61



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

NO  
YES  
RETURN PHOTO

DIAL No. 8A-H3246 ORDER NO. 19940 DATE 12-28-1938

CUSTOMER DOCTORS HOSPITAL  
COLUMBUS, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DOCTORS HOSPITAL - 1087 DENNISON  
AVE. - COLUMBUS, OHIO

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ — Sketch — Layout — ~~Retouched Photo~~ — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
~~Blue Print~~ — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

~~SEE SKETCH ATTACHED.~~ SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 31 1938



NO. 8A-H3247

ORDER NO. 20253

DATE 12-29-1938

12 $\frac{1}{2}$  M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT      SALE AS ABOVE

TITLE - HALF MOON LAKE, PINEDALE,  
WYOMING.

PRIVATE NO. BEFORE TITLE --- 1142

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

HILLS TO LEFT A DARK VELVETY GR EN. THOSE TO RIGHT DARK BLUE TIMBERED. GET NICE LIGHTS & EFFECTS IN WATER. DARK BLUE GREEN PINES & BUSHES. DON'T BRING OUT ROAD SO STRONG IT DETRACTS FROM LAKE PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

**YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,754,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

A red circular stamp is located in the bottom right corner of the page. It contains the Chinese characters '上海' (Shanghai) and the year '1955'.

ESTABLISHED 1887

665. 200. 4/10

By  
D.

1958

CYCLE NO.	DATE COMPLETED
CLARK	DEC 31 1937
SUTTON	1 - 486
EDDY	1 - 5 HT
BEL	1 - 5
SPRING	9 Jan.
HALL	1-13-39
ART	1-12-39

1942-1943

DATE: 2-2-54

Photo Returned to Customer \_\_\_\_\_

158



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 84-H3248

ORDER NO. 20253

DATE 12-29-1938

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - FREMONT LAKE, PINEDALE, WYOMING

+ R M incl

PRIVATE NO. BEFORE TITLE ---- 1143

PHOTO PROPERTY OF

EXX. CUSTOMER

COLOR DESCRIPTION

DON'T GET WATER ALL DARK BLUES. WANT PRETTY TONES IN IT. GREY WHITE ROCKS. DARK CONCRETE SPILLWAY. ORIGINAL SKY & CLOUDS. DISTANT RANGE DISTINCT & GREY TO BLUE IN IN COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By	Date	EST. TIME	DATE ENTERED	DATE COMPLETED
	DEC 30 1938		DEC 31 1938	DEC 31 1938
ORDER				
SET		2		
PRINT				
ST	82/89	1-4	1-4	
EM				
HAND	225 1/2			
ART	207 8 1/2			9 Jan.

DATE DELIVERED TO

DATE FILED

DATE HAND COLORED

By

DATE Photo Returned to Customer

58



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H3249

ORDER NO. 20255

DATE 12-28-1938

6 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - PINEDALE, WYOMING, ALTITUDE  
7136 FEET *J.R.M. incl*

PRIVATE NO. BEFORE TITLE --- 1144

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. AT EXTREME LEFT IS COMMON RED BRICK DARK ROOF. PROMINENT BLDG. TO LEFT OF ROAD IS COMMON LIGHT RED BRICK. DARK ROOF. TWO STORY ON RIGHT UP STREET IS ALUMINIUM GREY. MANY OTHER BLDGS. ARE WHITE WITH DARK ROOFS OR ELSE NATIVE LUMBER. CURVED ROAD INTO TOWN IS OILED. BLEND IN OR REMOVE FRESH OIL ON SIDE ROAD. DARK GREEN TO TAN ~~FLY~~ HAY MEADOWS. DARK GREEN PINES. GRAY TO GREEN & BROWN HILLS. KEEP ORIGINAL SKY & CLOUDS. LIGHT GREEN SAGE IN FOREGROUND WITH DARK GREEN BUSHES. DISTANT HILLS DARK TO BLuish. REMOVE PIPE BESIDE ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

*5* Subjects in order for this order. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

DESCRIPTION	DATE ENTERED	DATE COMPLETED
PRINTING	DEC 31 1938	DEC 31 1938
REWORKING	11 2 12-21	1-5-39
PHOTOGRAPHY	84 91	1-5-39
STAMPING	226 1 1/2	9-9-39
HAND COLOR PROOF	213 9	1-17-39
ARTIST DEPT.		1-19-39

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*6-1/2 hr.*  
*4-1 1/2*

*58*



SANBORN SOUVENIR CO., DENVER, COLO.

NO. ~~84-1028~~ 84-H3250

ORDER NO. 20253

DATE 12-29-1938

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - BALANCED ROCK, GARDEN OF THE GODS, PIKES PEAK REGION, COLORADO

PRIVATE NO. BEFORE TITLE --- 2142

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR ROCK SEE 28653 ATTACHED. TRIM MOSTLY RIGHT ~~TRIM~~ PROPORTION. ROCKS ON GROUND ARE RED TO GRAY IN COLOR. OILED ROAD. DARK BLUE GREEN CEDAR. DISTANT SLOPES HAVE DARK GREEN TREES & GRAY TO BROWNISH GROUNDS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,292,775

ATTENTION!

5 Subject on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

*Photo 5 29/13*

*12/29/38*  
By *[Signature]* Date *12/29/38*

OPERATION	DATE	DATE COMPLETED
COMPOSING	DEC 31 1938	DEC 31 1938
RETOUCHING	52 1	
PRINTING	89	1-4-39
FINISHING	225 1/2	9 Jan.
PACKING	68 78	1/26/39

DATE RECEIVED BY *[Signature]* DATE PAID *[Signature]*  
DATE RETURNED BY *[Signature]* DATE PAID *[Signature]*  
*Photo returned 1/26/39*



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H3251

ORDER NO. 20257

DATE 12-28-1938

12 POST CARDS

ART COLOR TONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - OLD FAITHFUL GEYSER, ~~YELLOWSTONE~~  
YELLOWSTONE PARK

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE OBJECT OF THE SUBJECT IS TO DARKEN THE RIGHT SIDE SAME AS THE LEFT PORTION ABOUT AS INDICATED ~~SAME AS ABOVE~~. ALSO STRENGTHENING THE DARK STREAM SOMEWHAT WITHIN THE GEYSER. CUT MOSTLY ON LEFT SIDE FOR PROPORTION. ~~IMPROVEMENT~~.

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

EST. TIME		DATE ENTERED DEPT.		DATE COMPLETED
No.	Time Allowed			
		DEC 31 1938		DEC 31 1938
	3 2	12-31		1-5-39
	8 1/2	1-6		1-6-39
	2 1/2	1-13-39		1-16-39
	30 2			

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE PAID \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

13825



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 84-H3252

ORDER NO. 20257

DATE 12-28-38

12 1/2 M POST CARDS

ART COLO TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. ~~NO~~ No

TITLE (IN FULL) GREETINGS FROM PIKES PEAK

IMPRINT

SAME AS ABOVE

REGION, COLO.

IN LOWER LEFT CORNER (-) Copyright 1939

© Curt Teich & Co., Inc., CHICAGO, ILL., U.S.A.

PRIVATE NO. UPPER RIGHT ---- 2143

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS & CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Penalty Sheet 8  
~~8~~

B&W Sheet 5  
~~5~~

15 repros

FEB 13 1939

Date FEB 13 1939

FEB 18 1939

FEB 18 1939

9

7

2-18

2-23 S

2-23

2-24 S

2 1/2

15

2-24

2-24 S

DATE PAID

DATE PAID COLOR

DATE Photo A. & C. toner



G.I. SHIRLEY, NEW ORLEANS, LA.

NO. 8A-H3253

ORDER NO. 19954

DATE 12-29-1938

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CUTTING SUGAR CANE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF

E.T.

COLOR DESCRIPTION

USE PHOTO NO. 61580-C

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By [Signature] Date DEC 31 1938

OPERATION	ST. TIME	DATE	DATE
		ENTERED	COMPLETED
ORDERED BY THE CUSTOMER		DEC 31 1938	DEC 31 1938
EXPOSED			
PRINTED	1/2		
REPRODUCED	82	1-4	1-4 1/2
REPRODUCED	225	1/2	5/10
REPRODUCED	63	9	

DATE BLUEPRINT ORD. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF ORD. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By [Signature]

DATE Photo Returned to Customer \_\_\_\_\_

186-5



G.L.SHIRLEY, NEW ORLEANS, LA.

NO. 8A-H3254

ORDER NO. 19954

12-29-1938

DATE

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) EVANGELINE OAK

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 100345.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ESTIMATE			
By <u>Jan 4 1939</u>		Date <u>Jan 4 1939</u>	
ITEM	QTY	DATE ENTERED ORDT.	DATE COMPLETED
STANDARD		JAN 4 - 1939	JAN 4 - 1939
REPRODUCTION	3	1-4	1-750
PROOF	84	1-9	1-10 HAT
PROOF			
HANDCOLOR PROOF	217 1/2	1-10	1-10
ARTIST COST.	67 8	3/17/39	3/19/39

DATE BLANKET ORD \_\_\_\_\_

DATE Fwd \_\_\_\_\_

By \_\_\_\_\_

3

ST  
63



G.L. SHIRLEY, NEW ORLEANS, LA.

NO. 8A-H3255

ORDER NO. 19954

DATE 12-29-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOME IN SOUTHERN LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A112.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

Exec. *[Signature]*

ESTIMATE

Cost Dept. Checked *[Signature]*

By *[Signature]* Date DEC 31 1938 AND WORK SCHEDULE

By *[Signature]* Date DEC 31 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
PREPARE ART UP			DEC 31 1938	DEC 31 1938
	17	1/2		
	82		1 - 4	1 - 4 RT
	217	1/2	1 - 6	
	68	8 1/2		3/22/39

DATE DEC 31 1938

DATE Filed

By *[Signature]*

DATE

*PHOTO - in 4*

58 *[Signature]*



Rephoto

G.L. SHIRLEY, NEW ORLEANS, LA.

NO. 8A-H3256

ORDER NO. 19954

DATE 12-29-1938

12 1000 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BAYOU SCENE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

XXXXXXXXXX

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 45630.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,773

3C 871

ESTIMATE

By [Signature] Date JAN 1 - 1939

	DATE ORDERED	DATE COMPLETED
COLOR	JAN 1 - 1939	JAN 4 - 1939
STRIPPING	3	2
REWORK	1 - 4	1 - 5
PHOTOGRAPH	8	1 - 5
BLUEPRINT		1 - 6
STRIPPING		14.5
ENGRAVING		
HAND COLOR	208 1 1/2	
ARTIST DET.	36 9 3-19	3-22

DATE BLUEPRINT [Signature] BY [Signature]

DATE HAND COLOR [Signature] BY [Signature]

PHOTO - IV-4CH 277

3

ST.  
61



GEO. LEUSCH, MICHIGAN CITY, IND.

NO. 8A-H3259

ORDER NO. 19957

DATE 12-9-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL)

SHERIDAN BEACH SUMMER

IMPRINT

SAME AS ABOVE

HOMES AMONG THE FAMOUS SAND DUNES,  
MICHIGAN CITY, IND.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARD 1A-H174 ATTACHED. PUT SAIL BOAT ON WATER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

Executive Order

By

Date

ESTIMATE

By

Date

Cost Dept. *Checked*

DEC 31 1938

OPERATION	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET, etc.	DEC 31 1938	DEC 31 1938
SKETCH		
RETOUCHING	1 3 12-31	1-5 SC
PHOTO-LITHO		
BLUE INK STRIPPING, OPAQUEING	8-4 1-5	1-5 14.
ENGRAVING		
HAND COLOR PRIMS	1 1/2	
ARTIST DEL.	95-9	

DATE DELIVERED

DATE FILED

By

By

DATE HAND CARRIED TO CUSTOMER

DATE FILED RETURNED TO CUSTOMER

58



## ADV. ORDER

DATE 12-30-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

RETURN PHOTO	YES	<u>NO</u>	PHOTO PROPERTY OF C. T. & CO.	—	CUSTOMER
--------------	-----	-----------	-------------------------------	---	----------

PHOTO RETURNED

TO

PHOTO USED FOR

YES NO

RETURN PHOTO

3M—1.2.39

STYLE ART COLORTONE FULL FACE

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout ELIMINATE FIGURES AT EXTREME LEFT  
OF PHOTOGRAPHIC CARD.

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof.		

Titles—Red, Blue

### COLOR DESCRIPTION

COLORS FOR LARGER PHOTO: ALL BLDGS. WITH EXCEPTION OF OCTAGONAL SHAPED ONE IN MIDDLE FOREGROUND ARE 15 CREAM BUFF, WITH 67 GREEN TRIM. TRIM IS EVEN DARKER GREEN THAN 67, BUT IF WE GET 67, IT WILL BE SUFFICIENTLY CLOSE. THE OCTAGONAL SHAPED BLDG. IS WHITE WITH A RED TRIM, EITHER OUR 6 OR 23. THERE IS TO BE A TINTED BORDER PANEL AT THE BOTOM, EITHER CREAM OR IVORY COLOR SO AS TO GET A HARMONIZING CONTRAST TO THE PREPONDERANCE OF GREEN.

BUNGALOWS ARE 15 CREAM BUFF AND 67 GREEN TRIM. ALL FOLIAGE SHOULD BE NATURALLY COLORED. ALSO THE ROADWAYS AND FENCES. FLAG ATOP OCTAGONAL SHAPED BLDG. HAS A WHITE FIELD WITH BLUE LETTERING THAT IS TOO SMALL TO BE DISTINCT SO JUST INDICATE IT.

THE INSET(GROUPING) IS TO BE MADE IN UPPER LEFT CORNER OF LARGER PICTURE. SMALL ER PICTURE TO BE USED FOR INSET.

MARKOV

Charge to Notes Dept.

EST

RETOUCHED

PLATO 1/2

Copyright

ART 12



ORDER NO. 18068

DATE 12-30-1938

FOLDER VIEWS		DATE 12-30-1938
6 M <del>XXXXXXXX</del>	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, <u>LOWER, CENTER</u> , BORDER.		FRONT No. NONE R. M.
TITLE (IN FULL) ENTRANCE TO THE WAY OF THE CROSS		IMPRINT
COLOR DESCRIPTION		PHOTO PROPERTY OF C. T.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF **YES**      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

## ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Key note paper -  
on both sides

Где

	ST. TIME	DATE ENTERED OFF.	DATE COMPLETED
CORRECTION REPORTS		JAN 4 - 1939	JAN 4 - 1939
REPORTS			
METHODS	3	5	1-17 Laddan side.
BREVETTES			
DEPT. T. MATERIALS DIVISION	85	1-12	1-12 A.T.
DRAWINGS			
PAGES OF BOOK	62	1 1/2	1-16
AIRPORT DET.	217	9	1-21

DATE DUE - AT ONCE

Little Green.

41

E

DATE HAND COLOR PROOF ON D

DATE Photo Returned to Customer.

53



PUBLISHED FOR WEST BEND GROTTO

NO. 8A-H3262

ORDER NO. 18068

DATE 12-30-1938

6 M

FOLDER VIEWS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) STATIONS WITH MOUNTAIN  
BACKGROUND

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*[Red stamp]*  
JAN 1 1939

*[Signature]*

By

JAN 1 1939

DATE

DATE  
COMPLETED

JAN 1 - 1939

JAN 1 - 1939

13

5

*add on sides.*

PHOTO

BLUEPRINT

STRIPPING

74

1 - 5

1 - 5 14

ENGRAVING

HAND COLOR PROOF

216

1/2

1-7-39

1-7-39

ARTIST LEPT.

210

1/2

1-20

1-20

DATE BLUEPRINT OK'D

By

DATE

By

DATE COLOR PROOF OK'D

DATE Photo Returned to Customer

# 59 59



PUBLISHED FOR WEST BEND GROTTO

NO. 8A-H3263

ORDER NO. 18068

DATE 12-30-1938

6 M FOLDER VIEWS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) SOUTH SIDE OF GROTTO

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

ects on  
order for the. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

18-2  
14-2

ESTIMATED COST

JAN - 3 1938

JAN - 3 1939

	DATE	DATE	DATE
	COMPLETED	COMPLETED	COMPLETED
PERIODIC		JAN 1 - 1939	JAN 1 - 1939
PHOTOGRAPH	4		
BLUEPRINT			
STRO (OPAQUE)	84	1 - 5	
ENGRAVING			
HAND COLOR PROOF	216	1 1/2	1-9-39
ARTIST DEPT.	211	9 1/2	1-9-39
		1 - 20	

add on sides

DATE BLUEPRINT ORD. \_\_\_\_\_  
By \_\_\_\_\_

DATE Paid \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

H 61 59 ST



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8A-H3264

ORDER NO. 20284

DATE 12-30-38

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO.

8

R. M.

YES

TITLE (IN FULL) "RIM OF THE WORLD" HIGHWAY  
ACROSS BIG BEAR LAKE DAM, CALIF.

IMPRINT

SAME AS ABOVE (CENTER LINE)

IN PLATE(c) Frasher's Foto

PRIVATE NO. ~~10111~~ LEFT CORNER --- B-35  
UPPER

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

2/16/39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,792,775

ATTENTION!

order for this cur  
see to it that al  
tives are uniform  
in harmony with each other  
to make an attractive set.

1 Rep photo

Take colors  
carefully

DATE		DATE		DATE		DATE	
JAN - 4 1938		JAN - 4 1939		JAN - 4 1939		JAN - 4 1939	
DATE	ENTERED DEPT.	DATE	ENTERED DEPT.	DATE	ENTERED DEPT.	DATE	ENTERED DEPT.
COAT		JAN 4 - 1939		JAN 4 - 1939		JAN 4 - 1939	
SKETCH							
REPRODUCTION	4 6	1-4		1-6		1-6	
PROOF							
SKETCH	8 9	1-6		1-6		1-6	
REPRODUCTION							
HANDCOLOR PROOF	62	1-10		1-10		1-10	
ARTIST'S COPY	216	9 1-18		1-19		1-19	

DATE BLUE PRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

ST.  
RM. 57  
61



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8<sup>th</sup>-H3265

ORDER No. 20285

DATE 12-30-1938

# ATTENTION!

order for this customer. Please see to it that all color negatives are uniform and colors are in harmony with each other to make an attractive set.

12 <sup>1</sup> / <sub>2</sub> MPOST CARDS	PHOTO COLORIT	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.	FRONT NO. 8 R. M. YES	
TITLE (IN FULL) FEATHER RIVER HIGHWAY BRIDGE BENEATH W.P.R.R. BRIDGE	IMPRINT SAME AS ABOVE (CENTER LINE)	
IN LOWER PLATE - (c) Frasher's Foto		
PRIVATE NO. UPPER LEFT CORNER --- S-50		
COLOR DESCRIPTION	PHOTO PROPERTY OF	CUSTOMER

PLEASE SHOW UP THE AUTOS ON THE HIGHWAY

ALSO SEE COLORED PHOTO & TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES RETURN PHOTO.

*+ color sketch  
2/16/39*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Watch colors  
carefully*

By <i>[Signature]</i>	EST. TIME	DATE	DATE
Date <i>12/31/38</i>	Clock No.   Time	DEC 31 1938	DEC 31 1938
OPERATION			
COMPOSING THE SET UP			
SKETCH	5 3 1/2	12 21	1 - 4 58
REUSE	83/91	1 - 4	1 - 5 14
	225 1 1/2		10 four
	206 10	1/19/39	2/20/39

DATE FILLED	DATE FILLED
By <i>[Signature]</i>	By <i>[Signature]</i>
DATE PHOTO RETURNED TO CUSTOMER	DATE PHOTO RETURNED TO CUSTOMER

*257  
58*



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8-H3266

ORDER NO. 20285

DATE 12-30-1938

ATTENTION!

7  
order for this customer  
see to it that all cuts or  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

12 1/2 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

TITLE (IN FULL) FEATHER RIVER HIGHWAY BRIDGE ABOVE W.P.R.R. BRIDGE

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE (CENTER LINE)

IN LOWER PLATE --- (c) Fraher's Foto

PRIVATE NO. UPPER LEFT CORNER --- S-51

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Please make your plates from this black and white--so as to get the train--- and blow in white smoke instead of black. It is one of huge Malle engines. Please show the auto on the left highway-- also one on bridge.

ALSO SEE COLORED PHOTO FOR COLOR INSTRUCTIONS AND TISUE OVER PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

ESTIMATE AND WORK SCHEDULE

By JAN 4 1939

Date JAN 4 1939

OPERATION	EST. 1234	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 4 - 1939
SKETCH		JAN 4 - 1939
RETOUCHING	5 3	1-4
PHOTOGRAPH		1-6-39
BLUEPRINT	91	1-6-39
ENGRAVING		1-6-39
HAND COLOR PROOF	225 1/3	1-18
ARTIST DEPT.	65 10	1-20

DATE BLUEPRINT ORD \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Watch colors  
carefully

5  
Am. 57  
61



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8A-H3267

ORDER NO. 20285

DATE 12-30-1938

12 1/2 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

TITLE (IN FULL) THE SCENIC FEATHER RIVER  
C ANYON HIGHWAY, CALIF.

IN LOWER PLATE --- (c) Frasher's Foto

PRIVATE NO. UPPER LEFT CORNER -- S-52

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE (CENTER LINE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NOTICE THAT WE HAVE PASTED AN AUTO ON THE HIGHWAY--- PLEASE TRY TO TAKE ITS  
PASTED ON EFFECT AWAY-- AND TOO--WE DO NOT CARE ESPECIALLY FOR THE WHITE WHEELS  
BUT---THAT IS THE ONLY AUTO OF THAT SIZE WE COULD FIND---SO DULL ITS WHEELS.  
ALSO SEE COLORED PHOTO AND TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Watch colors  
carefully

ESTIMATE  
AND WORK SCHEDULE  
By Jan 4 1939 Date Jan 4 1939

OPERATION	EST. TIME Clock Hr. Total Allowed	DATE ENTERED, DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 4 - 1939	JAN 4 - 1939
SMITH			
RETOUCH	8 2	1-4	1-6
PROOF	8 1/2	1-9-39	1-9-39
GRAVING			
HAND COLOR PROOF	12 25 1/2		10 Jan
ARTIST	9		

DATE FILED Jan 4 1939 By [Signature]  
DATE PAID COLOR PROOF Jan 4 1939 DATE Photo Returned to Customer Jan 4 1939

ST. 57  
Am. 63



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8A-H3268

ORDER No. 20285

DATE 12-30-1938

12 1/2 MPOST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT No. 8 R. M. YES

TITLE (IN FULL) WEST PORTAL "GRIZZLY DOME"  
~~TUNNEL~~ TUNNEL, FEATHER RIVER HIGHWAY,  
CALIF.

IMPRINT SAME AS A CVE (CENTER LINE)

IN LOWER PLATE -- (c) Frasher's Foto

PRIVATE NO. UPPER ~~CORNER~~ LEFT CORNER -S-53 PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. 2/6/39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Rep photo

Watch colors  
carefully

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING & SETTING UP		JAN 4 - 1939	JAN 4 - 1939
ETCH	1-3	1-4	1-5-39
RETRACING			
PHOTO-LITHO	9/1	1-5-39	1-6-39
ENGRAVING	225 1 1/2		10 Jan
HAND COLOR PHOTO	211 9	1-18	
ARTIST DET.			

DATE BLUEPRINT OR D. \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PHOTO OR D. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

5

ST.  
AM 57  
61



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8A-H3269

ORDER NO. 20285

DATE 12-30-1938

12 1/2 MPOST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

8

R. M.

YES

TITLE (IN FULL) "GRIZZLY DOVE TUNNEL",

IMPRINT

SAME AS ABOVE (CENTER LINE)

FEATHER RIVER HIGHWAY, CALIF.

IN LOWER PLATE -- (c) Frasher's Foto

PRIVATE NO. UPPER LEFT CORNER --- S-54

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

3/16/39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

7  
order for this customer. Please  
see to it that all cuts or  
tives are uniform and color  
in harmony with each other  
to make an attractive set.

Match colors  
carefully

ESTIMATE		Cost Last Changed	
By	Date	By	Date
DEC 31 1938	DEC 31 1938		
DATE COMPLETED	DATE COMPLETED	DATE COMPLETED	DATE COMPLETED
DEC 31 1938	DEC 31 1938	DEC 31 1938	DEC 31 1938
7	2	12 - 31	1 - 48
91		1 - 6	1 - 6 H.S.
225	1 1/2		10 per
64	9	1/18/39	1/19/39

DATE BLUEPRINT ORD \_\_\_\_\_

DATE FILED \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Am. 57  
58



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8A-E3270

ORDER NO. 20285

DATE 12-30-1938

12 1/2 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TWO OF THE SOLID ROCK  
TUNNELS ALONG THE FEATHER RIVER HIGHWAY,  
CALIF.

IN LOWER PLATE -- (c) Frashers Foto

PRIVATE NO. UPPER LEFT CORNER -- S-55

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

8

R. M.

YES

IMPRINT

SAME AS ABOVE (CENTER LINE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

WE HAVE PASTED AN AUTO COMING OUT OF THE FARTHER TUNNEL, AND ALSO HAVE AN AUTO  
ALONG THAT HIGHWAY STRIP BETWEEN THE TWO TUNNELS. WE DID THAT HOPING THAT THE  
AUTOS WOULD BRING OUT THE EFFECT OF THE HIGHWAY ALONG THERE AND THE SECOND TUNNEL  
ALSO SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject  
order for this customer. Please  
see to it that all cuts or na-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

1 Reprint

Watch colors  
carefully

ESTIMATE

AND WORK SCHEDULE

By

Date

Est. Chicago

Jan - 4 1939

By

Date

Jan 1938

DESCRIPTION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock Hr.	Time Allowed		
COPYING & SET UP			JAN 4 - 1939	JAN 4 - 1939
PRINT	2	2	1-4	1-5
PROOF	91		1-5-39	1-6
ART	216	1/2	1-9-39	1-13
ART	210	9	1-17	1-18

DATE RECEIVED

DATE REC.

DATE PAID

DATE PAID

ST  
Rm 7  
61



NO. <sup>8AH3271</sup>~~5-557~~

FRANK E. COOPER, NEW YORK, N. Y.

ORDER NO. 20246

DATE 12-28-1938

50 M 3 1-2 X 2 5-16 MINIATURE VIEWS ART COLOR TONE FULL FACE 3 SIDES

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TRYON AND PERISPHERE

FRONT NO. NO T.M. YES

IMPRINT NONE

PUT IN LOWER CORNER OF PLATE  
(C) N.Y.W.F.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 8AH955  
MAKE NEW BLACK NEGATIVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

☒ YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto 5  
Pages on both  
sides

New Colors

By

Date

By

Date

AND WORK SCHEDULE

EST. TIME

DEPT.

DATE COMPLETED

JAN 4 - 1939

JAN 4 - 1939

13 2

84

1 - 11

1 - 12 14.5

66

4 1/2

1-12

1-13

1 page and cut of Negatives

DATE RECEIVED

DATE PAID

DATE PAID

By

DATE Photo Returned to Customer

60



NO. 8<sup>th</sup>-H3272

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 20248

DATE 1/31/39

50 M MINIATURE VIEWS SIZE 2 1/2 x 3 9/16 C.T.ART COLORTONE FULL FACE 3 SIDES MAKEOVER

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE FIRESTONE TIRE AND RUBBER COMPANY BUILDING, New York  
World's Fair 1939

FRONT NO. NO R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

REDUCE  
K&E COLORPLATES  
&  
MAKE NEW BLACK NEGATIVE on 8A-H1623

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 31 1939

JAN 31 1939

JAN 31 1939

JAN 31 1939

84

2 - 1

2 - 2 1/2

68-69 2

2 - 3-39

DATE REC'D

DATE HANDLED

By

84  
Rm 94  
Small box  
9.5



FRANK E. COOPER, NEW YORK, N.Y.

NO. ~~8AH3272~~ ~~8AH3272~~

ORDER NO. 20246

DATE 12-28-38

50M 3 1-2 X 2 5+16 MIN.VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) NEW YORK WORLD'S FAIR  
1939 FROM THE PAINTING BY JOHN  
WENRICH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 8AH944  
MAKE NEW BLACK NEGATIVES

*Photo in 9AH307*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	DATE	TIME	DATE	TIME
			ENTERED DEPT.	DATE COMPLETED
COMPOSING			JAN 4 - 1939	JAN 4 - 1939
RETOUCHING	16	1/2		
PHOTO-FITTING				
BUILDING	84		1 - 6	1 - 9
PRINTING				
HAND COLOR PROOF				
ARTIST LITHO	68	3		1/13/39

DATE BLOCKED OFF

DATE Filed

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By

57.  
60



8AH3273  
NO. ~~2659~~

FRANK E. COOPER, NEW YORK, N.Y.

ORDER NO. 20246

DATE 12-28-38

50 M 3 1-2 X 3 5-16 MIN.VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) **THE ADMINISTRATION  
BUILDING**

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **NO** R. M. **YES**  
IMPRINT **NONE**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

SEE 8AH962 FOR COLORS USE PART OF SAME AS  
MARKED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

3073

OPERATION	EST. TIME	DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 4 - 1939	JAN 4 - 1939
SETTING			
RETOUCHING	18 1/2		
PHOTO-LITHO			
PROOFING, OPAQUING	84	1-7	1-9-39
ENRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	66 5		

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE PROOF \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

ST.  
60



8AH3274  
NO. ~~880~~

FRANK E. COOPER, NEW YORK, NEW YORK

ORDER NO. 20246

DATE 12-28-1938

50 M3 1-2 X 2 5-16 MIN.VIEWS 48T COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE AVIATION BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 8AH1619  
MAKE NEW BLACK NEGATIVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES  
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive *[Signature]* ESTIMATE *[Signature]*  
By *[Signature]* Date JAN - 4 1939

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 4 - 1939
SKETCH		
RETOUCHING	17 1/2	
PHOTO-LITHO		
BLUEPRINT	84	1 - 7 JAN 1 - 9 1939
STRIPPING OPAQUE		
ENGRAVING		
HAND COLORING		
ARTIST FEE	68-69 2 1/2	

DATE RECEIVED BY *[Signature]* DATE FILED *[Signature]*  
By *[Signature]* By *[Signature]*  
DATE HANDLED BY *[Signature]* DATE PHOTO RETURNED TO CUSTOMER *[Signature]*

17  
60



FRANK E. COOPER, NEW YORK, N. Y.

NO. ~~8AH 3275~~ 3275

ORDER NO. 20246

DATE 12-28-1938

50M 3 1-2 X 2 5-16 MIN.VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE UNITED STATES STEEL  
BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE REDUCE COLOR PLATES OF 8AH948  
MAKE NEW BLACK NEGATIVES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of Estimate

ESTIMATE

By W. J. Clark

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSITION, TYPE SET UP			JAN 4 - 1939	JAN 4 - 1939
TEICH	20	1/2		
	8		1 - 6	1 - 9 AM
	64.69	2 1/2		

DATE DELIVERED

DATE FILED

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

8  
60



FRANK E. COOPER, NEW YORK, N.Y.

8AH3276  
NO. ~~8662~~

ORDER NO. 20246

DATE 12-28-38

50 M 3 1-2 X 2 5-16 MIN.VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE FORD MOTOR COMPANY  
BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES to come

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REDUCE COLOR RXK PLATES OF 8AH945  
MAKE NEW BLACK NEGATIVES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DESCRIPTION	DATE	DATE	DATE
SET UP			
REWORKING	18	1/2	
PRINTING	82	1-6	1-6
STAMPING, OPAQUING			
EXPOSING			
HAND COLOR PROOF			
ARTIST DEPT.	64	2 3/4	Jan 18/39

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE

By

DATE Photo Returned to Customer

60



FRANK E. COOPER, NEW YORK, N. Y.

NO. ~~8AH3277~~

ORDER NO. 20246

DATE 12-28-38

50 M 3 1-2 X 2 5-16 MIN.VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.  
TITLE (IN FULL) THE MARITIME BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 8AH950  
MAKE NEW BLACK NEGATIVES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order No. 11811  
ESTIMATE  
By                      Date JAN 1 1939  
1938 WORK SCHEDULE  
OPERATION  
COMPOSING  
ETCH  
RETOUCHING  
PROOFING  
PRINTING  
BINDING  
DATE BLANKET  
DATE HAND COLOR  
DATE PHOTO RETURNED TO CUSTOMER

OPERATION	EST. COST	ACT. COST	DATE COMPLETED
COMPOSING			JAN 4 - 1939
ETCH			JAN 4 - 1939
RETOUCHING	19	1/2	
PROOFING	84	1 - 7	1 - 9 45
PRINTING			
BINDING			
DATE BLANKET	68	2 3/4	1/17/39

DATE PHOTO RETURNED TO CUSTOMER                     

15  
60



FRANK E. COOPER, NEW YORK, N.Y.

8AH3278  
NO. ~~E-554~~

ORDER NO. 20246

DATE 12-28-38

50M 3 1-2 X 2 5-16 MIN.VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PALESTINE EXHIBITS  
BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 8AH1622  
MAKE NEW BLACK NEGATIVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
16 1/2	JAN 4 - 1939	JAN 4 - 1939
50	1 - 7	1 - 9 1/2
68	1 3/4	11/12/39

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE 1/12/39

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

57

60



FRANK E. COOPER, NEW YORK, N.Y.

8AH3279  
NO. ~~2-563~~

ORDER NO. 20246

DATE 12-23-1938

5QM 3 1-2 X 2 5-16 MIN. VIEWS ART COLORTONE FULL FACE 3 SIEDS

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE GENERAL MOTORS  
BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 8AH1616  
MAKE NEW BLACK NEGATIVES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE RECEIVED	DATE ENTERED DEPT.	DATE COMPLETED
JAN 4 1939	JAN 4 - 1939	JAN 4 - 1939
COMMISSION RECEIVED		
SKETCH		
RETOUCHING	14 1/2	
PHOTO-LITHO		
BLUE PRINT	8	1 - 7
S.R. - COLOR PROOF		1 - 9
ENGRAVING		
HAND COLOR PROOF		
ARTIST'S COPY	68 3	11/18/39

DATE BLUEPRINT ORDERED \_\_\_\_\_ DATE PAID \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF ORDERED \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

60



8AH3280  
NO. ~~E-656~~

FRANK E. COOPER, NEW YORK, NEW YORK

ORDER NO. 20246

DATE 12-28-38

50 M 3 1-2 X 2 5-16 MIN. VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE TEXTILES BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 8AH961  
MAKE NEW BLACK NEGATIVES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *[Signature]* Date *12-28-38*

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 4 - 1939	JAN 4 - 1939 <i>13</i>
SKETCH			
RETUCHING	15 $\frac{1}{2}$		
PROOFING			
BLUE PRINT	84	1 - 6	1 - 9 <i>11.5</i>
STRIPPING			
ENGRAVING			
HAND COLORING			
ASSEMBLY	68 $2\frac{3}{4}$		1/13/39

DATE RECEIVED \_\_\_\_\_ DATE FILED \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE PAID \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

60



FRANK E. COOPER, NEW YORK, N.Y.

NO. 8AH3281

ORDER NO. 20246

DATE 12-28-38

50 M3 1-2 X 2 5-16 MIN. VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.  
TITLE (IN FULL) CONSTITUTION MALL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 8AH947  
MAKE NEW BLACK NEGATIVES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	DATE	REMOVED	DATE COMPLETED
COLORED PLATE SET UP		JAN 4 - 1939	JAN 4 - 1939
SKETCH			
REFLECTING	19	1/2	
PHOTOGRAPH	80	1 - 6	1 - 9
ETCHING			
HAND COLOR PROOF			
ARTIST'S	61,69	3	

DATE BLU PRINTED \_\_\_\_\_ DATE PAID \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

1939

15  
60



8AH3282  
NO. ~~8AH3282~~

FRANK E. COOPER, NEW YORK, N.Y.

ORDER NO. 20246

DATE 12-28-38

50 M3 1-2 X 2 5-16 MIN.VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) NIGHT VIEW OF LAGOON  
OF NATIONS

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 8AH960  
MAKE NEW BLACK NEGATIVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ESTIMATE  
By JA  
Date JAN 4 1939

WORK	EST. TIME	DATE ENTERED ACPT.	DATE COMPLETED
REWORKING		JAN 4 - 1939	JAN 4 - 1939
REWORKING	51		
REWORKING	82	1 - 6	1 - 9 1/2
REWORKING			
REWORKING			
REWORKING			
REWORKING			
REWORKING	68	3	1/21/39

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE PAID \_\_\_\_\_  
By \_\_\_\_\_ By JA  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



FRANK E. COOPER, NEW YORK, N.Y.

8AH3283  
NO. ~~8-33~~

ORDER NO. 20246

DATE 12-28-38

50M 3 1-2 X 2 5-16 MIN.VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) AEROPLANE VIEW OF SITE  
OF THE EXPOSITION

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 8AH952  
MAKE NEW BLACK NEGATIVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By                      Cost Dept. Checked                       
Date                     

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSITION (THIS SIDE) 192			JAN 4 - 1939	JAN 4 - 1939
SKETCH				
RET. PLATE		1/2		
REDO LITHO				
IMPRINT	84		1-12	1-12
REDO LITHO				
HAND COL. PROOF				
ARTIST LITHO	68	3		1/18/39

DATE BLUEPRINT OF D.                      DATE                       
By                      By                       
DATE HAND COL. PROOF (THIS SIDE)                      DATE Photo Returned to Customer                       
By                     

IT  
60



FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 8A-H3283

ORDER NO. 20246

DATE 1/31/39

SIZE 2 1/2 x 3 9/16

50 M MINIATURE VIEW

C.T. ART COLORTONE

FULL PAGE 3 sides  
MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL) GENERAL ELECTRIC BUILDING

IMPRINT

NONE

New York Stand. Pair 1939

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE & REDUCE COLOR PLATES  
ON 8A-H1621

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE	BY	DATE	BY
JAN 27 1939		JAN 27 1939	
DATE	BY	DATE	BY
JAN 31 1939		JAN 31 1939	
20	1/2	1/31	2/1
84	2 - 1	2 - 2 1/2	
68-69	2	2 - 3 - 39	

DATE BLUEPRINT OF

By

DATE HAND COLOR PROOF

By

DATE

By

DATE Photo Returned to Customer

ST  
Rm 94  
mail box  
95



FRANK E. COOPER, NEW YORK, N.Y.

8AH3284  
NO. ~~2580~~

ORDER NO. 20246

DATE 12-28-38

50 M 3 1-2 X 2 5-16 MIN.VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FROTT NO.

NO

R. M.

YES

TITLE (IN FULL) THE HALL OF COMMUNICATIONS

PRINT

NONE

(ALL OF THIS ON THE ADDRESS SIDE)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE BACK OF PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

~~YES~~

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

1-1-39

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JAN - 1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock hrs.	True All. wkd.		
COMPO. LG. TYPE SET UP			JAN 4 - 1939	JAN 4 - 1939
SKETCH				
REFORM. ONE	5	4	1 - 4	1 - 10 SE
REFORM. TWO	8		1 - 11	1 - 17 H.
REFORM. THREE		1/4		
REFORM. FOUR	69	5 1/2		1 - 17 - '39

DATE RECEIVED

DATE Filed

DATE HAND COLOR / PROOF CARD

By

DATE Photo Returned to Customer

8

60



FRANK E. COOPER, NEW YORK, N. Y.

8AH3285  
NO. ~~E-37A~~

ORDER No. 20246

DATE 12-26-38

50 M 3 1-2 X 2 5-16 MIN. VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.  
TITLE (IN FULL) THE DU PONT CHEMISTRY  
BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF EXT. CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION		JAN 4 - 1939	JAN 2 - 1939
SKETCH			
REPRODUCTION	4 5	1-4	1-9 SC
PHOTO-LITHO			
BLU PRINT	SC	1-9	1-10 H.T.
STAMPING, OPAQUE			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	67 5 1/2	1/16/39	1/17/39

DATE BLUEPRINT ORD

DATE PAID

By

By

DATE Photo Returned to Customer

4

ST.  
60



FRANK E. COOPER, NEW YORK, N. Y.

PAH3286  
NO. ~~E-572~~

ORDER NO. 20246

DATE 12-28-38

50 M 3 1-2 X 2 5-16 MIN.VIEWS ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) COURT OF PEACE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF RXX.CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

JAN 4 1939

JAN 4 1939

			DATE COMPLETED
COMPLETED		JAN 4 - 1939	JAN 4 - 1939
SKETCH			
RETOUCH	2 6	1-4	1-10 SC
PHOTOGRAPH			
BLUEPRINT	86	1-10	1-11 H.T.
STRIP			
ENGRAVING			
HAND COLOR PRINT	225 1		12 Jan
ARTIST DEL.	66 6	1-16	1-17

DATE BLUEPRINT

By

DATE HAND COLOR

By

DATE Photo Returned to Customer

2

St.  
60



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 8A-H3287 ✓ ORDER NO. 9975

DATE 12-30-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER W.B. COON CO.  
ROCHESTER, N.Y.

50 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PRESENTING WILBUR COON FREE TREAD  
SHOES (ETC.,)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND TISSUE OVERLAY ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

**MAKE OVER**

Charge to RET. Dept.

Est. Make over Time Required

Time Recorded in Cost Dept.

Date

5x7

SO - 4½

Ret - 3½

X6. 1¾

L7. 8½

62

1-7

make DK Blue  
impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H3288 ✓ ORDER NO. 19975 DATE 12-30-1938

CUSTOMER  
W.B.COON CO.  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NEW . COOL . COMFORTABLE WILBUR COON  
SHOES (ETC.,)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION  
SEE SKETCH AND TISSUE ATTACHED.

*RWSH*

*Make P.K. Blue impression*

PHOTO RETURNED

TO

PHOTO USED FOR

*So = 5 1/2*  
*Res 0*  
*62 1-6*  
*Nb 2*  
*LA 10 1/2*

*X*

*Rev*

*X*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

DIAL NO. 8A-H3289 ✓ ORDER NO. 9975

DATE 12-30-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER W.B. COON CO.  
ROCHESTER, N.Y.

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WILBUR COON SHOES — BEAUTIFUL STYLE  
PERFECTIONS (ETC.)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*Hold for instructions in  
note # 3145 + 3175. before making key plate*

COLOR DESCRIPTION

SEE SKETCH AND TISSUE ATTACHED.

*RWSH*

*Ret Photo 3/22/29*

PHOTO RETURNED

TO

PHOTO USED FOR

62

1-13

*Hb.*  
*L7*

*2 1/2*  
*13 1/2*

*Add artwork x*  
*Rephoto 1200*

*#32*

5x7

*20 5 1/2*

*3*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H3290 ORDER NO 19977

DATE 12-31-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
NEW GRALYN CORP.  
MIAMI, FLORIDA

Photos for  
this Customer

25 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GRALYN HOTEL - MIAMI, FLORIDA  
BOT-AT ENTRANCE OF DALLAS PARK

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION  
SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1.2-39

JAN 5 - 1939



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 8A-H3291 ORDER NO. 20290 DATE 12-31-1938

CUSTOMER M. BORN & CO.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TWO DRAWINGS ATT'D. *by H.*

*make red impression*

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 5 - 1939



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1

ORDER NO 19997

DATE 3-1-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER RAMBLERS REST  
PAINTED POST, N.Y.

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VIEW OF THE LAND SHIP "RAMBLER" -  
ROUTE # 15, ONE MILE WEST OF PAINTED POST, N.Y. AT  
RAMBLERS' REST - TEL. CORNING 2019  
*see sketch*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

*See sketch*

SEE TISSUE OF INSTRUCTIONS ATT'D.

*make rec impression*

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 16 1939

ST  
153



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2 ✓ ORDER NO. 20508 DATE 1-3-1939

CUSTOMER SAVOY ASSOCIATES  
NEW YORK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SAVOY BALL ROOM - LENOX AVENUE & 140TH  
STREET - NEW YORK

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SOME OF THE SHADOWS (ESPECIALLY IN ENTRANCE  
TO BALL ROOM FLOOR BETWEEN SECTIONS OF BOXES  
IN MIDDLE OF PICTURE) SHOULD BE ELIMINATED.

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CHAIRS CHROME & 18 BLUE. COPPER SIDE UPPER WALLS. BOXES #2 RED WITH BROWN TRIM. CEILING SILVER  
GREY, CHROME TRIM. LIGHT FIX ON BEAMS OF COPPER ARE WHITE WITH CREAM ABOVE. URNS 42 GREEN 18 BLUE.  
RUG 39 BASE WITH DESIGN 62 RED RUNNING UP TO A 32. BAND SHELL 18 BLUE WITH ALTERNATING  
SILVER GREY. SEE BACK OF PHOTO.

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to \_\_\_\_\_

LST. Mch 10 1939

RETOUCHING

1/2

HC 2

62 1-19

JAN 5 - 1939

61



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9<sup>A</sup>-H3 ✓ ORDER NO. 20511 DATE 1-3-1939

CUSTOMER WILLIAMS STAT. CO.  
SARASOTA, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 MPOST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE LIDO BEACH HOTEL, SARASOTA, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

ART LITHO

ART LITHO

ART LITHO

ART LITHO

ART LITHO

ART LITHO

ART LITHO

1

1

1

1

1

1

1

1

1

1

1

1

1

1

as provided in Cost Sheet

as provided in Cost Sheet

as provided in Cost Sheet

as provided in Cost Sheet

as provided in Cost Sheet

as provided in Cost Sheet

as provided in Cost Sheet

as provided in Cost Sheet

as provided in Cost Sheet

as provided in Cost Sheet

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 6 - 1939



61 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 9A-H4 ORDER NO. 20512 DATE 1-3-1939  
CUSTOMER SANBORN SOUVENIR CO.  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full "BEST IN THE WEST"  
KAY'S BLUEBIRD CAFE, JACKSON, WYOMING  
*In plate at bottom of card*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION  
SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED  
TO  
PHOTO USED FOR

62 1-10 Ret 6hr  
69 2hr 2  
69 1hr 12

*As requested*  
*Start proof of 6hr*

JAN 5 - 1939

51  
61



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 94-H5 ORDER NO. 20513 DATE 1-3-1938

CUSTOMER SANBORN SOUVENIR CO.  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DAVIS COTTAGE CAMP - 3620 WEST  
COLORADO AVE. - COLORADO SPRINGS, COLORADO  
MR. & MRS. O.J. LAPEL, PROPS.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OFF COCOA COLA SIGN  
PARTIALLY SHOWING.

TAKE OUT WIRES, CUT PAVEMENT SOME, PUT SMALL FLAG  
ON POLE. TAKE OUT BLDG. BACK ON HILL.

COLOR DESCRIPTION

HOUSE: LIGHT STONE BROWN, WHITE TRIM. RED SCREENS. STORE ALL WHITE. COTTAGES ALL WHITE  
EXCEPT RED SCREENS. CARS DARK. LETTERING BLACK ON WHITE. XXXXXX

RICH DARK GREEN TREES, WHITEWASHED TRUNKS.

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 5 - 1939

61



ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 9A-H6

ORDER NO. 20509

DATE 1-3-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) SINGING TOWER, OMAHA, NEB.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT CLOUDS IN BACKGROUND OF PHOTO IN THEIR  
NATURAL COLORS. TOWER IS LIGHT COLORED MATERIAL AND  
GRASS AND EVERGREENS ARE GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By [Signature] Cost Dept. Checked [Signature]  
Date JAN 4 1939

OPERATION	DATE STARTED	DATE COMPLETED
CONDUCTOR'S DEPT.	JAN 5 - 1939	JAN 5 - 1939
SKETCH		
RETOUCHING	4 4 1-5	1-11 SC
PHOTO MOUNTING	8/91	1-12
BLUE PRINT STRIPPING		1-13 ACT
ENGRAVING		
HAND COLOR TRACER	62 1/2	1-14
ARTIST DEPT.	64 9 1/19/39	1/20/39

DATE BLUEPRINT CHECKED [Signature] By [Signature]  
DATE HAND COLOR TRACER [Signature] By [Signature]  
By [Signature]

Am. 63  
63



F.R. SHRAFFER, NEW CASTLE, PA.

NO. 9A-H7

ORDER NO. 20514

DATE 1-3-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ NO

IMPRINT NONE

SMALL TYPE: (C) C.T. & CO.

*Photo in 584136*  
PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

H.C.P.  
SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

ESTIMATE

By *[Signature]* Date *1-3-1939*

OPERATION	EST. TIME	DATE	DATE COMPLETED
COM. ENG. T. & S. UP		JAN 5 - 1939	JAN 5 - 1939
SKETCH <i>80</i>	<i>8 1/2</i>		
RETOUCHING	<i>0</i>		
PHOTO LITHO			
BLUEPRINT	<i>8 1/2</i>	<i>1 - 11</i>	<i>1 - 12 47</i>
STR. & L. OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	<i>205</i>	<i>11</i>	<i>Jan 12 39</i>

DATE BLUEPRINT OR'D.

By

DATE Filed

By *[Signature]*

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

63



J.P.WALMER, BOX 224, HARRISBURG, PA.

NO. 9A-H8

ORDER NO. 20518

DATE 1-5-1939

12M500

ART COLORTONE

WHITE BORDER

as on card

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) LOOKING UP RAYS HILL FROM BREEZEWOOD

IMPRINT SAME AS ABOVE

307-ON THE LINCOLN HIGHWAY, U.S. 30, IN PENNSYLVANIA

(SUB TITLE FOR PROFILE PART)-UP AND DOWN OVER THE BLUE RIDGE MOUNTAINS

PRIV.NO. UPPER RIGHT CORNER: 14

SMALL TYPE, ~~IN~~ (C) J.P.WALMER

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PINE TREE ON LEFT. PINK & PURPLE FLOWERS IN VALLEY IN CENTER. OTHER FIELDS, GREEN OF VARIOUS SHADES. CORN SHOCKS IN MIDDLE CENTER. SHOW ROAD LEADING UP OVER MTS. ON REAR LEFT. DARK ROAD, WHITE FENCE. WHITE BILGS: UPPER RIGHT. DIRT ROAD AT BOTTOM LEFT REMOVE ALL LARGE POLES & WIRES. ROAD NEAR TOP INDICATED BY BUFF COLOR EARTH CUTS. SMALL WHITE SPECK AT TOP IS WHITE TOWER, SHOW IT PLAINLY, NOT TALLER THAN MARK ON TISSUE ATT'D TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

comp.  
Map 5 hrs.  
that is pencil sketch  
& finished drawing  
in ink

Pencil sketch  
2 hrs.

make red  
impression  
for H. E. P.

ESTIMATE  
AND WORK SCHEDULE  
By Jan 6 1939 Cost Dept. Checked L.  
Date Jan 6 1939

OPERATION	EST. TIME MAN HRS.	DATE STARTED	DATE COMPLETED
COMPOSING & SET UP		JAN 6 - 1939	JAN 6 - 1939
SKETCH			
RETOUCHING	18 3	1/6	1/9
PHOTO LITHO			
BLUEPRINT SKELETON, OPERATING	9 1	1-10	1-12
ENGRAVING			
HAND COLOR PROOF	2 1/2	1-13-39	1-15-39
ARTIST DEPT.	2 1/5 8	1-26	3-2

DATE PAID 1-26-39  
DATE PAID 1-26-39  
DATE PAID 1-26-39

64



DISTRIBUTED BY  
J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

NO. 9A-H10

ORDER NO. 20303

DATE 1-4-1939

12 1/2 M POST CARDS

C. T. ART COLORTONE

WHITE BORDERS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~UPPER~~ LOWER, CENTER - BORDER

FRONT NO. I

R. M. ~~Yes~~

TITLE (IN FULL) EAGLE NEST LAKE AND DAM,  
NEW MEXICO

IMPRINT

SAME AS ABOVE

PRIVATE NO. ~~UPPER RIGHT CORNER~~ -- 73

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

PAINT OUT NAME IN PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION!

order for this case. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order

By 88  
Date JAN 4 1939

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked  
By 22  
Date JAN 4 1939

OPERATION	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP	JAN 5 - 1939	JAN 5 - 1939
SKETCH		
RETUCHING	3 3 1-5	1-10 S
PHOTO LITHO		
BLU. INT. STRIPPING, OPAQUEING	8 1-10	1-11 H.T.
ENGRAVING	22 1 1/2	26 Jan
HAND COLOR PROOF		
ARTIST DEPT.	8 1/2	

DATE DELIVERED TO D

DATE Made

DATE HAND COLOR PROOF

DATE Photo delivered to Customer

MAKE OVER

Charge to L.V. Dept.

What Material Being Reordered

INT. COST	Time Reported in Cost Dept.
PROF	1 JAN 23 1939
COST	0
HC	1 1/2

84



NO. 94-111

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 20303

DATE 1-4-39

12 1/2 M POST CARDS

C. T. ART COLORTONE

Quill Case WITH BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

FRONT No.

I

R. M.

no yes

TITLE (IN FULL) SANTA FE "SUPER CHIEF" AT ALBUQUERQUE, N. M.

IMPRINT

SALE AS ABOVE

+ R M incl.

PRIVATE NO. *before title* ~~UPPER RIGHT CORNER~~ --- A-27

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

534798

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,774

ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are uniform in size and in harmony with each other to make an attractive set.

1 Rep photo

		DATE COMPLETED	
JAN 7-1939		JAN 7-1939	
JAN 23 1939		JAN 23 1939	
RETI. PHOTO	2 6	1-7	1-13
PROOF 100	84	1-13	1-13 H.T.
ST. D. PROOFING			
E. PROOFING			25 Jan
PROOF 100 PROOF	225	1/2	
RETI. DEPT.	207	9	

MAKE OVER

Change to LV Dept.

JAN 23 1939

HC

1/2

60

84



THOMAS R. WEST, MIAMI, FLA.

Photo by H. W. Roney

NO. 94-H12

ORDER NO. 20305

DATE 1-4-1939

25 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

I

R. M.

NO.

TITLE (IN FULL)

CORAL GABLES COUNTRY CLUB,

CORAL GABLES, FLORIDA

IMPRINT SAME AS ABOVE

PRIVATE NO. IN FRONT OF IMPRINT - D.L.

40

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
By [Signature] Cost Dept. Checked  
Date JAN - 4 1938 AND WORK SCHEDULE Date JAN - 4 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 6 - 1939	JAN 7 - 1939
SKETCH				
RETORCHING	7	4	1 - 5	1 - 10 (Cars out)
PHOTO LITHO	64		1 - 10	1 - 11 - 14
BLANKET STAMPING, OPAQUING	91			
ENGRAVING				1 - 12
HAND COLOR PROOF	62	1 3/4		
PRINT DEPT.	41	9	1 - 19 - 39	1 - 20 - 39 F.W.

DATE BLANKET DEPT. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

57  
63



THOMAS R. WEST, MIAMI, FLA.  
*Photo by H.W. Rogers*

NO. 9A-H13

ORDER NO. 20305

DATE 1-4-39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) IN SKY

IMPRINT SAME AS ABOVE

SUNSET ISLANDS, MIAMI, BEACH,  
FLORIDA

PRIVATE NO. IN FRONT OF IMPRINT - B.L.  
41

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
PRINTING, TYPE SET UP			JAN 5 - 1939	JAN 5 - 1939
ETCH				
ETCHING	4	3	1-5	5-98
PHOTO LITHO	64			
ETCHING	91		1-10	1-10 1/2
ETCHING				
HAND COLOR PROOF	62	1 1/2		1-11
ARTIST LPT.	46	9	1-20	1-25

DATE BLUEPRINT OF D

DATE

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

*Rush*

4

63



44

G.L. SHIREY, NEW ORLEANS, LA.

NO. 9A-H14

ORDER NO. 20517

DATE 1-4-1939

25 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No I

R. M.

YES No

TITLE (IN FULL) GREETINGS FROM TEXAS

IMPRINT NONE

SMALL TYPE: C.T. & CO.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

10-a  
10-B

10 reproductions

313 H 261

ESTIMATE		AND WORK SCHEDULE	
By	DATE	By	DATE
Executive OK of Estimate	JAN 4 1939	Customer OK of Estimate	JAN 4 1939
OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 5 - 1939	JAN 5 - 1939
SKETCH 50 sq. in.	19 9		
RETOUCHING	8		
PHOTO-LITHO			
BLUEPRINT			
STAMPING, OPAQUING	8 1/2	1 - 11	1 - 12 1/2
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	63 65 13 1/2	1 - 12	1 - 13

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILLED \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

19-3  
14-5

ST  
63



NO. ~~9A~~-H15

G.L. SHIRLEY, NEW ORLEANS, LA.

ORDER NO. 20517

DATE 1-4-1939

25<sup>M</sup> POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. ~~YES~~ No

TITLE (IN FULL) GREETINGS FROM LOUISIANA

IMPRINT NONE

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

*Photo on 10-10-39*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

~~RET~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,291,775

*304814*

*9 prints*

*2085*

ESTIMATE

*20*

Date JAN 4 1939 By JAN 4 1939

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPLETING ORDER BY		JAN 5 - 1939	JAN 1 - 1939
SELECTING	19-17 12-3 17-3	9	
REWORKING	17	8	
PROOFING			
BLANKETING	14	1 - 11	
STAMPING & TAQUING			
ENVELOPING			
HAND COLOR PROOF			
ARTIST DEPT.	22	14	1-14-39

*L.O. 3*

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE PAID \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

*15  
63*



NO. 9<sup>A</sup>-H16

G.L. SHIRLEY, NEW ORLEANS, LA.

ORDER NO. 20517

DATE 1-4-1939

25 <sup>M</sup> POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	RT COLORTONE	WHITE BORDER
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. I	R. M. <del>YES</del> NO
TITLE (IN FULL) GREETINGS FROM MISSISSIPPI	IMPRINT NONE	
SMALL TYPE (C) C.T. & CO.	PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,794,775

By *[Signature]* JAN 4 1939

OPERATION	DATE TIME Clock No. / Time A / Leave	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN - - 1939	JAN - - 1939
SKETCH <i>SO.</i>	9		
RETOUCHING	16-4 7		
PHOTO-LITHO			
BLUE-PRINT STRIKING, OPAQUING	84	1-11	1-12 HAT
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	217 13	1-12	1-14

DATE BLUEPRINT OF D \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

ST  
63.



NO. **9A-H17**

G.L. SHIRLEY, NEW ORLEANS, LA.

ORDER NO. 20517

DATE **1-4-1939**

**25 M POST CARDS**

**ART COLORTONE**

**WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **GREETINGS FROM ARKANSAS**

SMALL TYPE: (C) C.T. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I**

R. M. **YES** **No**

IMPRINT **NONE**

PHOTO PROPERTY OF

**C.T.**

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*photo in D 10168*

**ESTIMATE  
AND WORK SCHEDULE**

By *[Signature]*

Date **JAN 4 1939**

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		<b>JAN 5 - 1939</b>	<b>JAN 5 - 1939</b>
SKETCH <i>50</i>	<i>21 9</i>		
RE TOUCHING	<i>21 7</i>		
PHOTO LITHO	<i>84</i>	<i>1 - 11</i>	<i>1 - 11</i> <i>Re 3</i>
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	<i>706 13</i>	<i>1 - 13 - 39</i>	<i>1 - 13 - 39</i>

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

*63*



HERSHEY DEPARTMENT STORE, HERSHEY, PA.

NO. 9A-H18

ORDER NO. 20308

DATE 1-5-1939

M 12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) HERSHEY MUSEUM,  
HERSHEY, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 50

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE  
By Jan 6 1939  
Date Jan 3 1939

OPERATION	QUANTITY	DATE ENTERED UNIT.	DATE COMPLETED.
COMPOSITION, TYPE & SET UP		JAN 11 1939	JAN 11 1939
SCHEDULE			
RETOUCHING	2 7	1-6	1-11-39
PHOTOGRAPH			
BLU PRINT	91-	1-11-39	1-12-39
STK. & CRAPLES			
ENGRAVING			
HAND OR ON PROOF	246	1-13-39	1-13-39
ARTIST EPT.	64	1-21-39	1-21-39

DATE BLUEPRINT OR D.

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

2

57  
64



NO. 9AH19  
~~9419~~

ORDER NO. 2 537

DATE 1-5-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ALBANY GENERAL HOSPITAL,  
ALBANY, N.Y.

IMPRINT SAME AS ABOVE

PRIV. NO. 3 "FROM RIGHT EDGE IN UPPER BORDER: 1

SMALL TYPE:- 164

PHOTO COURTESY ~~OF~~ FAIRCHILD AERIAL  
SURVEYS, INC.

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

ALL OF THE BUILDINGS ARE OF RED BRICK, NOT TOO BRIGHT, AND THE ROOFS OF A SLATE BLUISH-GRAY COLOR.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

APR 2 1939

JAN 7 1939

DATE  
COMPLETED

JAN 7-1939 JAN 7-1939/3

13 7

91

1-11-37

1-12-11

216 134

1-12-39

1-13-31

42. 10

1-16-39

1-17-39 WVP

DATE BLUE: 11/1/00

By

THE END

DATE HAND COLOR PHOTO MADE: \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By

66



SANBORN SOUVENIR CO., INC., DENVER, COLO.

NO. 9A-H20

ORDER NO. 20539

DATE 1-5-1939

12M 500 POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M.

YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: FOUNTAIN PAINT POTS, LOWER GEYSER BASIN, YELLOWSTONE NATIONAL PARK \* RM incl.

PRIV. NO. BEFORE TITLE: 954  
(PLATE NO. ON FRONT)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY. TRIM SKY FOR PROPORTION. POOL IS LIGHT MUD COLOR. AROUND BANKS IS YELLOWISH AND WHITISH ENCRUSTATIONS, DRIED PORTIONS ARE DARK CLAY. DARK BLUE GREEN PINES. DISTANT HILLS DARK VELVET BLUE. GUARD RAILS TAN NATURAL LOG COLOR. NOTE BOILING BUBBLES. MAKE BETTER PRINT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Make better print from neg*

*ESTIMATE*  
Date *JAN 10 1939* and WORK SCHEDULE Date *JAN 30 1939*

OPERATION	EST. TIME	DATE	DATE COMPLETED
COLORING, TINTING		<i>JAN 10 1939</i>	<i>JAN 10 1939</i>
SMITH			
REWORKING	<i>5 2</i>	<i>1-10</i>	<i>1-12-39</i>
REWORKING			
REWORKING	<i>90 1</i>	<i>1-13</i>	<i>1-13-39</i>
REWORKING			
HAND COLOR PROOF	<i>225 1 1/2</i>		<i>17 Jan</i>
REWORKING	<i>61 2 1/2</i>	<i>3-6-39</i>	<i>3-8-39</i>

DATE MADE COLOR PROOF *1-17-39*  
DATE MADE COLOR PROOF *1-17-39*

MAKE OVER

Charge to *LV* Dept.

By *LV*

REWORKING *1 1/2*

REWORKING *1*

REWORKING *1 1/2*

REWORKING *1 1/2*

REWORKING *1 1/2*

REWORKING *1 1/2*

17  
68



SANBORN SOUVENIR CO., ~~INC.~~, DENVER, COLOK.

NO. 9A-H21

ORDER NO. 20539

DATE 1-5-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT SAME AS ABOVE  
TITLE: YELLOWSTONE LAKE, YELLOWSTONE  
NATIONAL PARK + RM incl.

PRIV. NO. BEFORE TITLE: 968

(PLATE NO. ON FRONT)

PHOTO PROPERTY OF CUSTOMER 6/2/1938

COLOR DESCRIPTION

COLORS: DARK PINES. KEEP ORIGINAL SKY AND CLOUD EFFECT, BUT DON'T GET TOO  
EXTREME COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE			
JAN 6 1939		JAN 6 1939	
OPERATION	TIME	DATE	DATE COMPLETED
ORIGINAL SET UP		6861 - 9 NVC	JAN 6 - 1939
SKETCH			
RETOUCHING	18 1/2		
PHOTO LITHO			
BLUING & STRIPPING OPAQUING	8 1/2	1 - 10	1 - 10 AM
ENGRAVING			
HAND COLOR PROOF	225 1/2		11 Dec
ARTIST DEL.	61 8	1-25-39	1-26-39

DATE BLUE PRINT

DATE PROOF

DATE HAND COLOR

DATE RETURN TO CUSTOMER

ST.  
small neg.  
65



SANBORN SOUVENIR CO., INC., DENVER, COLO.

NO. 9A-H22

ORDER NO. 20539

DATE 1-5-1939

12 M 500 POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: GOLDEN GATE CANON, GRAND LOOP  
HIGHWAY, YELLOWSTONE NATIONAL PARK.

PRIV. NO. BEFORE TITLE: 1232

SMALL TYPE: PHOTO COURTESY OF WESTERN  
AIR EXPRESS  
(PLATE NO. ON FRONT)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT FIGURES ON ROAD. CAR CAN REMAIN, BUT MAKE IT DARK COLOR. CAUSEWAY  
CONCRETE. DARK METAL GUARD RAILING. ROCK WALL IS DARK GREY TO COPPERY GRANITE.  
ALSO BOULDER MARKERS. OILED ROAD. DARK BLUE GREEN PINES. CLIFFS ON RIGHT ARE  
DARK GRANITE WITH COPPERY TINTS. CLIFF ON LEFT ARE SANDSTONE ON YELLOWISH  
AND REDDISH TINTS. PUT CLOUDS IN SKY. FOR COLORS OF CLIFF ON LEFT SEE 5AH532  
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,795

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

JAN 6 1939

By

Date

JAN 8 1939

OPERATION	DATE STARTED	DATE COMPLETED
COMPOSING	JAN 6 - 1939	JAN 6 - 1939
EXPOSING	205 2 1/6	1/9 gm
DEVELOPING	90 9/1	1 - 10 H.
FIXING	225 1/2	11 Jan
WASHING	35 9	

DATE BLUEPRINT CND

By

DATE FRED

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

B.

1-  
mull neg.  
65



SANBORN SOUVENIR CO., INC., DENVER, COLO.

NO. 9A-H23

ORDER NO. 20539

DATE 1-5-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE  
TITLE: A BULL MOOSE COMES DOWN TO THE  
LAKE AT EVENING

PRIV. NO. BEFORE TITLE: 1234  
(PLATE NO. ON FRONT)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MOOSE IS VERY DARK REDDISH BROWN. KEEP ORIGINAL SKY AND SUNSET EFFECT BUT NOT  
SO VIVID AS TO MINIMIZE MOOSE. SEE 5A-H538 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*[Handwritten: 18]*  
JAN 6 - 1939  
Date JAN 11 - 1939  
DATE COMPLETED  
JAN 6 - 1939 JAN 6 - 1939  
16 1 1/2  
8 91 1 - 10 1/2  
225 134 11 Jan  
ARTIST  
DATE RECEIVED  
DATE HAND COLOR PROOF  
DATE PHOTO RETURNED TO CUSTOMER

65  
small bag



SANBORN SOUVENIR CO., INC., DENVER, COLO.

NO. 9<sup>A</sup>-H24

ORDER NO. 20539

DATE 1-5-1939

12M 500 POST CARDS

ART COLORTONE

XH FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE  
TITLE: SHOSHONE DAM, SHOSHONE CANON,  
CODY WAY TO YELLOWSTONE  
PRIV. NO. BEFORE TITLE: 1235  
SMALL TYPE: PHOTO COURTESY NORTHERN  
PACIFIC R.R.  
(PLATE NO. ON FRONT)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM LEFT SIDE FOR PROPORTION. DAM IS DARK WEATHERED CONCRETE. ROCKS ARE DARK GRANITE, GRAY WITH COPPERY ~~XXXXXX~~ TINTS. DARK GREEN TREES AT BOTTOM. ALUMINUM COLORED RAILING AT TOP OF DAM. DO NOT BRING OUT CABLES OR BUMPER WORK AT BASE OF DAM. THEY ARE NOT IMPORTANT.

~~XXXX~~ CLOUDS IN SKY.

KEEP

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JAN 6 1939

JAN 11 1939

JAN 6 - 1939

JAN 6 - 1939

ORDER NO.

SERIAL NO.

REMARKS

PHOTOGRAPH

EXPOSURE

STAMPING UNIT

EXPOSURE

HAND COLOR PRINT

ARTIST DEPT.

15 1

8-91

1-10

1-10-147

25 1/2

41 9

1-26-39

1-27-39

11 Jan

1. DATE RECEIVED

DATE PAID

DATE HAND COLOR

DATE PHOTO RETURNED TO CUSTOMER

5-  
small neg  
65



SANBORN SOUVENIR CO., INC., DENVER, COLO.

NO. 9<sup>A</sup>-H25

ORDER NO. 20539

DATE 1-5-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 3

R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE  
TITLE: WINTER IN NORTH CHEYENNE CANON,  
PIKES PEAK REGION, COLORADO  
PRIV. NO. BEFORE TITLE: 2143

(PLATE NO. ON FRONT.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM EACH SIDE FOR PROPORTION. DARK BLUE GREEN PINES. WANT NICE SNOW  
EFFECT, GRANITE ROCKS ON BRIDGE. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

	DATE ORDERED	DATE DELIVERED	DATE COMPLETED
	JAN 6 - 1939	JAN 6 - 1939	JAN 6 - 1939
SKETCH			
RETOUCHING	20	1 1/2	1/6
PHOTOGRAPH	91	1 - 10	1 - 10 45
ENGRAVING			
HAND COLOR PROOF	62	1 1/2	1 - 11
ARTIST DEPT.	2/6	9	1 - 27

DATE BLUEPRINT OR D  
by  
DATE HAND COLOR PROOF  
DATE Photo Returned to Customer

St  
mell  
65



SANBORN SOUVENIR CO., INC., DENVER, COLO.

NO. 9A-H26

ORDER NO. 20539

DATE 1-5-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R.M. YES

IMPRINT SAME AS ABOVE

TITLE: MUMMY RANGE FROM THE BEAVER DAMS  
IN HIDDEN VALLEY, TRAIL RIDGE ROAD, ROCKY  
MOUNTAIN NATIONAL PARK, COLORADO *RM*  
PRIV. NO. BEFORE TITLE: 2232 *encl*  
(PLATE NO. ON FRONT)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM TOP SLIGHTLY & BOTTOM CHIEFLY FOR PROPORTION. IT IS VITAL THAT THESE PEAKS  
ARE BROUGHT OUT DISTINCTLY, CORRECT IN OUTLINE, AND FAMILIAR IN DETAILS. TWO OR  
THREE OTHER SUBJECTS SHOWING THIS RANGE HAVE BEEN UNSUCCESSFUL BECAUSE YOU HAVE  
~~EXX~~ BUILT UP DETAILS ON THESE PHOTOS. PEAKS ARE DARK ROCK WITH GREY TONES  
AND COPPERY TINTS. DON'T GET LAKE A SOLID COLOR. WANT NICE LIGHTS AND DETAILS.  
DARK BLUE GREEN FINES, LIGHTER BUSHES & GROUND VEGETATION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,796,974

ATTENTION!

*1-2* Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By *ST* Date *JAN 6 1939*

OPERATION	DATE COMPLETED
COMPOSING, TRIMMING	JAN 6 - 1939
SKETCH	
RETOUCHING	15 1 1/6 1/9
PHOTO-LITHO	
BLUEPRINT	9/1- 1-10 1/11
STRIPPING OR PLATING	
ENGRAVING	
HAND COLORING	225 1/2 11 Jan
ARTIST DEL.	64 9 11/3/39 2/2/31

DATE BLUEPRINT *ST* DATE HAND *ST*

DATE PHOTO RETURNED TO CUSTOMER

*ST.*  
*small beg*  
*6-5*



SANBORN SOUVENIR CO., INC., DENVER, COLO.

NO. 94-H22 27

ORDER NO. 20539

DATE 1-5-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 3

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: MILNER PASS AND FOUDRE LAKES ON THE TRAIL RIDGE ROAD, ROCKY MOUNTAIN NATIONAL PARK, COLORADO + RM incl.

PRIV. NO. BEFORE TITLE: 2233

(PLATE NO. ON FRONT.)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TRIM SKY FOR PROPORTION. OILED ROAD. DARK BLUE GREEN PINES. SLOPE IN BACK IS VELVETY DARK BLUE GREEN PINES. MEADOW IS RICH GREEN WITH GREY OR BROWNISH TINTS. BUSHES DARKER GREEN. DISTANT HILL DEEP DARK BLUE. EMBANKMENTS GREY TO GRANITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	DATE	DATE	DATE
	START	ESTIM. CMT.	COMPLETED
COMM. SET UP		JAN 6 - 1939	JAN 6 - 1939
SECTION			
R. INCL.	20	2	
PHOTO. TYPED			
BLUE. STRIP. OF MOUNTING	84/91	1 - 10	1 - 11 14.5
ENG. WING			
HAND COLOR PROOF	225	13	12 Jan
ART. TYPED	66	8	1-31 2-2

DATE ILLUSTRATION

DATE PAID

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer



**ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H28

ORDER NO.

DATE 1/6/1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER THE FLORSHEIM SHOE COMPANY  
ADAMS, CLINTON, JEFFERSON & QUINCY STS.  
CHICAGO, ILLINOIS

M POST CARDS	SIZE	$3\frac{1}{2}$ x $5\frac{1}{2}$
--------------	------	---------------------------------

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full	HEAD OF THE HEAT WAVE ETC. AS PER <del>AN</del> SKETCH.				

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

~~C. T. Imprint~~

No imprint

No. ON FRONL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof.

Screen { 120  
133  
150  
175

Okato Rd 2/22/39

### COLOR DESCRIPTION

SEE SKETCH ATTACHED.

Shoes in Hooker room

PHOTO RETURNED

To

PHOTO USED FOR

2,500—1.2.38

ON

YES

RETURN PHOTO

2

472 13



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9A-H29

ORDER NO.

DATE 1/6/1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER THE FLORESHEIM SHOE COMPANY  
CHICAGO, ILLINOIS.

M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE art colortone FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUR STYLE LEADERSHIP IS PROTECTED  
ETC. AS PER SKETCH

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

Q. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

Shoes in Stockroom

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

YES

NO

2,500—1-2-38

62

1-17

NC 13/4

SA 9 1/2

X

AW

2  
1/2 - 8

#72 73



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER DIAL No. 9A-H30 ORDER NO. DATE 1/6/1939 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED	CUSTOMER THE <del>K&amp;R</del> FLORSHEIM SHOE COMPANY CHICAGO, ILLINOIS	M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE FULL FACE (All of this on address side)	FRONT NO. 5 R. M. <input checked="" type="radio"/> Yes <input type="radio"/> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <input checked="" type="radio"/> G. T. Imprint <input type="radio"/> No Imprint	PHOTO RETURNED
PHOTO PROPERTY OF C. T. & CO.	RETOUCHING DEPARTMENT <input checked="" type="radio"/> Submit — Sketch — <input checked="" type="radio"/> Layout — <input checked="" type="radio"/> Retouched Photo — Wash Drawing Follow Layout	Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	Screen 120 133 150 175	TO
RETURN PHOTO	YES	NO	PHOTO USED FOR	

*Photo Ret 2/22/29*

*Shoes in Stockroom*

62 1-17 26 1/2 59 8

*X*

*# 32*

*73*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. 9A-H31 ORDER NO. 20549 DATE 1-6-1939

CUSTOMER HARRY'S CAFE  
MINNEAPOLIS, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HARRY'S CAFE - 11TH ST. AT NICOLLET  
AVE. - MINNEAPOLIS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 9 1939

1 photo 5x7  
Ret.  
62 1-16  
Hart 9/12

66 - 1-23 1-25

As quoted.

*[Handwritten signature]*

4

57  
67



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H32 ORDER NO. 20547 DATE 1-6-1939

CUSTOMER MUSKOGEE HOTEL  
MUSKOGEE, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE GROUP 2  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL MUSKOGEE - MUSKOGEE'S NEWEST AND  
MOST MODERN HOTEL - COMMERCIAL & TOURIST

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

Use photo 121480, 94040

PHOTO RETURNED

TO

PHOTO USED FOR

By the way for T. I. T. L.  
Rebate 50¢  
1 1/2  
Rex 8  
Lc 2/12/62 1-23  
Rex 13

Ch. quoted  
Am

Return to office  
JAN 13 1939

3  
6  
7-5 1/2-1 1/2

7-3



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 94-H33 ORDER NO. 20608 DATE 1-10-1939

CUSTOMER OTTO ULBRICH CO.  
BUFFALO, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HEWITT RUBBER CORPORATION, BUFFALO, N.Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo Ret to Customer Feb 8, 1939

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

5x7

Ret 7

Nb 1 3/4 62

1-15

37. 9 1/2 - 35

Rephoto

150

AM

3 2 1/2

7 1/2 4 1/2

X

70



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 9A-H34

ORDER NO. 20607 DATE 1-9-1939

CUSTOMER ALLISON STEEL MFG. CO.  
PHOENIX, ARIZONA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLEART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~A STEEL BODY THAT WILL OUTLAST YOUR~~  
TRUCK CHASSIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

5 x 7  
63  
710  
92  
2-20  
64

114 0.22

Pres. lost  
and. Rate 72.5  
Lett. Rate 110.00  
APR 11 1939

FEB 13 1939  
MAKEOVER

Charge to Ret Dept.

RETOUCHING

2

PROOFING

1

COMPOSING

ART. DEPT. HC

134

ENGRAVING

By

MAR 7 1939

62 3-13

110



KELLY NEWS AND STATIONERY STORE, MARIETTA, OHIO

NO. 9A-H35

ORDER NO. 20597

DATE 1-9-1939

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LARGEST ELM TREE IN U.S. ON  
ROUTE 12 AND 77, MARIETTA, OHIO

FRONT NO. I

R. M.

NO yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. GRAY STUCCO, WHITE SASH & FRAMES. BLDG. ON LEFT W. ITE. REMOVE POLE AND  
WIRES. DARK GREY BARK ON TREE. SLATE ROOF ON GRAY STUCCO BLDG. PINK  
FLOWERS ON BUSHES AROUND HOUSE AND ON PORCH AT LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE

JAN 11 1939

WORK SCHEDULE

By

Date

JAN 11 1939

DESCRIPTION	DATE	TIME	DATE	DATE
			ENTERED DEPT.	COMPLETED
COMMISSION			JAN 11 1939	JAN 11 1939
STUDIO				
RETRIEVAL	8	2	1-11	1-12-39
PHOTO LIT TO				
B. L. & W. PROOF	84		1-13	1-13-39
STAMPING, C. & P. NO.				
STAMPING				
HAND COLOR PROOF	225	1/2		
ARTIST DEPT.	61	8 1/2	1-24-39	1-25-39

DATE BLUEPRINT ORD

DATE PROOF

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

8.

15.  
Rm  
70



KELLY NEWS AND STATIONERY STORE, MARIETTA, OHIO

NO. 9<sup>th</sup>-H36

ORDER NO. 20597

DATE 1-9-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MARCH WESTWARD OF THE NATION  
MONUMENT, MUSKINGUM PARK, MARIETTA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

Yes

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT STONE ALL OVER, WITH CREAM TINT ON STONE. REMOVE LUMBER AND RUBBISH ON  
REAR RIGHT AND LEFT. LIGHT AND DARK GRAY CHECKERED PAVING AROUND MONUMENT.  
SHOW FACE OF FIGURES CLEAR AND SHARP. REMOVE BOOK OR MATERIAL ON BASE OF  
MONUMENT IN CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

By [Signature] ESTIMATE  
Date JAN 11 1939 AND WORK SCHEDULE  
By [Signature]  
Date JAN 11 1939

CIVILIZATION	EST. TIME		DATE	
	Clock	Time Allowed	ENTERED	COMPLETED
CHURCH OF THE HOLY SPIRIT			JAN 11 1939	JAN 11 1939
ST. JOHN'S	3	2	1-11	1-13 SC
ST. JOHN'S	8		1-13	
ST. JOHN'S	225	15		19 Jan
ST. JOHN'S	65	2 1/2	1-24	1-27

DATE RECEIVED BY

DATE PAID

DATE RECEIVED BY

DATE PAID BY CUSTOMER



NO. 9A-H37

O. BROCKMEYER, CHICAGO, ILL.

ORDER No. 21226

DATE 2-8-39

12 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	I	R. M. NO
TITLE (IN FULL) GREETINGS FROM MISSOURI (IN PLATE)		IMPRINT	NONE	
© CURT TEICH & CO. INC.		PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

SEE SKETCH ATTACHED. AND MAKE THE FOLLOW CORRECTION ----

SUGGEST THAT THE RATHER GAUDY TOP OF YELLOW BE TONED DOWN

*Put in sketch* STATE CAPITOL, OZARK DRIVE, PIONEER MOTHER, CHULA VISTA OZARKS,  
STATE UNIVERSITY, LAKE TAHOE, CALIF., MARK TWAIN HOTEL, TOM SAWYER, HUCK FINN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* FEB 9 1939

DATE ORDERED	FEB 9 1939	DATE FILM	FEB 9 1939
DATE HAVE COLOR PROOF	5 1/2	DATE PHOTO RETURNED TO CUSTOMER	2/13 Gr.
By	85	By	2-13
By	95	By	13

*image 1705  
Bo 1200000*



MARKEN & BIEFELD, INC., FREDERICK, MD.

NO. 9-H38

ORDER NO. 20603

DATE 1-10-1939

12M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. YES

TITLE (IN FULL) BURNSIDE BRIDGE, ANTIETAM  
BATTLEFIELD, MARYLAND

IMPRINT SAME AS ABOVE

PRIV.NO. LOWER RIGHT CORNER: 49  
(USE GOTHIC TYPE)

PLATE NO. ON FRONT at lot.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRIDGE NATIVE GREY LIMESTONE. SHOW GRASS TOWARD BANK OF CREEK & ROAD OF LIGHT-  
GREY MACADAM COLOR. DON'T MAKE EDGE OF ROAD (WHERE IT BLEEDS INTO THE GRASS) TOO  
ARTIFICIAL LOOKING. DO NOT REMOVE DEEP SHADOWS. THERE SHOULD BE A LITTLE FOLIAGE  
ADDED TO TREES ON HILL IN PHOTO AND ROOF OF WHITE HOUSE SHOULD BE A DEEP GRAY  
COLOR. LARGER HOUSE SHOULD NOT BE EMPHASIZED AT ALL, MERELY SHOW THE BASE A DIRTY  
WHITE AND WOOD WORK A DEEP BROWN TO INDICATE THAT IT HAS NOT BEEN PAINTED. WATER  
SHOULD BE SHOWN THROUGH FIRST ARCH OF BRIDGE. TOP OF BRIDGE IS OF CONCRETE AND COLE  
SEPARATION SHOULD SHOW THIS A REAL CONCRETE GREY COLOR IN CONTRAST WITH THE  
NATURAL GREY LIMESTONE WHICH SUPPORTS IT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U PAT. NO. 1,797,775

ATTENTION!

order for this customer. See to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

504305

ESTIMATE

Cost Dept. Checked

By

Date

JAN 12 1939

JAN 12 1939

DATE	DATE	DATE	DATE
ESTIMATE	ESTIMATE	ESTIMATE	ESTIMATE
JAN 12 1939	JAN 12 1939	JAN 12 1939	JAN 12 1939
5 3 1/2	1 - 12	1 - 14	1 - 14
84 9/11	1 - 16	1 - 16	1 - 16
225 1/2	1 - 23/39	1 - 23/39	1 - 23/39
48 9	1 - 23/39	1 - 23/39	1 - 23/39

DATE SUBMITTED

DATE

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

15

title small key



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 9A-H39

ORDER NO. 20603

DATE 1-10-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. NATIONAL MONUMENT,  
ANTIETAM BATTLEFIELD, MARYLAND

PRIV. NO. LOWER RIGHT CORNER: 48  
(USE GOTHIC TYPE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT at bot.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

LARG MONUMENT AND ALL SMALL MARKERS ARE OF WHITE GRANITE OR MARBLE. FORE-  
PART OF PHOTO IS RATHER DARK AND WOULD LIKE TO HAVE THIS LIGHTENED A LI TLE,  
ALTHOUGH NOT TOO MUCH TO LOSE THE EFFECT OF THE SHADOWS OF THE TREES. THESE  
TREES ARE RATHER LARGE AND THEIR BARK SHOULD BE SHOWN IN ITS NATURAL BROWN-  
BLACK COLOR WITH GOOD VARIED SHADES OF GREEN FOR LEAVES AND GRASS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,297,774

ATTENTION:

See to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

No etching

ESTIMATE  
AND WORK SCHEDULE  
By CO  
Date JAN 12 1939

DESCRIPTION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMP. & SET UP		JAN 12 1939	JAN 12 1939
	8 3	1-12	1-17 86
	8 91	1-19	1-19 86
	22 1 1/2		19 86
	42 8	1-23	1-24-WP

DATE BILL RETURNED

DATE Paid

DATE PHOTO DELIVERED TO CUSTOMER

DATE Photo Returned to Customer

Small Neg.



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 9-H40

ORDER NO. 20603

DATE 1-10-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY PARK AND BANDSHELL,  
HAGERSTOWN, MARYLAND

PRIV. NO. LOWER RIGHT CORNER: 47

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

JUST TO THE LEFT CENTER OF PHOTO IS A FLOWER BED AND CUSTOMER PREFERS SOME SUBDUED COLORING FOR TULIPS IN THEM. PLEASE DO NOT USE SOME TOO GAUDY SHADE, PROBABLY WHITE & CREAM OR BUFF. DAMP STANDARDS ARE DARK GREEN, WHITE SHADES AND TOPPED WITH METAL SAME AS POST ITSELF. BANDSHELL SHOULD HAVE THE FRONT (A WEATHER PROTECTION) REMOVED. COLOR OF SHELL IS WHITE AND CREAM. A GOOD TRUE COLORING OF GREEN FOR GRASS AND FOLIAGE IS DESIRED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COLOR PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION

See to it that all color or negative  
order for this customer. Please  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

JAN 11 1939

By

Date

JAN 11 1939

OPERATION

TIME

DATE

DATE

RECEIVED DEPT.

COMPLETED

COMPOSING, TYPE SET UP

SKETCH

RETOUCHING

PHOTO LITHO

BLUEPRINT  
STRIPPING, CMAQUING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

21

1

1/11

1/12

84

1-13

1-13

1 1/2

8 1/2

1-25

1-26

DATE BLUEPRINT ORD.

DATE PAID

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

RM 5  
71  
70



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 9A-H41

ORDER NO. 20603

DATE 1-10-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST MONUMENT TO

GEORGE WASHINGTON, NEAR ~~US~~ 40, BOONSBORO, MD.

PRIV. NO. LOWER RIGHT CORNER: 46

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14

R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

NATURAL MOUNT IN STONE, SIMILAR TO CARD ATT CHED, ~~8A-H220~~ 8A-H220

PUT IN A CRUSHED STONE WALKWAY FROM LOWER FRONT OF PHOTO TO ENTRANCE. CLEAN UP A LITTLE OF ROUGHT SPOTS AND GIVE GRASS ITS TRUE GREEN COLORING. WALKS DIRECTLY IN FRONT OF ENTRANCE AND AROUND BASE OF MONUMENT ARE OF LARGE FLAT STONE. PUT AMERICAN FLAG ON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. ~~XXX~~

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9  
order for this customer. Please see to it that all colors or negatives are uniform and colors are in harmony with each other to make an attractive set.

h 54770  
7479

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. ~~70~~

By ~~JAN 11 1939~~

Date

JAN 11 1939

OPERATION	EST. TIME (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMMISSION		JAN 11 1939	JAN 11 1939
SHOOTING	17 2		add sides
PHOTOGRAPHING	8 1/2	1-13	
BLUING	9 1/2		
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST REPT.	6 1/2	2-1-39	2-2-39

DATE BLUEPRINT CR'D

DATE PROOF

By

DATE HAND COLOR PROOF CR'D

By

DATE Photo Returned to Customer

ST.  
R 11.71  
70



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 9<sup>th</sup>-H42

ORDER NO. 20603

DATE 1-10-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD FORT FREDERICK, NEAR  
U.S. 40 BETWEEN HAGERSTOWN AND  
BUMBERLAND, MARYLAND

PRIV. NO. LOWER RIGHT CORNER: 45

(USE GOTHIC TYPE)

FRONT NO. 14

R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT AT BOT.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

A MASS OF NATURAL GREY LIMESTONE ROCK WHICH WE THINK YOU CAN MAKE INTO  
A BEAUTIFUL CARD FROM THE PHOTO XXXXXXX. DRIVEWAYS ARE OF CRUSHED X  
GREY-WHITE STONE AND MOUNDS, ETC. ARE GRASS COVERED. DO NOT REMOVE THE  
BLUISH IN WALL IN CENTER OF FORT, AS THIS HAS AN HISTORICAL ASSOCIATION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Estimate

JAN 11 1939 WORK SCHEDULE

By

Date

JAN 11 1939

OPERATION	EST. TIME	DATE	DATE
	Cost No. Time Allowed	ESTIMATED	COMPLETED
SETTING UP TO SET UP		JAN 11 1939	JAN 11 1939
ETCH			
PROOFING	20 1	1/11	1/12 G.
PROOFING	84	1-13	1-13 H.
INCRAVING			
HAND COLORING	1 1/2		
ARTIST DEPT.	214 7 1/2		

DATE BLUEPRINT OR D.

DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ST  
Am 71  
70



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 9A-H43

ORDER NO. 20603

DATE 1-10-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NATIONAL HIGHWAY OVER  
CONOCOCHAGUE CREEK, HAGERSTOWN, MD.

PRIV. NO. LOWER RIGHT CORNER: 44

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIDGE LIGHT CEMENT ALL OVER. REMOVE RUBBISH & SHOW NEW CEMENT ROAD AT END OF  
BRIDGE. REAR BLDG. LIGHT GRAY SLATE ROOF. REMOVE POLLS NEAR BRIDGE & SHOW A NEW  
IMPROVED CONCRETE ROAD LEADING INTO THE BRIDGE. YOU WILL NOTE A PORTION OF THE  
OLD ROAD IN TOP RIGHT. THIS SHOULD BE RETOUCED AND GREEN GRASS PUT IN BETWEEN  
THE FENCE AND THE NEW ROAD REFERRED. BE SURE TO REMOVE LOGS STREWN ACROSS ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

# ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

Cost Dept. Check

JAN 11 1939

JAN 11 1939

OPERATION	EST. TIME	DATE	DATE
		ENTERED	COMPLETED
CONFIRMING, SET UP		JAN 11 1939	JAN 11 1939
SHOOTING			
RETUCHING	16	3 1/11	1/12 Gr
PRINTING			
BLUING		1-13	
STAMPING			
ENCLOSING			
HAND COLOR PROOF	216	1-17	1-17
ARTIST DEPT.	219	1-25-39	1-27/39

DATE BLUEPRINT OF D

By

DATE PHOT

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

ST.  
Rm. 71  
70



MARKEN & BILFELD, INC., FREDERICK, MD.

NO. 9-H44

ORDER NO. 20603

DATE 1-10-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SPRINGTIME IN WESTERN  
MARYLAND'S BEAUTIFUL MOUNTAINS

PRIV. NO. LOWER RIGHT CORNER: XX 43

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT & T. BOTTOM.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ALL OF THE TREES A LIGHT PINK SHADE, FULL OF BLOOM AND THOSE ON THE HILL IN THE  
BACKGROUND A LIGHTBLUE COLOR. THE ROADWAY SHOULD BE A DEEP GREY-BLACK WITH DIRTY  
WHITE CONCRETE SHOULDERS. POSTS ARE PAINTED BLACK AND BOTTOM AND TOP AND WHITE  
IN THE CENTER. WIRE IS A NATURAL METAL-GREY COLOR. DO NOT REMOVE SHADOWS OVER  
THE ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,795,775

ATTENTION!

9 Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By		Date	
JAN 11 1939		JAN 11 1939	
OF ACTION	EST. TIME	DATE	DATE
	No. Time Allowed	ENTER DEPT.	COMPLETED
COMPUTING TYPE SET UP		JAN 11 1939	JAN 11 1939
TECH			
REWORKING	13 2	1/11	1/12 Jm
PHOTOGRAPHED			
PRINTING	84	1-13	1-13 H.
ETCHING			
HAND COLOR PROOF	225 1/2		18 Jan
ARTIST DEPT.	44 9	1-24-39	1-25-39 E.W.

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

ST  
1271  
70



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 8A-H45

ORDER NO. 20603

DATE 1-10-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14

R. M. YES

TITLE (IN FULL) U.S. 40 (THE NATIONAL HIGHWAY)

IMPRINT SAME AS ABOVE

BETWEEN HAGERSTOWN AND CUMBERLAND,  
MARYLAND

PRIV. NO. LOWER RIGHT CORNER: 4XX 42

PLATE NO. ON FRONT AT BOTTOM.

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DARK PINK WINE RED BLOSSOMS WITH SOME WHITE BLOSSOMS MIXED IN.  
DARK ROAD, CEMENT SHOULDERS, BLACK & WHITE FENCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

7479  
7479

ESTIMATE

JAN 11 1939

By JAM

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
RECEIVING, TIME SET UP		JAN 11 1939	JAN 11 1939
ETCHING	15 2	1/11	1/12/39
ETCHING LITHO	8	1-13	
ETCHING			
ETCHING COLOR PROOF	2 1/2	1-17	1-17
ETCHING DEPT.	44	1-25-39	1-27-39

DATE BLUE-PRINT OR'D

By

DATE HAND COLOR PROOF OR'D

DATE Filed

By

DATE Photo Returned to Customer

Am-71  
70



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 9A-H46

ORDER NO. 20603

DATE 1-10-1939

12 M500 POST CARDS

XXXX ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14

R. M. YES

TITLE (IN FULL) WASHINGTON COUNTY MUSEUM  
OF FINE ARTS, HAGERSTOWN, MARYLAND

IMPRINT SAME AS ABOVE

PRIV. NO. LOWER RIGHT CORNER: 41

PLATE NO. ON FRONT AT BOTTOM.

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUT.

COLOR DESCRIPTION

USE PH TO NO. 2A860. COLORS SAME AS CARD, 2A860 ATT'D, BUT  
IMPROVE APPEARANCE OF ENTIRE CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer  
see to it that all cuts or  
atives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate

By

Date

JAN 11 1939

ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

By

Date

JAN 11 1939

DESCRIPTION	EST. TIME	DATE	DATE
	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSITION		JAN 11 1939	JAN 11 1939
SKETCH			
RETOUCHING	18 3/4	1/11	1/12
PROOF	84	1 - 13	1 - 13
ENGLAND			
HAND COL. PROOF	2-16 1/2	1-17	1-17
DELIVERY	46 8	1-26-39	1-27-39

DATE RECEIVED OF D

DATE Filed

DATE HAND COL. PROOF

By

DATE Photo Returned to Customer

ST  
Rm 71  
70



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 94-H47

ORDER NO. 20618

DATE 1-10-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER HOTEL 2400

WASHINGTON, D.C.

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

GROUP 5

STYLEART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

*see Pencil sketch*

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

*No. on Front*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

*Follow inst attached*

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175  
SIZES

COLOR DESCRIPTION

*Follow inst*

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 19 1939



Rephoto with 1/4" paper on bottom

A.B.WYCKOFF, STROUDSBURG, PA.

NO. 9A-H48

ORDER NO. 20614

DATE 1-10-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PARADISE FALLS, IN THE  
POCONOS, PA.

IMPRINT SAME AS ABOVE

PRIV.NO. AFTER TITLE: 94

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 741. USE LEFT PART OF FALLS SHOWN IN PHOTO 740 TO MAKE COMPLETE PICTURE. RUSTIC GRAY BRIDGE. SHOW PINK BLOSSOMS OR RHODODENDRONS AT RIGHT. REMOVE DARK SHADOW ON LEFT.

SUBMIT: RET PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

By

Date JAN 13 1939

ESTIMATE  
AND WORK SCHEDULE

By

Date JAN 13 1939

Cost Appl. Attached

DESCRIPTION	EST. TIME	ACT. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 13 1939	JAN 13 1939
EXPOSE			
PRINTING	17	3 1/2	
PROOFING			
DELIVERY	8	1 - 18	1 - 18
REWORK			
BA	1 1/2		
ATTENTION	35	9	

DATE DELIVERED TO

DATE PAID

DATE PAID CASH OR BY CHECK

DATE Photo Returned to Customer

15-74



*Rs*

NO. 9A-H49

THE COAST PUBLISHING CO., VANCOUVER, B.C.

ORDER NO. 20612

DATE 1-11-1939

25 M POST CARDS	ART COLORTONE	HITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.	FRONT NO. 10	R. M. NO
TITLE (IN FULL) VANCOUVER HOTEL, VANCOUVER, B.C. CANADA	IMPRINT SAME AS ABOVE (IMPRINT AUX ETATS UNIS (D'AMERIQUE) UNDER WORDS POST CARD ON FRONT) PLATE NO. ON FRONT.	
PHOTO PROPERTY OF		CUSTOMER
COLOR DESCRIPTION		
SEE CARD ATTACHED 4A-H1536 FOR COLORS. TAKE OUT BLDG. AT LEFT. MARKED X ON CARD PURE WHITE BUILDING. PAINT OUT FOREGROUND AND MAKE SIMILAR TO CARD ATTACHED, WITH SEVERAL MOTOR CARS. ALSO A FEW PEDESTRIANS IN FRONT OF BLDG. UNION JACK FLAGS ON TWO POLES, ABOVE ENTRANCE AT LEFT. PAINT OUT CLOSED DOORS		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

*Returned to customer 9/28/39*

*88*

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked *770*

By *770* Date **JAN 13 1939**

**JAN 13 1939**

DESCRIPTION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONTRACTING, TYPE SET UP		JAN 13 1939	JAN 13 1939
REWORKING	14 6	1/13	1/16
REWORKING	8 2	1 - 17	1 - 17
ENGRAVING	62 1 1/2		1 - 20
HAND COLOR PROOF	66 7	2 - 3	2 - 3
ARTIST DEPT.			

DATE BILLING GOOD \_\_\_\_\_

DATE HAND COLOR PROOF \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

**MAKES OVER**

Charge to *App. Oct*

DESCRIPTION	TIME	DATE
REWORKING	1	JAN 26 1939
ENGRAVING		

*88* *5/17* *74*



TRADEMARK (FRED HARVEY, CHICAGO, ILLINOIS)

NO. 9A-H50

ORDER NO. 20611

DATE 1-11-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 18

R. M. YES

TITLE (IN FULL) BRIGHT ANGEL LODGE ON THE  
CANYON'S RIM, GRAND CANYON NATIONAL PARK,  
ARIZONA

IMPRINT TRADEMARK

PRIV. NO. BEFORE TITLE: H-4470

PLATE NO. ON FRONT AT BOTTOM.

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD 7A-H893 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

ALTI-PLY FORMS © PAT. NO. 1,797,775

JAN 12 1939

JAN 12 1939

DESCRIPTION	DATE COMPLETED	DATE COMPLETED
COMPOSING AND SET UP	JAN 12 1939	JAN 12 1939
ETCH		
PROOFING	1-4	1-12
PHOTO LITHO		1-12
REPRODUCTION	84	1-18
ENGRAVING		
PAID & COLLECTED	227 1/2	
ARTIST CHPT.	68 9	6/13/39

DATE DELIVERED ON

DATE PAID

DATE HAND COLOR PROOF ON

By

DATE Photo Returned to Customer

By

ATTENTION!

12  
order for this set. Please  
see to it that all the nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

73



FRED HARVEY, CHICAGO, ILL.

NO. 9A-H51

ORDER NO. 20611

DATE 1-11-1939

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 18

R. M. YES

TITLE (IN FULL) ENTRANCE TO BRIGHT ANGEL  
LODGE, GRAND CANYON NATIONAL PARK,  
ARIZONA

IMPRINT TRADEMARK

PRIV. NO. BEFORE TITLE: H-4471

(USE GOTHIC TYPE)

PLATE NO. ON FRONT AT BOTTOM.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT NAME "BRIGHT ANGEL LODGE". KEEP CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,207,775

ATTENTION!

12 on  
order for this color. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

JAN 12 1939

JAN 12 1939

			DATE	COMPLETION
			JAN 12 1939	JAN 12 1939
	6	4	1-12	1-16
	1		1-17	1-17
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		18 Jan
ARTIST DEPT.	66	9 1/2	6-14	6-16

DATE BLUEPRINT OK'D. DATE Tied

By By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

73



FRED HARVEY, CHICAGO, ILL.

NO. 9A-H52

ORDER NO. 20611

DATE 1-11-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 18

R. M. YES

TITLE (IN FULL) THE LOBBY, BRIGHT ANGEL LODGE,  
GRAND CANYON NATIONAL PARK, ARIZONA

IMPRINT TRADEMARK

PRIV. NO. BEFORE TITLE: H-4472

(USE GOTHIC TYPE)

PLATE NO. ON FRONT AT BOTTOM.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

JAN 12 1939

JAN 12 1939

DESCRIPTION	DATE COMPLETED
CHROMO-TYPE, 100% SET UP	JAN 12 1939
SALES	JAN 12 1939
RETOUCHING	1-12
PROOFING	1-17
BLANK	1-18
STAMPING	1-18
ENCLOSURES	1-18
PRINTING	1-18
DELIVERY	1-18

DATE BLU-PRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Ret. sent to Customer

ATTENTION!

12 Submit an order for this customer. See to it that the negatives are unform and in harmony with each other to make an attractive set.

60P 20 20

73



FRED HARVEY, CHICAGO, ILL.

NO. 9A-H53

ORDER NO. 20611

DATE 1-11-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 18

R. M. YES

TITLE (IN FULL) COFFEE SHOP, BRIGHT ANGEL  
LODGE, GRAND CANYON NATIONAL PARK,  
ARIZONA

IMPRINT TRADEMARK

PRIV. NO. BEFORE TITLE: H-4473  
(USE GOTHIC TYPE)

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subject in  
order for this customer  
see to it that all  
tives are uniform  
in harmony with  
to make an attractive set.

bcp 2021

OPERATION	DATE	DATE	DATE
COMPOSING, TYPE SET UP	JAN 12 1939	JAN 12 1939	
SKETCH			
RETOUCHING	7 4 1-12	1-16 8	
PHOTO-ILLUSTRATION	8 4	1-17	1-17 14.
ENGRAVING			
HOT-SETTING	225 2 1/4	19 Jan	
ARTWORK	64 1/32	6/14/39	6/30/39

DATE Photo Returned to Customer



FRED HARVEY, CHICAGO, ILL.

NO. 9A-H54

ORDER NO. 23611

DATE 1-10-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DINING ROOM, EL TOVAR HOTEL,  
GRAND CANYON NATIONAL PARK, ARIZONA

PRIV. NO. BEFORE TITLE: H-4477

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT TRADEMARK

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please  
see to it that all the  
atives are uniform and are  
in harmony with each other  
to make an attractive set.

6 CP 2018

ESTIMATE

Cost Dept. C. H. L.

JAN 12 1939

AND WORK SCHEDULE

By

Date JAN 12 1939

DESCRIPTION	EST. TIME	DATE	DATE
		RECEIVED DEPT.	COMPLETED
COMPLETED		JAN 12 1939	JAN 12 1939
RECEIVED			
RECEIVED	1 4	1-12	1-17-39
RECEIVED			
RECEIVED	91	1-18	1-17-39
RECEIVED			
RECEIVED	226 2		1-20-39
RECEIVED	63 13	6-14	6-16

DATE BLUEPRINT OR D

DATE PROOF

By

DATE HAND COLOR PROOF OR D

DATE PROOF

By



FRED HARVEY, CHICAGO, ILL.

NO. 9<sup>A</sup>-455

ORDER NO. 20611

DATE 1-10-1939

6 MOST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JACOB'S LADDER ON BRIGHT  
ANGEL TRAIL, GRAND CANYON NATIONAL  
PARK, ARIZONA

PRIV. NO. BEFORE TITLE: H-4478  
(USE ~~XXXXXXXX~~)  
GOTHIC TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT TRADEMARK

PLATE NO. ON FRONT AT BOTTOM.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,202,774

ATTENTION!

12 Subjects on  
order to  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By

Date JAN 15 1939

ESTIMATE

AND WORK SCHEDULE

By

Date JAN 18 1939

OPERATION	EST. TIME		DATE COMPLETION
	Card No.	Time Allowed	
COMPOSING, TYPE SET UP			JAN 12 1939
SKETCH			
RETOUCHING	3	3 1/2	1-17
PHOTO LITHO			
ILLUSTRATION (STYLING, OPARTING)	8		1-18
ENGRAVING			
HAND COLOR PROOF	22	1 1/2	22 Jan
ARTIST DEL.	65	11	6-15

DATE BLUEPRINT ORD.

DATE PRD.

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By



FRED HARVEY, CHICAGO, ILL.

NO. 9A-H56

ORDER NO. 20610

DATE 1-11-1939

6 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 18 g R. M. YES

TITLE (IN FULL) NAVAHO BLANKET WEAVERS,  
INDIAN BUILDING, ALBUQUERQUE, NEW MEXICO

IMPRINT TRADEMARK

PRIV. NO. BEFORE TITLE: H-1936  
(USE GOTHIC TYPE)

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER C. F.

COLOR DESCRIPTION

XXXX USE PHOTO NO. AQ197

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,293,775

ATTENTION

12

only 12  
with a  
like are  
in harmony  
to make an attractive set.

08080

JAN 12 1939

JAN 12 1939

			DATE COMPLETED
COPY		JAN 12 1939	JAN 12 1939
REPRODUCTION	3 1	1-12	1-13
PRINTED	91	1-13	1-16
REPRODUCTION	61 10 1/2	6-14-39	6-16-39

DATE RECEIVED

DATE

DATE RECEIVED

DATE RECEIVED

By

By



FRED HARVEY, CHICAGO, ILL.

NO. 9<sup>A</sup>-H57

ORDER NO. 20610

DATE 1-10-1939

6 MOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SANTA CLARA GIRLS RETURNING  
FROM VILLAGE WELL, NEW MEXICO

PRIV. NO. BEFORE TITLE: H-2241  
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13

R. M. YLS

IMPRINT TRADEMARK

PLATE NO. ON FRONT AT BOTTOM.

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

USE PHOTO NO. 98091.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

## ATTENTION!

12 Subjects on  
order for the customer. Please  
see to it that all subjects or  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Cost L. 1/20. 1/20. 1/20.

JAN 12 1939

JAN 12 1939

			DATE COMPLETED
ORDERING		JAN 12 1939	JAN 12 1939
REWORKING	3 1/2	1-12	1-10
PHOTOGRAPH	84		
REWORKING	91	1-16	1-17
REWORKING			
HAND COLOR REWORK	1/2		
ARTIST COST.	72	6/12	6/14

DATE BLUEPRINT OR D \_\_\_\_\_ DATE \_\_\_\_\_

DATE HAND COLOR REWORK \_\_\_\_\_ DATE \_\_\_\_\_

By \_\_\_\_\_



FRED HARVEY, CHICAGO, ILL.

NO. 9A-H58

ORDER NO. 20610

DATE 1-10-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUEBLO OF SAN FELIPE, N.M.  
MEXICO

PRIV. NO. BEFORE TITLE: H-2235  
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 18

R. M. YES

IMPRINT TRADEMARK COPYRIGHT BY FRED HARVEY

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. A9143.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12  
order for this set. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE			
By <u>Jan 12 1939</u>		Date <u>Jan 12 1939</u>	
COMMODITY	QUANTITY	UNIT PRICE	DATE COMPLETED
PRINTS			JAN 12 1939
PROOF			JAN 12 1939
REWORKING	7	1 1/2	1-12
REWORKING	14		1-18
REWORKING	91		1-18
REWORKING			
REWORKING OR PROOF	226	1/4	1-20-39
REWORKING DEPT.	68	10	6/15/39

DATE BLUEPRINT ORD. \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PRINT ORD. \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

7  
A2, 74  
173



FRED HARVEY, CHICAGO, ILL.

NO. 9<sup>A</sup>-H59

ORDER NO. 20609

DATE 1-11-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ALVARADO, FRED HARVEY  
HOTEL, ALBUQUERQUE, N.W. MEXICO  
(EAST FACADE, ALVARADO HOTEL, SHOWING  
ENTRANCE TO INDIAN BUILDING EXHIBITS)

PRIV. NO. BEFORE TITLE: H4474

(USE TOHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT TRADEMARK

PLATE NO. ON FRONT AT BOTTOM.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

12 Subjects on  
order for this order. Please  
see to it that all photo or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

JAN 12 1939

ESTIMATE  
WORK SCHEDULE

Cost Dept. Checked

By JAN 12 1939  
Date

OPERATION	EST. TIME Cost No. Time Allowed	DATE ENTERED DTT.	DATE COMPLETED
ORDER NO. 104474		JAN 12 1939	JAN 12 1939
SEARCHING	5 3/2	1-12	1-17 51
REPRODUCTION	8 1/2	1-8	1-19 45
HAND COLOR PROOF	22 1/2		1-20-39
DELIVERY	69 9	6-39	6-14-39

DATE ESTIMATE MADE \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF MADE \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_



FRED HARVEY, CHICAGO, ILL.

NO. -H60

ORDER NO. 20609

DATE 1-11-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTHEAST PATIO, THE  
ALVARADO, FRED HARVEY HOTEL,  
ALBUQUERQUE, NEW MEXICO

PRIV. NO. BEFORE TITLE: H-4475

(USE ~~TYPE~~ TYPE)  
GOTHIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT TRADEMARK

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12  
order for this set. Please  
see to it that all  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By *[Signature]*  
Date JAN 13 1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 1 1939	JAN 13 1939
CATCH				
REWORKING	18	2		
REWORKING	1		1-17	1-17 1939
REWORKING				
REWORKING		1 1/2		
REWORKING	67	8 1/2	6/14/39	6/15/39

DATE *[Signature]* *[Signature]*  
DATE HAND COLOR PROOF OKD  
DATE Photo Returned to Customer  
By *[Signature]*

57.  
74



NO. 9A-H61

ORDER NO. 20609

DATE 1-11-1939

6 M POST CARDS

ART COLORTONE

## WHITE PORTER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 18

R. M. YES

TITLE (IN FULL) CENTRAL PATIO, THE  
ALVARADO, FRED HARVEY HOTEL, ALBUQUERQUE,  
NEW MEXICO

IMPRINT TRADEMARK

PRIV.NO.BEFORE TITLE: H-4476  
(USE GOTHIC TYPE)

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,791,775

## ATTENTION!

12 subjects in order to this order. Please see to it that all the negatives are uniform and all are in harmony with each other to make an attractive set.

JAN 1 1963

JAN 2 1990

[illegible]

PAUL BLISS MOSELEY

Less road

100

By \_\_\_\_\_

DATE PAID WITH CHECK NO.

LA: E Photo returned to Customer\_\_\_\_\_

By \_\_\_\_\_

\_\_\_\_\_

4

173



NO. 9A-H62  
DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS, AMARILLO, TEXAS  
ORDER NO. 20362

DATE 1-11-39

12<sup>1</sup>/<sub>2</sub> POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL) GREETINGS FROM WEST TEXAS

IMPRINT SAME AS ABOVE

(lower border)  
Where the deer and the antelope played--  
with the Comanches right behind!"

Right Border -- McC. Co. Photos (B)

Right border -- (c) 1939, McC. Co. (C)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE  
INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Colored Sheet 7

Corr 2

ESTIMATE  
JAN 31 1939  
By G. T. Teich  
Date JAN 31 1939

	TIME	DATE	DATE
		ORDER	COMPLETED
P. 11-4	4		
16-1	4		
16	4		
8-11		2-7-39	2-7-39
2-5	2 1/4		9 Feb
3-1	12		

DATE BLUEPRINT OK'D

By

DATE PROOF

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

by

1276  
101



NO. 9A-H63

DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS, AMARILLO, TEXAS ORDER NO. 20363

DATE 1-11-1939

121 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) GREETINGS FROM AMARILLO, TEXAS

IMPRINT SAME AS ABOVE

(In lower plate) Hub City of the "Land of Modern Pioneers"

in lower left corner e-PHOTOS BY MC CORMICK CO., AMARILLO

In lower right corner -- (c) McC.Co.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION. If you feel you can improve on this card as to layout or color scheme we would welcome it. AS to color scheme in general we desire to follow the "Greetings from Florida card enclosed. upper left hand corner and lower right hand to be blended into yellow but possible not so large areas due to our lack of space. "Greetings from --to be yellow, outlined in black; AMARILLO to be in third dimension lettering with buff and red orange shading for third dimension same as on the Florida card. "TEXAS" to be in red orange; map outline and radiating rail lines to be in black with background within out line of Texas to be yellow; "Hub City of the" black overprint; and "LAND OF MODERN PIONEERS!" in yellow with black outline.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Color 7

Corr 2

13, 14, 15  
covering by st

Photo

1-11-1939

JAN 28 1939

DATE	TIME	DATE	TIME
JAN 28 1939	11-5	JAN 28 1939	11-5
JAN 28 1939	14-2	JAN 28 1939	14-2
JAN 28 1939	20	JAN 28 1939	20
JAN 28 1939	84	JAN 28 1939	84
JAN 28 1939	91	JAN 28 1939	91
JAN 28 1939	225	JAN 28 1939	225
JAN 28 1939	210	JAN 28 1939	210

# MAKEOVER

Charge to Ret Dept.

EST. Make over Time Required

RETOUCHING	TIME	RECORDED IN COM DEPT.
RETOUCHING	1 1/2	RECORDED IN COM DEPT.
PHOTO-LITHO	1/2	RECORDED IN COM DEPT.
COMPOSING		RECORDED IN COM DEPT.
ART DEPT.		RECORDED IN COM DEPT.
GRAVING		RECORDED IN COM DEPT.

Am 92 92



NO. 9A-H64

DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS, AMARILLO,  
TEXAS

ORDER NO. 20363

DATE 1-11-1939

121	M	POST CARDS	C. T. ART COLORTONE	WHITE BORD. R
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	I	R. M. YES
TITLE (IN FULL) GREETINGS FROM BIG SPRING TEXAS		IMPRINT	SAME AS ABOVE	
(IN LOWER PLATE) HUB CITY ON SCENIC U.S. "COAST TO COAST" HIGHWAY 80 IN LOWER LEFT BORDER --- (c) McC. Co.		PHOTO PROPERTY OF CUSTOMER		

## COLOR DESCRIPTION

For color scheme we like that of the enclosed "Greetings from Bermuda" card including the particular shade of blue used for its background. We suggest the words "Greetings" in red with black outline "From" in yellow with black outline BIG SPRING outlined in white and black, map of Texas field in yellow or white as you may think best, with the star in show location of Big Spring in red. "TEXAS" in yellow or red as may work out best with map, and copy "A" in black overprinted on the blue background so that it is not too prominent.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

Colored Photo 6

Corr 3-

11 repetitions

DATE RECEIVED	DATE COMPLETED
JAN 28 1939	JAN 28 1939
50-21 7	1/30 2/3 Gr-
6	2-7 45
64/91	2-20
62 2 1/2	2/9/39
69-67 12 1/2 2/7/39	

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE FIRM \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

A276  
92



WEST  
F.E.C. NEWS CO., PALM BEACH, FLA.  
~~THOMAS R. WEST, MIAMI, FLA.~~

NO. 9A-H65

ORDER NO. ~~20645~~ 26753

DATE 1-12-1939

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL FOUNTAIN,  
PALM BEACH, FLA.

FRONT NO. I R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

TITLE: ~~XXXXXXXXXXXXXXXXXXXXXXXXXXXX~~  
~~XXXXXXXXXXXXXXXXXXXXXXXXXXXX~~

PRIV. NO. BEFORE TITLE: C-111  
IMPRINT

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION  
GRAYISH CREAM FOUNTAIN IN BACK (COQUINA) ALSO WALKS. BRING OUT FOUNTAIN GOOD AND  
SHOW FIGURES BELOW UPPER BASIN, SEE CARD 4A-H831 att'd. INCREASE TOP SPRAY  
SOMENHAT & SHOW WATER DROPS. HEDGE IN BACK AROUND FOUNTAIN IS CRIMSON BOUGAINVILLE  
NOTE STEPS. COCONUT PALM'S BACK OF FOUNTAIN LIGHT GREEN LEAVES. WATER BASIN IN  
FOREGROUND CEMENT. DARKER GREEN HEDGE AT BACKGROUND. BETWEEN WALK & BASIN GREEN  
LAWN. OUTSIDE HEDGE AT EITHER SIDE DARKER GREEN AND SMALLER INSIDE HEDGE A LIGHTER  
GREEN WITH SMALL LIGHT BLUE BLOSSOMS. FLOWER AROUND TRUNKS OF PALMS ARE PINK & RED  
ROYAL PALMS TRUNKS LIGHT GRAY RINGED AS INDICATED. BLDG. TO LEFT BACKGROUND WHITE  
WITH RED ROOF. ROOF OF BLDG. TO RIGHT GREEN & ORANGE STR PED. TAKE OUT CARS. WHITE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

OLEANDER BUSHES ACROSS ST. TO THE LEFT.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

D 7852

JAN 12 1939

Checked

By

Date

OPERATION	DATE	TIME	DATE	DATE
			ENTERED DEPT.	COMPLETED
RETOUCHING	13	3	1/14	1/16
PHOTOGRAPHING	91		1-17	1-18
COMPOSING	225			6 Feb.
ART DEPT. HC	227	1/2		1-19-25
ENGRAVING	72	9	6/21/39	6/23/39

DATE PHOTO TAKEN

DATE

DATE PHOTO TAKEN

By

DATE Photo Returned to Customer

By

REMOVED

Art Dept.

Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTOGRAPHING		
COMPOSING		
ART DEPT. HC	1/2	
ENGRAVING		

6/23/39



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9-H66 ORDER NO. 20369 DATE 1-12-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
MILLER SHOE CO.  
CINCINNATI, OHIO

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLO RTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full REMARKABLE FITTING FOR FOOT COMFORT  
(ETC. AS PER COPY)

*names of shoes*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

COPY "GOOD FEET ENJOY THEM" ETC. IS TO BE RUN IN RED. SEE BLUE SWATCH ATT'D TO KRIPPENDORF ORDER, 9A-H67 FOR COLOR OF SHANNON SHOE.

SEE SKETCH ATTACHED.

*make red impression*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

*1. Replicate 5x7*

*L.O. 7*

*Ref 5*

*Ac 8 62 1-19*

*Ref 9 1/2*

*Ch. quarter*

*Am*

*#32*

*X*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 9A-H67 ORDER NO. 20370 DATE 1-12-1939

CUSTOMER KRIPPENDORF-DITTMAN CO.  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 MOST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SPRING BEAUTIES (ETC.)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

NO. 1 SHOE: NAN. NO. 2 SHOE: DOLORES. NO. 3 SHOE: RAMAR. NO. 4 SHOE: LYDIA. NO. 5 SHOE: PAM.

SEE ~~SKETCH~~ ATTACHED, (WITH TITLES OF SHOES ON BACK) FOR COLORS.  
SWATCHES. nos. 1 & 4 ARE BLACK SHOES.

see Original Drawing of shoes

MAKEOVER

Charge to Customer Dept.

Estimated Time Required

RETOUCHING	NO.	ESTIMATED TIME REQUIRED
1	1	
1/2	1/2	62 2-1

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7

SP. 1 1/2

Ret. 5

SP. 2 1/2 62 1-18

SP. 12 1/2 68 - 2/9/39

As quoted

NY

H.C. CORRECTION 62 1-24

Ret. 1 hr

5



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H68

ORDER NO. 20646

DATE 1-12-1939

CUSTOMER CAIRO BRIDGE CO.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full \$3,100, 000.00 HIGHWAY BRIDGE ACROSS  
MISSISSIPPI RIVER AT CAIRO, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

FILL OUT PHOTO ON LEFT HAND SIDE FOR PROPORTION

COLOR DESCRIPTION

SEE CARD ATTACHED, 2A-H529. ~~XXXXXX~~

CONCRETE #17. BRIDGE IRON. SAME SKY AS CARD ATTACHED.

MAKEOVER

Charge to P. L. Dept. D

Not to be used

Not to be used

DEPT

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 547

Ret 6/2

He 1 1/2 62 1-20

Lat 8 - 95

Augmented  
1/2

JAN 14 1939

4  
74



NO. 9<sup>th</sup>-H69

MACKS' 5, 10 & 25¢ STORE, MYRTLE BEACH, S.C.

ORDER NO. 20659

DATE 1-12-1939

12 6M POST CARDS

ART. COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) "THE DRIFTWOOD BY THE SEA"  
MYRTLE BEACH, S.C. "AMERICA'S FINEST  
STRAND"

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

REMOVE TWO CARS AND POLE. LEAVE "DRIFTWOOD" SIGN  
ON CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*[Handwritten signature]*

ESTIMATE

By *[Handwritten signature]* Cost Dept. *[Handwritten signature]*

Date JAN 14 1939

	DATE COMPT.	DATE COMPLETED
CONSTRUCTION	6661 71 JAN 14 1939	JAN 14 1939
SHIPPING		
RELOCATING		
PHOTOGRAPH		
BLUEPRINT		
STAMPING		
ENGRAVING		
HAND COLOR PROOF	227 1/2	
ARTIST DEPT.	49/47 9 1/20/39	1/25/39

16-3 1/2  
14-1

DATE BLUEPRINT OF

By

DATE HAND COLOR PROOF

By

DATE

By

DATE Photo Returned to Customer

By

17  
76



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 32-470 ORDER NO. 20661 DATE 1-13-1939

CUSTOMER A. E. BOOTH  
KENOVA, WEST VIRGINIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

see sketch attached.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 10 1939

Comp. Dept.



MARKEN & BIELFELD, INC., FREDERICK, MD

NO. 9A-M71

ORDER NO. 20651

DATE 1-12-1939

25 M POST CARDS	ART COLORONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 14	R. M. NO
TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD THE VALLEY OF VIRGINIA FROM SKYLINE DRIVE	IMPRINT SAME AS ABOVE	
PRIV. NO. LOWER RIGHT CORNER: 85 (USE GOTHIC TYPE)		PL/TE NO. ON FRONT AT BOTTOM.
	PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

Use photo 6411835

and for type attached

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,775

ESTIMATE

By 10-1-39  
Date JAN 13 1939

DESCRIPTION	QTY	UNIT PRICE	DATE ORDERED	DATE COMPLETED
COMP. PHOTO			JAN 20 1939	JAN 20 1939
PRINT 10	3			
PRINT 10	0			
PRINT 10				
PRINT 10			1-26	1-26
PRINT 10				
PRINT 10	226	1/2		1-26
PRINT 10	215	8	2/6	2/7

DATE BLANKET ORDERED \_\_\_\_\_ DATE PAID \_\_\_\_\_

DATE ORDER RECEIVED \_\_\_\_\_ By 10-1-39

DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

6



NO. 9A-H72

MARKEN & BIELFELD, INC., FREDERICK, MD.

ORDER NO. 20653

DATE 1-12-1939

12<sup>M</sup> 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. NO

TITLE (IN FULL) GREETINGS FROM LURAY,  
VIRGINIA

IMPRINT SAME AS ABOVE

PRIV. NO. LOWER RIGHT CORNER: 91

(USE GOTHIC TYPE)

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By Jan 20 1939 Date Jan 20 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMMISSION TYPE T. P.				JAN 20 1939
SKETCH	1	3		
RETOUCHING	4	4	1-20	1-28-39
PHOTOGRAPHING	8		1-25	1-25-39
PRINTING	225	2 1/2		26 Jan
HAND COLORING		15		
ARTIST FEE				

DATE BLANKING OFF Jan 20 1939

DATE HAND COLORING Jan 20 1939

DATE PHOTOGRAPHING Jan 20 1939

5 — 2 1/2

4 — 1 1/2 hrs



Reply with  
page on left side

73  
NO. 9A-H64

STANLEY A. FILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 20643

DATE 1-12-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 6 R. M. YES

TITLE (IN FULL) AERIAL SCENIC HIGHWAY OVER  
~~XXXXXX~~ SAN FRANCISCO-OAKLAND BRIDGE TO  
WORLD'S FAIR ON EXPOSITION ISLE, CENTER  
OF S.F. BAY AND BETWEEN SAN FRANCISCO,  
OAKLAND, BERKELEY, ALAMEDA AND EAST BAY  
CITIES  
PRIV. NO. AT EXTREME RIGHT IN UPPER BORDER: 165  
(USE GOTHIC TYPE)

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE EXPOSITION AS LARGE AS POSSIBLE AND FINISH OFF LEFT END OF PHOTO. IF ANOTHER  
FERRY BOAT CAN BE ADDED IN LEFT HAND SIDE OF PHOTO GOING TOWARD EXPOSITION  
GROUNDS IT WILL HELP. CUSTOMER MARKED IN BLACK PENCIL ON MARGIN WHERE ABOUT  
YOU SHOULD CUT. IT IS ESSENTIAL THAT ENTIRE DETAIL OF SUBJ. SHOULD BE CLEARLY  
DEFINED. SEE MATERIAL ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF *Yes* HANDCOLOR PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By <i>[Signature]</i>		By <i>[Signature]</i>	
JAN 14 1939		JAN 14 1939	
DATE	TIME	DATE	TIME
COMPLETED		JAN 14 1939	JAN 14 1939
REVISIONS	9		
PHOTO			
BL. & W. PROOF	91	1-19-39	1-19-39
ENCLOSING			
HAND COLOR PROOF	225 2		13 Feb.
ARTIST LEPT.	202 12	2-20-39	2-21-39

To Customer

DATE SUBMIT ORD \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By *[Signature]* \_\_\_\_\_  
DATE HAND COLOR PROOF ORD \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

4

rm 76  
76



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 98-H74

ORDER NO. 20700

DATE 1-16-1939

25<sup>M</sup> POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

19

R. M.

NO

TITLE (IN FULL)

GREETINGS FROM COLUMBIA, S.C.

IMPRINT

SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: C-84

Small by © CURT TEICH & CO. INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARDS ATTACHED.

LETTERS "S.C." ARE TO BE IN SCENIC LETTERS, ALSO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FEB 28 1939

Date

FEB 28 1939

DATE  
ENTERED REPT.

DATE  
COMPLETED

FEB 28 1939

FEB 28 1939

21 8 1/2  
20 6

2/29

3/6 9 3/23 SL

85

3-23

3-24

203

14

3-98

3-29

DATE BLU PRINT ORD

DATE PAID

DATE HAND COLOR PROOF

DATE PAID TO CURT

6

132



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 9<sup>A</sup>-H75

ORDER NO. 20701

DATE 1-16-1939

*Cancelled Station 5th*

*Corr 3 1/2*

*10 per letter*

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL) GREETINGS FROM HIGHLANDS, N.C.  
"THE ROOF GARDEN OF THE SOUTHEAST"

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: N-65

*Small type* © CURT TEICH & CO INC, CHICAGO

PHOTO PROPERTY OF X.T.

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 7 1939		MAR 7 1939	
DATE	TIME	DATE	TIME
MAR 7	11-4	MAR 7	11-4
MAR 7	21-3	MAR 7	21-3
MAR 7	14	MAR 7	14
MAR 7	84	MAR 7	84
MAR 7	217	MAR 7	217

DATE OF DELIVERY

DATE OF RETURN

15  
140



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 9A-H76

ORDER NO. 20702

DATE 1-16-1939

12 M

500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

19

R. M.

NO

TITLE (IN FULL) GREETINGS FROM MONTREAT, N.C.

IMPRINT

SAME AS ABOVE

"IN THE LAND OF THE SKY"

PRIV. NO. UPPER LEFT CORNER: N-64

Small type © CURT TEICH & Co. INC. CHICAGO, ILL.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LETTERS "N.C." TO BE IN SCENIC LETTERS, ALSO. SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

☒

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

comp. 1st 2nd  
Corr 2 1/2 hrs.

10 photos

MAR 7 1939

MAR 7 1939

DATE	ENTERED DEPT.	DATE	COMPLETED
MAR 8 - 1939	MAR 8 - 1939	MAR 8 - 1939	MAR 8 - 1939
17	7 6 op 12 3/8	3/13	9m SL
84	3 - 14	3 - 14	145
208	13	3 - 22	

DATE RECEIVED CARD  
DATE PAID  
DATE WHEN CARD PAID FOR  
DATE WHEN CARD PAID FOR

R 522  
2-12  
29 41  
78 197  
5819-24  
28 146  
5 H 571-2  
R-522-9  
10 240

10-4

140 HT



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 9-H77

ORDER NO. 20703

DATE 1-16-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19

R. M. NO

TITLE (IN FULL) GREETINGS FROM WAYNESVILLE, N.C. IMPRINT SAME AS ABOVE

"EASTERN ENTRANCE TO THE GREAT SMOKY MOUNTAINS NATIONAL PARK"

PRIV. NO. UPPER LEFT CORNER: N-62

Smart type © CURT TEICH & CO. INC., CHICAGO

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cost Dept. Checked

By

MAR 7 1939

MAR 7 1939

LETTER  
COMPLETED

MAR 7 - 1939

MAR 7 - 1939

10 21 8

21 6

3/8

3/13 gm SL

85

3 - 15

3 - 15

210 15

3 - 17

3 - 20

Customer



Sketch 8

21-2  
12-6

13 reprints

NO. 9<sup>th</sup>-H78

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 20704

DATE 1-16-1939

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19

R. M. NO

TITLE (IN FULL) GREETINGS FROM BLACK  
MOUNTAIN - THE "KEY CITY" OF WESTERN  
NORTH CAROLINA

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: N-63

all types © CURT TEICH & Co., INC. CHICAGO, ILL.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FEB 28 1939

FEB 28 1939

DATE COMPLETED

FEB 28 1939

FEB 28 1939

20 19-2  
21-8 10  
21 8

2/28

3/3 9

84

3-6

3 7 4

13/62 16

3-8

DATE DELIVERED TO

DATE PAID

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

By

19-2 11  
21 4 11

17.  
132



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 9A-H79

ORDER NO. 20705

DATE 1-18-1939

12<sup>M</sup>

500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

19

R. M. NO

TITLE (IN FULL) GREETINGS FROM HENDERSONVILLE, N.C.

IMPRINT SAME AS ABOVE

THE FRIENDLY CITY

PRIV. NO. UPPER LEFT CORNER: N-61

Small type © CURT TEICH & Co. INC. CHICAGO, ILL.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

8-10

21-1  
19-1

12-6

14/10/39

FEB 28 1939

FEB 28 1939

DESCRIPTION	DATE RECEIVED	DATE COMPLETED
CUSTOMER NO. WITH ORDER	FEB 28 1939	FEB 28 1939
80.	10	
17	6	
82	3-6	3-8-39
ENCLOSING		
HAND COLOR PROOF		
ARTIST LEPT.	6/3/69 15	3-9.

DATE BLUEPRINT FOR

DATE FOR

By

By

DATE INVOICE FOR ORDER

DATE Photo Returned to Customer

132



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 94-H80

ORDER NO. 20706

DATE 1-16-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) GREETINGS FROM GREENVILLE,  
S.C.

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: G-32

Small type © CURT TEICH & CO. INC., CHICAGO, ILL.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Sheet 7

20

# 19-2.  
15-6

10 repro photos

FEB 28 1939

FEB 28 1939

DATE RECEIVED			DATE COMPLETED
FEB 28 1939			FEB 28 1939
11-5	8	2/28	3/6
16-2	6		
16		3-8	3-8
84			
210	14	3-10	3-13

DATE BLUEPRINT OF

DATE PHOTO

DATE HAND COLOR PROOF

DATE PHOTO RETURNED TO CUSTOMER

133



Sketch 6  
6

19-4  
12-2

4 pages

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 9A-H61

ORDER NO. 20707

DATE 1-16-1939

25<sup>M</sup> POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM DURHAM, N.C.  
DUKE UNIVERSITY

FRONT NO. 19 R. M. no

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: D-20

© CURT TEICH & Co. INC

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SIE CARDS ATTACHED. WORD "DUKE" ONLY TO BE IN SCENIC LETTERS. SHOW SAM <sup>in</sup> BLUE PENNANT, BLUE OF PENNANT TO BE SAME AS BACKGROUND OF 8A-H1480 ATT'D. UNIVERSITY IN WHITE LETTERS. USE COLORS FOR REST OF CARD WHICH ARE MOST SUITABLE TO MAKE PRETTY SUBJECT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 28 1939

FEB 28 1939

DESCRIPTION	DATE	DATE COMPLETED
17-3hr	5	
14-2hrs	4	
14	2/28	3/3
84	3-6	3-6
ARTIST DEL.	207 12	
DATE BLUEPRINT ORG		
DATE HAND COLOR PROOF		
DATE PHOTO RETURNED TO CUSTOMER		

By

ST  
132



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H82 ORDER NO. 20710 DATE 1-16-1939

CUSTOMER THE TERRACE  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE TERRACE - 334 SUTTER ST. -  
SAN FRANCISCO, CAL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

IN CUTTING PHOTO, CUT FROM BOTTOM, NOT ANY FROM  
THE TOP.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

FLOOR IS ABOUT COLOR #62 ON COLOR CHART, WITH BLACK AND SORT OF SILVER COLOR INTERMIXED. WALLS ARE A CREAM COLOR LIKE #13. ON COLOR CHART. COUNTER IN BACKGROUND IS SAME COLOR AS WALL, BUT WITH TERRA COTTA COLOR BASE AND TOP, THAT SAME TERRA COTTA EFFECT SEEMS TO RUN ALONG THE LOWER WALLS ALSO. CEILING IS SAME COLOR AS WALLS. DECORATIVE EFFECT ON CEILINGS, IS DONE IN PINK, LIGHT BLUE, GOLD, AND BLACK COLOR EFFECT. LIGHTING FIXTURES. CHINESE LATERNS. PILLARS ARE TRUNKS ARE BAMBOO COLOR. GREEN PALM LEAVES. ALL CHAIRS, ALL TABLES ARE A BLUE COLOR LIKE #18 ON COLOR CHART, NO DARKER. TABLE COLORS ARE CREAM COLOR, ABOUT SAME AS WALLS, PERHAPS A LITTLE MORE OF A RICH BUTTER COLOR. NAPKINS ON TABLE ARE BLUE, SAME COLORS AS TABLES AND CHAIRS. MURALS ON BACKWALLS ARE MARINE VIEW.

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 17 1939

17.  
muller  
78







L. E. STAIR, MITCHELL, S. D.

NO. 94-H84

ORDER NO. 20412

DATE 1-16-1939

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

7AH3553

TITLE (IN FULL) THE WORLD'S ONLY CORN PALACE,  
MITCHELL, S. D.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DAY VIEW

AT ONE END OF THE PANEL OVER THE THREE FRONT PANELS IS THE WORDING "MITCHELL CORN PALACE" AT THE LEFT END OF THIS PANEL IS THE FIGURES 19 AND AT THE RIGHT HAND IS THE FIGURE 38 WOULD LIKE THESE PLAIN. THE WORDS CORN PALACE PLAIN SO IT CAN BE READ YOU WILL NOTICE A LARGE NEW BUILDING AT THE LEFT HAND THIS IS A LARGE NEW ARMORY IT NEED NOT BE LEFT OFF. I THINK IF THE WORD "ARMORY" COULD BE PRINTED PROPERLY ACROSS THE TOP OF THE WHITE BUILDING AT THE LEFT IT WOULD IMPROVE THE ATTRACTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,750,775

ATTENTION!

2

Subjects as  
shown for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

R. 5x7

2 prints  
on 8x10

18 1939

Cut Dept. Checked

By

Date

JAN 18 1939

JAN 18 1939

13 8

64

1-25

1-25 AT

62

1-26

204

2-6-39

2-7-39

17.  
79



L. E. STAIR, MITCHELL, S. C.

NO. 9A-H85

ORDER NO. 20413

DATE 1-16-1939

12 1/2 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

price

TITLE (IN FULL) THE WORLD'S ONLY CORN PALACE  
MITCHELL, S. D.

IMPRINT

SAME AS ABOVE

7AH3552

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

AT ONE END OF THE PANEL OVER THE THREE FRONT PANELS IS THE WORDING "MITCHELL CORN PALACE" AT THE LEFT END OF THIS PANEL IS THE FIGURES 19 AND AT THE RIGHT HAND IS THE FIGURE 38 WOULD LIKE THESE PLAIN. THE WORLD'S CORN PALACE PLAIN SO IT CAN BE READ. YOU WILL NOTICE A LARGE NEW BUILDING AT THE LEFT HAND THIS IS A LARGE NEW ARMORY IT NEED NOT BE LEFT OFF. I THINK IF THE WORD "ARMORY" COULD BE PRINTED PROPERLY ACROSS THE TOP OF THE WHITE BUILDING AT THE LEFT IT WOULD IMPROVE THE ATTRACTIONS

ALSO SEE LAYOUT ATTACHED FOR COLORS.

(NIGHT VIEW)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subject  
order for this customer. Please  
see to it that all cuts or nega  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

night view from  
day view

ESTIMATE		Cost Dept. Check	
By	Date	By	Date
1-18-39	1-18-39	1-18-39	1-18-39
DATE	DATE	DATE	DATE
JAN 18 1939	JAN 18 1939	JAN 18 1939	JAN 18 1939
5	8	1-18	1-23
84		1-25	1-25
62	13		1-28
211	10	2-6	

DATE

DATE Photo Returned to Customer

1/2 HR FIXING BLACK

5.  
79



SHAFER NEWS AGENCY, ST. JOSEPH, MO.

NO. 9A-H86

ORDER NO. 20731

DATE 1-17-1939

12 M500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 1

R. M. NO.

TITLE (IN FULL) BOULEVARD SCENE, ST. JOSEPH, MO.

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY L.C. SHADY

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BRING OUT THE DRIVE. LIGHT GREY CONCRETE. VARIOUS GREENS.  
HOUSES, VARYING COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCSE MULTI-PLY FORMS © PAT. NO. 1,297,775

JAN 18 1939

ESTIMATE

By Curt Teich

Date

JAN 18 1939

DATE RECEIVED	DATE COMPLETED
JAN 18 1939	JAN 18 1939
8 1/2 1-18	1-19-39
8 1/2 1-20	1-20-39
226 1 3/4	1-23-39
68 9 1/2	1-28-39

DATE RECEIVED ORD.

DATE PAID

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By

8

51  
79



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 9A-H87 ORDER NO. 20755 DATE 1-25-1939

CUSTOMER WM. R. & ROY A. DANIELS  
LAKWOOD, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WM. R. AND ROY A. DANIELS FUNERAL HOME  
15800 DETROIT AVE., LAKWOOD, OHIO  
*Curt Teich Co. by M. Dolan*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

*make DK Blue impression*

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 4*  
*Inc 1 1/4 62 2-1*  
*Last 9 - 35*

*[Handwritten signature]*

*5*  
*90*



LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9<sup>th</sup>-H88

ORDER NO. 20453

DATE 1-18-1939

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HIGH SCHOOL, PLANT CITY,  
(IN SKY) FLA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Brownish red brick bldg. white window casing. Above windows tan brick trim. Top part of window white. Entrance sandstone columns, white top with lettering in gold. Concrete stairway with red brick border rail trimmed in tan top bricks. Small white, blue & pink flowers on bushes near stairs also sides. flagpole & base silver. Palm leaves are a lighter green than on the other trees. lighten up dark shadow in foreground. Make nice green for lawn. not so dark green

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

*108*

**ESTIMATE**

*108* JAN 10 1939

DATE RECEIVED	DATE COMPLETED
JAN 10 1939	JAN 10 1939
7 4 1-19	1-21-39
84 1-23	1-23-39
227 12	
61 9 1-30-39	2-1-39

DATE RECEIVED \_\_\_\_\_ DATE PAID \_\_\_\_\_  
DATE PAID \_\_\_\_\_ By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

*5th  
mally  
10*



NO. 9A-H89

ORDER NO. 20458

DATE 1-18-1939

12 <sup>1</sup> <sub>5</sub>	M	POST CARDS	ART COLORTONE	FULL FACE
------------------------------	---	------------	---------------	-----------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL PLANT, PLANT CITY, FLA.


(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

Grayish cream stucco bldg. white trim. along eaves 3 blue ornamental squares as indicated.  green rain pipe. silver fire escapes. sign white letters on black. canopy trim green all around. light posts green, white bulbs. brick pavement. take out low hanging moss from tree make green lawn between sidewalk & street at right.

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF **yes**      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

order for the customer. Please see to it that all pos. or negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE		By	Checked
JAN 19 1939			
COMMENTS	DATE LOGGED DEPT.	DATE COMPLETED	
SECTION	JAN 19 1939	JAN 19 1939	
REPAIRS	2 5 1-15	1-2-3	
PAINTING	84 1-23	1-2-3	
EMERGENCY			
HAND COLOR PHOTO	12 1/2	24 Jan	
ARRESTED	67 8 1/2 1/31/39	2/2/39	

DATE HAND COLLECTED AND

DATE Photo 3/6/64 to Customer \_\_\_\_\_

2

Small tree 80



LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9A-H90

ORDER NO. 20453

DATE 1-19-1939

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) A TROPICAL SCENE, CORONET

IMPRINT

SAME AS ABOVE

HOME, PLANT CITY, FLA.

(IN SKY)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Home white, red roof, top floor brown shingle. Arbor in center of lawn is flame  
Vine, see card 3A-H871 for good colors. On small bushes alongside House are  
small lavender and purple blossoms. Hedge in foreground along lawn white blossoms  
also over Pergola at entrance to lawn. Palm trunks brownish white ringed as in-  
dicated. Bamboo to right greenish-cream stems, light green feathery foliage.  
make good green lawn. Sand road.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this set must be placed with the photographer. Please  
see to it that all the prints or neg-  
atives are uniform and colors are  
in harmony with each other  
to make an attractive set.

JAN 19 1939

JAN 19 1939

DATE  
COMPLETED

JAN 19 1939

JAN 19 1939

5 3 1-10

2-5

84 1-23

1-23 45

227 1 1/2

ARTIST'S

218 9 1-30-

2-3

DATE ORDERED

DATE

DATE ORDERED

DATE

718-4 1/2

710-4 1/2

50  
malleys  
80



LAKELAND NEWS CO., LAKELAND, FLA.

NO. 9A-H91

ORDER NO. 20453

DATE 1-19-1939

12 <sup>1</sup> M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) A TYPICAL STRAWBERRY FIELD, PLANT CITY, FLA. (IN SKY) <i>at right</i> <i>in D6660</i>	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.

This must be done most careful. The red strawberries on bushes show not plentiful, as mostly are covered up by leaves. The card I am attaching is overdone, besides the red berries are close to ground not up like blossoms. Do not show as many red berries as this card shows. the white spots are indicated on photo are the small white blossoms. Soil is sand. Pickers baskets are full & should show as such, make pickers natural looking, with white-gray & blue pants. Pine woods in back, also show spanish Moss.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK to 2/10/39

By *[Signature]* Date JAN 19 1939

OPERATION	DATE COMPLETED
COMPOSING, TYPE SET	JAN 1 - 1939
SKETCH	JAN 1 - 1939
REPRODUCTION	3 3 1-19 1-23 50
PHOTOGRAPH	91 1-23 1-23 147
BLU	
STR	
EM	
HA	1 1/2
219 9	1-31-39 2-2-39

DATE PAID *[Signature]*  
By *[Signature]*  
DATE Photo Returned to Customer



A. D. FRANK NEWS AGENCY, ELKHART, IND.

NO. 9A-H92

ORDER NO. 20450

DATE 1-19-1939

12 $\frac{1}{2}$ M post cards	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) MILES LABORATORIES, HOME OF ALKA SELTZER, ELKHART, IND. (IN SKY)	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER

BUILDING: RED BRICK BLUE GREEN GLASS TRIM, WHITE EDGES.  
LANDSCAPE LAWN  
AWNING CHROMIUM  
CUT PICTURE FOR CARD AS MARKED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE JAN 19 1939		Cost V. Ck. Checked
OPERATION	DATE	DATE COMPLETED
COMPOSITION	JAN 20 1939	JAN 20 1939
SKETCH		
RETOUCHING	1 5 1-20	1-24 8
PHOTO LITH		
BLUEPRINT	10 1-20	1-24 1/2
STRIPPING, OPAL		
ENCRAVING		
HAND COLOR	227	
ARTIST DEPT.	35	

DATE BLENDED  
DATE HAND COLORED  
DATE PROOF SENT TO CUSTOMER

3/21/39

82



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H93

ORDER NO. 20768

DATE 1-18-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

HOTEL SUTTER  
SAN FRANCISCO, CALIF.

25M POST CARDS

SIZE (GROUP 3)

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ENTRANCE TO HOTEL SUTTER

HOTEL SUTTER - SUTTER AT KEARNY ST. SAN  
FRANCISCO, CALIF.

BOT-DRIVE IN GARAGE - SECTION OF LOBBY

*see layout*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

JAN 28 1939

JAN 28 1939

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

MAILED

Chgo 1/18/39 1/18/39 Dept.

Time Required

RETOUCH

2

Time required in Cost Dept.

PHOTO

1/2

COMP

ART

HC 3/4

62 1-2-17

*Handwritten notes and stamps:*  
46 1075  
5-10-39  
[Red circular stamp]

*Handwritten notes:*  
1. Replicate art  
Lo ✓  
Ret 11  
HC 2/4 62 2-3  
Book 14 (43-64)  
664 3-2 3-3



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H94

ORDER NO. 0771

DATE 1-18-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER YE OLDE CELLAR  
CHICAGO, ILLINOIS

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BEN ~~XXXXXXXX~~ RODKIN'S YE OLDE CELLAR  
FAMOUS FOR AGED PRIMESTEER STEAKS - 322 NORTH  
MICHIGAN AVENUE - CHICAGO  
*see sketch*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BRING OUT ORGAN A LITTLE BETTER.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PUT A POLISH ON DANCE FLOOR AT FAR END OF ROOM, INSIDE PENCIL ~~XXXX~~ LINE BOUNDARY. BRING OUT ORGAN  
A LITTLE BETTER.

*Make DK. Blue impression*

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 23 1939

CUSTOMER  
—  
C. T. & CO.  
PHOTO PROPERTY OF

NO

YES

RETURN PHOTO

3M-1-2-39

6  
4



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H95

ORDER NO. 20779

DATE 1-19-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF LAKE GEORGE, LOOKING  
WEST FROM CLEVERDALE, N.Y., SHOWING LONG  
AND SOUTH ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

SAME AS ABOVE

PRIV. NO. 3" FROM RIGHT EDGE IN UPPER  
BORDER: 526

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE	DATE	DATE	DATE
1-19-1939	1-20-1939	1-20-1939	1-20-1939
ORDER NO.	DATE	DATE	DATE
20779	1-20-1939	1-20-1939	1-20-1939
FRONT NO.	DATE	DATE	DATE
I	1-20	1-25	1-25
R. M. NO	DATE	DATE	DATE
NO	1-26	1-26	1-26
IMPRINT	DATE	DATE	DATE
SAME AS ABOVE	1-30	1-30	1-30
PRIV. NO.	DATE	DATE	DATE
3	1-30	1-30	1-30
BORDER: 526	DATE	DATE	DATE
526	1-30	1-30	1-30

R



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H96

ORDER NO. 20787

DATE 1-19-1939

DEPT.

DATE COMPLETED

CUSTOMER DAYTON RUBBER MFG. CO.  
DAYTON, OHIO

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ANNOUNCING OUR APPOINTMENT AS  
DISTRIBUTORS (ETC. AS COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to

Ret

Dept.

RETOUCHED	2	Days Recorded in Cost Dept.
EXPOSURE	1	Date
PRINTING	1/2	62 2.15
DEVELOPING	1/2	

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

5-42  
1-4

*[Handwritten signature]*

mo  
err  
Ret. 1/2

RM  
ST  
86



NO. 9A-H97

A. B. WYCKOFF, STROUDSBURG, PA.

ORDER NO. 20457

DATE 1/20/39

6	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO	
TITLE (IN FULL) UNION BUS TERMINAL AND TERMINAL HOTEL, NORTHAMPTON STREET AT GREEN, EASTON, PA.		IMPRINT	SAME AS ABOVE	
		PHOTO PROPERTY OF	CUSTOMER	

COLOR DESCRIPTION

MAKE CARD WITH LARGE BUILDING MARKED "UNION BUS TERMINAL" IN CENTER, REMOVING BUILDINGS ON RIGHT AND REMOVING ELEVATED RUNWAY AND LAMP POST ON RIGHT. REMOVE CAR IN FRONT OF MAIN BLDG. AND REMOVE MAN IN DOOR WAY. IF POSSIBLE REMOVE PORTION OF BLDG. SHOWING ADJOINING MAIN BLDG. AT LEFT. COLOR BLDG. GRAY WITH TAN TRIM ON FRONT ENTRANCE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 23 1939

JAN 23 1939

JAN 23 1939

JAN 23 1939

1 - 5

1 - 23

1 - 26

1 - 26

1 - 26

225 1/2

27 Jan

209 1/2

2-9

DATE TO BE PRINTED

DATE TO BE PRINTED

DATE TO BE PRINTED

DATE TO BE PRINTED

84



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H98

ORDER NO. 20803

DATE 1-20-1939

12 M 500 POST CARDS ART COLOR TONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HOTEL WINDHAM, BELLOWS FALLS, VT.  
IMPRINT SAME AS ABOVE

PRIV. NO. 3 FROM RIGHT EDGE IN UPPER BORDER: 21

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY. DULL RED BRICK, WHITE CONCRETE TRIMMING.  
SIGN: BLACK, WHITE LETTERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COLOR PROOF

Y16 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

2 Submit a  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Staring with

JAN 21 1939

DATE JAN 21 1939

OPERATION	1st TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMP. & PRINTING		JAN 21 1939	JAN 21 1939 R
REPORT	2 6	1-21	1-25 J
PROOF	84	1-26	1-26 H.F.
HOME CO. PROOF	226 1/2		1-27-30
ARTIST EMT.	69 8 1/2		1-31-39

DATE TELEPRINT SENT

By

DATE HAND COLOR PROOF

by

DATE Photo Returned to Customer

By

R

ST.  
83



C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9-H99

ORDER NO. 20803

DATE 1-20-1939

12 M 500 POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I		R. M. NO	
TITLE (IN FULL) WAR MEMORIAL, BELLOWS FALLS, VT.		IMPRINT SAME AS ABOVE			
PRIV. NO. 2 FROM RIGHT EDGE IN UPPER BORDER: 22					
		PHOTO PROPERTY OF C.T.			

COLOR DESCRIPTION

BLDG. AT RIGHT IS BROWN TRIMMED IN DARK BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

2

NOTE: FOR THE CUSTOMER'S PROTECTION, THE PHOTO IS NOT TO BE USED FOR ANY OTHER PURPOSE THAN THAT FOR WHICH IT WAS ORDERED. THE CUSTOMER IS RESPONSIBLE FOR THE PROTECTION OF THE PHOTO AND FOR THE RETURN OF THE PHOTO TO THE PHOTOGRAPHIC COMPANY.

			DATE COMPLETED
DATE RECEIVED		JAN 21 1939	JAN 21 1939
STAMP			
REMARKS	7 3	1-21	1-24 5
PRICE			
DATE	94	1-25	1-26
ENCLOSURE			
HAND COLOR PROOF	225 1/2		16 Jan
ARTIST	42 9		

DATE BLUEPRINT OF D

By

DATE HAND COLOR PROOF OF D

By

DATE PHOTO

By

DATE Photo Returned to Customer



Rephoto

NO. 9A-H100

THE ROCHESTER NEWS COMPANY, 19-27 CHURCH ST.,  
ROCHESTER, N.Y.

ORDER NO. 20806

DATE 1-20-1939

25 12 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW TURNSTILE BRIDGE,  
ELLISON PARK, ROCHESTER, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*edp*  
1939

DATE		DATE	DATE
1939		1939	1939
DATE	DATE	DATE	DATE
DATE	DATE	DATE	DATE
JAN 24 1939	JAN 24 1939	JAN 24 1939	JAN 24 1939
8	2	1-24	1-26
85		1-26	1-27
225	1/2	30 Jan	
34	8 1/2		

DATE BLUEPRINT OR'D

By

DATE HAND COLOR PROOF OR'D

By

DATE Photo Returned to Customer

ATT

3

order for

see to it that

tives are uniform

in harmony with

to make an attractive set.

8

1785







Reynolds Ep

NO. 9A-H102

THE ROCHESTER NEWS COMPANY, 19-27 CHURCH ST., ROCHESTER, N.Y. ORDER NO. 20806

DATE 1-26-1939

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	WHITE BORDER
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) XXXXXXXXXXXXXXXXX, XXXXXXXXXXXXX VIEW OF #3 FAIRWAY AND GREEN, DURAND EASTMAN PARK, ROCHESTER, N.Y.	IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF		CUSTOMER

COLOR DESCRIPTION

BE SURE & PUT IN SOME GOLFERS, BUT BIOT OUT TWO PEOPLE CENTER  
AS THEY SEEM TO BE FACING WRONG DIRECTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By \_\_\_\_\_ Date JAN 26 1939 WORK SCHEDULE By \_\_\_\_\_ Date JAN 26 1939

OPERATION	ST. 1	ST. 2	ST. 3	DATE COMPLETED
COMPOSING WITH SETTING			JAN 26 1939	JAN 26 1939
SETTING	3	5	1-26	1-31-39
PROOFING	84		1-31	2-1-39
PRINTING	276	1/2		2-2-39
ATTENDING	202	1/2	3-14-39	3-14-39

DATE PRINTED BY \_\_\_\_\_

DATE Paid \_\_\_\_\_

DATE HAND COLOR PHOTO CARD \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



THE  
ROCHESTER NEWS COMPANY, 19-27 CHURCH ST., ROCHESTER,  
N.Y.

NO. 94-H103

ORDER NO. 20808

DATE 1-20-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) ARMORY, ROCHESTER, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT CARS. BROWN, GREY TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1 Rephoto  
paper on sides

		DATE ENTERED DEPT.	DATE COMPLETED
		JAN 23 1939	JAN 23 1939
INTRODUCTION	7 3	1-23	1-25
PHOTOGRAPH			
1-25	91	1-25	1-25
ENGRAVING			
HAND COLOR PROOF	225 1/2		26 Jan.
ARTIST DET.	35 8 1/2		

DATE BLUEPRINT ORD.  
By

DATE HAND COLOR PROOF ORD.  
By

DATE Photo Returned to Customer

7

ST  
84



R. H. BUCHHOLZ, CHICAGO, ILL.

NO 9<sup>th</sup>-H104

ORDER NO. 20857

DATE 1-24-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. ☒ YES

TITLE (IN FULL) ~~XXXXXXXXXX~~(VERSE)~~XXXX~~

IMPRINT NONE

SMALL TYPE: (C) CURT TEICH & COMPANY,  
INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH AND MATERIAL ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF ☒ YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE  
By Cost Dept. Checked  
Date FEB 1 1939

OPERATION	EST. TIME Clock No. 1 m. & lower	DATE ENTERED DEPT.	DATE COMPLETED.
COM. & NG. TYPE SET UP		FEB 7 1939	FEB 7 1939
SKETCH	5 5 1/2		
RETOUCHING	1 4	2 - 7	2 - 11 8
PHOTO-LITHO			
BLUEPRINT STAMPING & OPAQUEING	8 4	2 - 13	2 - 14 11
ENGRAVING			
HAND COLOR PROOF	22 6 2 1/2		2 - 16 - 30
ARTIST DEPT.	15		

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR OK'D

By

DATE 3-1-39 Forwarded to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H105 ORDER NO. 20799 DATE 1-20-1939

CUSTOMER RESTHAVEN APARTMENTS  
SOUTHERN PINES, N.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full RESTHAVEN APARTMENTS - SOUTHERN PINES,  
N.C.

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint  
(SPECIAL-R.M. ON SIDE)

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

XXXXXXXXXXXXXXXXX THE ROUGH TAPESTRY BRICK IN RESTHAVEN APTS. ARE NOT AS RED AS ARE  
FACE BRICK. THE BUSH IN FRONT OF CEDAR AT END OF STEPS IN NOT A FLOWERING BUSH, BUT IT  
IS A YOUNG POPLAR IN THE LINE OF POPLARS AND CEDARS ALONG THE EDGE OF DRIVEWAY.  
ROOF: SLATE (SLATE COLOR OR DARK GREEN). WALLS, TAPESTRY BRICK. TRIM: WHITE (IVORY WHITE) PORCH  
FLOOR: STEPS AND WALK TO STREET: ALL BRICK. LAWN: VELVETY-SMOOTH GREEN TURF OVER WHOLE YARD.  
PHOTO SHOWS GROUND SPADED FOR RE-SEEDING, IT IS GRASS COVERED NOW. DRIVEWAY: COVERED ENTIRELY  
WITH DARK BROWN PINE NEEDLES (AS SHOWN AT END OF PRIVETT HEDGE) HEDGE: EVERGREEN PRIVETT  
ON THE FAR SIDE OF RESTHAVEN A TALL PRIVATE HEDGE HIDES A HOUSE ON THE ADJOINING LOT.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

JAN 23 1939



BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. 9<sup>th</sup>-H106

ORDER NO. 20481

DATE 1/23/39

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM MEMPHIS, TENN. IMPRINT SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. No 10

IN LOWER BORDER -- (c) G.T. & CO. CHICAGO, ILL.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Use in the lettering the following view 8A-H1638, 7A-H3517, 2A-H921, 2A-H933, 2A-H926, 2A-H923, 2A-H918. and make this a very colorful card use bright colors like on 6A-H2586. I suggest we put in above the lettering MEMPHIS the State Flower and below the RIVER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Bluff City News 410  
copy

Colored State  
6 1/2

70 Reprints

FEB 5 1939

FEB 6 1939

FEB 6 1939

FEB 6 1939

82

2-9

2-13 AT

227 2 1/2

2-14-39

210 13

2-22

2-23

ST  
103



Strengthen

ORDER NO. 20473

DATE 1-23-1939

25M M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~GORDON~~ HALL TEMPLE  
UNIVERSITY, PHILADELPHIA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

DRUG-OPTUS DRUG STORES-PHILADELPHIA

PHOTO PROPERTY OF ~~CONFIDENTIAL~~ C.T.

PRIVATE NO. BEFORE TITLE 147

### COLOR DESCRIPTION

DARK AND MEDIUM GRAY MIXED STONE. LIGHT STONE TRIM & ENTRANCE. GRAY STEPS OAK DOOR  
GREEN ~~SHRUBBERY~~ SHRUBBERY. REMOVE MEN ON LEFT EDGE AND CENTER. REMOVE  
AUTOMOBILES. REMOVE OBJECT IN UPPER RIGHT HAND CORNER. MAKE BLDG. LOOK PLUMB  
UP AND DOWN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1939

777 61 1919

COMPLETED	DATE	DATE	DATE
COMPLETED	DATE	DATE	DATE
COMPLETED		JAN 27 1939	JAN 27 1939
SUPPLY			
RETURNING	14 4		
PAYROLL			
EXPENSE	85	2 - 1	2 - 2 1/2
TRAVELING			
HAND BOOKS	226 1 1/2		2 - 3 - 30
ARTICLES	203 8	3 - 9	3 - 10

Date \_\_\_\_\_

۱۳۴۲

DATE HANDLED 10/10/50

DATE Photo Returned to Customer

Бу.



NO. 9-H108

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J. ORDER NO. 20473

DATE 1-23-1939

25M M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN BUILDINGS - DREXEL

INSTITUTE OF TECHNOLOGY, 32ND AND CHESTNUT  
STREETS, PHILADELPHIA, PA.

(LOWER RIGHT) MAIN BUILDING? RANDELL HALL  
AND CURTIS HALL

PRIVATE NO. BEFORE TITLE --- 148

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

DRUG-OPTUS DRUG STORES-- PHILADELPHIA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Main building - Dull buff brick. light brown cornice and arch at entrance. Light  
dull brown stone base and steps. black window sash.

Right end building is light gray stone front dull buff side - dark sash - dark  
railing around base on left. show flag on pole.

building on left edge - dark red brick. Remove wires.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 SUBJECTS ON  
order for this customer. Please  
see to it that all  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

JAN 27 1939

DATE RECEIVED

DATE JAN 27 1939

DATE RECEIVED	DATE COMPLETED
JAN 27 1939	JAN 27 1939
3	1/28
1/28	1/31
2-1	2-1
227 1/2	2-2-39
8	

DATE DELIVERED TO

DATE PHOTO KEPT BY CUSTOMER

DATE PHOTO KEPT BY CUSTOMER

DATE PHOTO KEPT BY CUSTOMER

DATE PHOTO KEPT BY CUSTOMER

DATE PHOTO KEPT BY CUSTOMER

12, 90  
90



*Not new print*

DISTRIBUTED BY J. R. ILLIS, BOX 665, ALBUQUERQUE, N.M. NO. 9A-H109 ORDER NO. 2-816

DATE 1-23-1939

12 M 500 POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE TITLE: CENTRAL AVENUE FROM FOURTH STREET, ALBUQUERQUE, NEW MEXICO + PM PRIV. NO. BEFORE TITLE: A-28 <i>encl.</i>	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER

SUBMIT TWO BLUEPRINTS. SEE CARDS 8A-H1898 & 6<sup>th</sup>-H2781 ATTACHED. ALSO SHEET OF INSTRUCTIONS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

*10*

*1939*

DESCRIPTION	EST. TIME	DATE ORDERED	DATE COMPLETED
CLIPART (100) 100 M		JAN 24 1939	JAN 24 1939
CLIPART			
CLIPART	7 7	1-24	1-26 50
CLIPART			
CLIPART	25	1-28	1-30 45
CLIPART			
CLIPART	225 134		31 Jan
CLIPART	35 9 1/2		

DATE PHOTO TAKEN \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_  
By *[Signature]*

7

15  
85



THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H110

ORDER N80815

DATE 1-23-1939

25 M POST CARDS

ART COLOR TONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL) BEAUTIFUL HIALEAH PARK, MIAMI  
FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: DL-45

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

SEE CARDS 5A-H906, 8A-H1077, 8A-H1080  
ATT'D FOR COLOR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAKEOVER

Change to P. L. Dept.

DATE RECEIVED

DATE RECEIVED	DATE RECEIVED
1	1
JAN 25 1939	JAN 25 1939
DATE RECEIVED	DATE RECEIVED
DATE RECEIVED	DATE RECEIVED

*[Handwritten signature]*

4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H111 ✓ ORDER NO. 2081 DATE 1-23-1939

CUSTOMER ALL STATES DINING SERVICE  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE GROUP 3  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ALL STATES DINING SERVICE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT BLUR IN UPPER LEFT CORNER  
OF EXTERIOR PHOTO. REMOVE AUTOS IN FRONT OF  
PNOTO.

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

FEB 7 1939

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

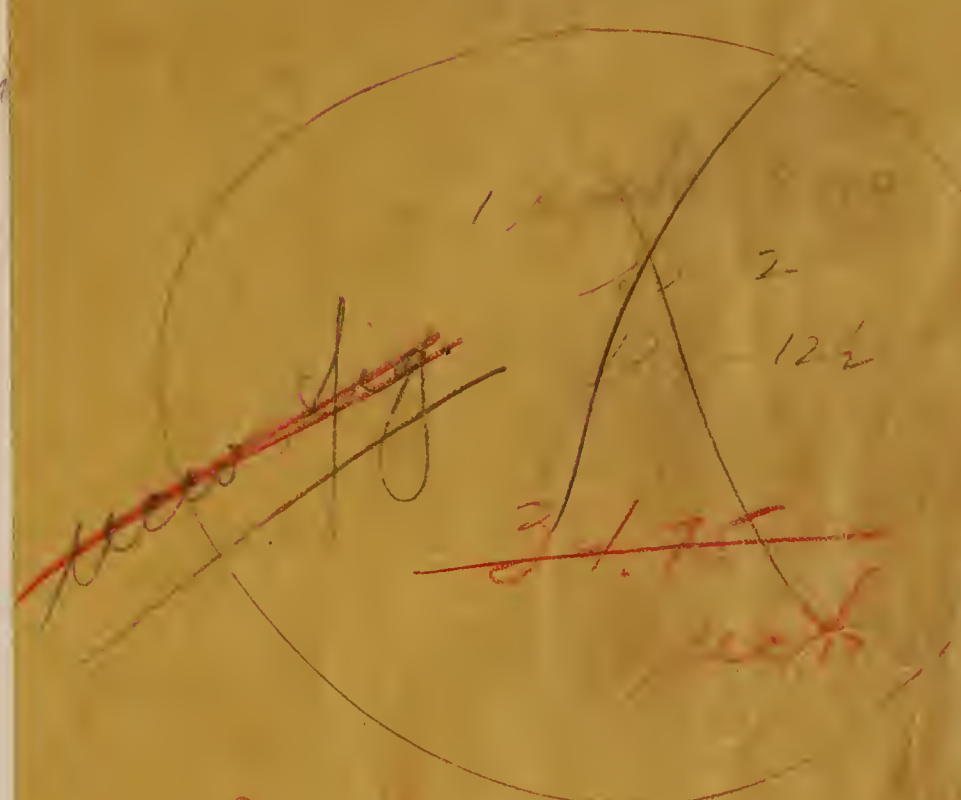
3M-1-2-39

3-5-7

13-2-

46 24  
55- 39. 12 1/2

*Grouping as per Price list*  
*39.25 net*



*34.75 net*  
*AM*  
13-2-  
46 24  
55- 39. 12 1/2  
AC. 7 1/2 62 2-10

*Grouping as per Price list*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 9A-H112 ORDER NO. 20813

DATE

2-15-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
SANTA RITA HOTEL  
TUCSON, ARIZONA

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
SANTA RITA HOTEL, TUCSON, ARIZONA  
NICK C. HALL, MANAGER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7 1/4  
Hc 1 3/4 62 2-22  
Lat 9 3/4

As quoted

MW



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H113

ORDER NO. 20813

DATE 2-15-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
SANTA RITA HOTEL  
TUCSON, ARIZONA

Photos for  
this Customer

25 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TUCSON'S RENDEZVOUS OF THE ELITE

BOT-FEATURING FAMOUS RECORDING DANCE BANDS

NIGHTLY - FLOOR SHOWS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175  
Screen

COLOR DESCRIPTION

SEE SKETCH ATT'D. THE CHINESE RED IN THE CEILING BEAMS IS TOO STRONG AND SOLID: THERE IS A DESIGN WORKED OUT ON THESE BEAMS IN GOLD ON THE RED BASE WITH THE BLUE BORDER. BASE OF BEAMS CHINESE RED BUT NOT AS DEEP OR SOLID AS SHOWN ON SKETCH. SCROLL DESIGN IN GOLD IS LAID ON THE RED. SIDES OF BEAMS GOLD. DARKER BLUE EDGES OF BEAMS. SKY BLUE, CEILING PALE BLUE. THE GOLD OF THE CURTAINS MUST OF COURSE BE GOLD, NOT GREENISH GOLD AS IN SKETCH. BLUE IN THE MURALS IS STILL TOO BLUE. MAKE IT PALE, SKY-BLUE WITH WHITE CLOUDS. BLUE ON SKETCH IS STILL TOO VIVID. THE FLOOR COLORS SHOULD ALL BE A TONE DARKER AND THE ATTEMPT AT SHOWING TILE AND PARQUETTING RESULTS IN TOO SPOTTY AN EFFECT. TAKE CARE OF THIS.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



THOMAS R. WEST, MIAMI, FLA.

NO. 9<sup>th</sup>-H114

ORDER NO. 20489

DATE 1/23/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CAUSEWAY, BAY ISLANDS AND  
MIAMI FROM MIAMI BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT - DL-46

REPRODUCTION

COLOR DESCRIPTION

Bring out Miami Skyline and Causeway (see 8A-H1065) for color of bldgs.) Large hotel in right foreground is light cream. small bldg. next to it resembling light house is white. most bldgs. in foreground are ivory, buff or cream.

Make nice sky the natural sky in this photo is O.K.. Be careful with the water not an intense blue but a slight ~~indica~~ indication of green in your blue & not too dark. The water makes or breaks a lot of cards.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Est. L. C. 1111

By

DATE

DATE

JAN 24 1939

JAN 24 1939

JAN 24 1939

5 9

1-26

1-27 8

84

1-27

1-28-39 15.

35

2 12

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

DATE

DATE

85



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H115 ORDER NO. 20832 DATE 1-23-1939

CUSTOMER THE EMBASSY HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

D6

Photos for  
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE EMBASSY HOTEL — MIAMI BEACH, FLORIDA

BOT-FACING THE OCEAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

JAN 24 1939



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H116 ORDER NO. 20833 DATE 1-23-1939

CUSTOMER MRS. MARY CALPOS  
LIBERTY CAFE  
NORTON, VIRGINIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ON THE TRAIL LONESOME PINE - U.S. ROUTE  
23 - NORTON, VA.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

Photo Ret 4/5/39

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

JAN 24 1939

2/6/39



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H117 ORDER NO. 20834 DATE 1-23-1939

CUSTOMER RICE HOTEL  
HOUSTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25M POST CARDS SIZE  $3\frac{1}{2} \times 6\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EMPIRE ROOM, RICE HOTEL, HOUSTON

*same type as Empire Room*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

*1 Photo 3-7*

*Ret 9/1*

*He 2*

*Lat 11/1*

*As quoted.*

*Am*

JAN 24 1939

57  
85



D6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H118 ORDER NO. 20852 DATE 1-24-1939

CUSTOMER NEMO HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEMO HOTEL, MIAMI BEACH, FLORIDA

BOT-OVERLOOKING THE OCEAN

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS AND SKETCH ATTACHED.

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 25 1939

ST.  
87



HILLSBORO NEWS CO., TAMPA, FLA.

NO. 9<sup>A</sup>-H119

ORDER NO. 20836

DATE 1-24-1939

12 M 500 POST CARDS ART COLOR TONE

FULL RACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) EAST BROADWAY BY NIGHT,  
YBOR CITY, FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 88

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE GOOD NIGHT SCENE, WITH CLOUDS BUT NO MOON. LIGHTEN STREETLIGHTS & WINDOWS & MAKE CAR MODERN. ELIMINATE STREET CAR. TAKE OUT WIRES. LAMPPOSTS GREEN. TAKE OUT TELEPHONE POLES. LEFT: 1. CREAM BRICK, WHITE TRIM, BASE BLACK. 2. TAN BRICK FRONT GREEN PAINTED SIDE AND RED BRICK. SHOW CANOPIES AS IS. RIGHT: 1. RED BRICK, WHITE WINDOW TRIM, WHITE CANOPY. FLOWERS ON PORCH, WITH BLACK IRON RAILING. TAKE OUT STUDIO SIGN. 2. BROWN BRICK, WHITE TRIM, YELLOW BASE FLOOR, SIDE WHITE. 3. KRESS VARIG. TAN BRICK, WHITE TRIM, RED SIGN, GOLD LETTERS, HAVE KRESS WELL LIT UP. 4. LIGHT CREAM, 5 & 6 RED. 7 CREAM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

3  
Order for this set must be placed  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAKE GOOD

Char

Ret

Dep

Now Required

RETOUCH

Recorded in Cost Dept.

PHOTO.

FEB 2 1939

COMPO.

ART. DES.

GRAVING

JAN 24 1939

JAN 24 1939

5 6 1-25 1-30 Night scene

84 1-30 1-30 H.

226 1/3 2-7-39

213 9 2-15-39 2-16-39

DATE PAID COLOR PHOTO

DATE PAID COLOR PHOTO

DATE Photo Returned to Customer

5

86



HILLSBORO NEWS CO., TAMPA, FLA.

NO. 9A-H120

ORDER NO. 20837

DATE 1-23-1939

12 M 500 POST CARDS

ART COL ORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) A BIT OF OLD SPAIN, YBOR  
CITY, FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 86

SMALL TYPE: COPYRIGHT BURGERT BROS.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YLS RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

3

Subjects of  
order for this customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rep. photo  
paper on bottom

JAN 24 1939

JAN 24 1939

DATE  
COMPLETED

JAN 26 1939

JAN 26 1939

2 6

1-25

1-30

84

1-30

1-30

62 134

2-7

214 10

2-13

2-15

DATE DELIVERED

DATE HAND DELIVERED

DATE Photo Returned to Customer

2

ST.  
89



HILLSBORO NEWS CO., TAMPA, FLA.

NO. 9A-H12

ORDER 80837

DATE 1-23-1939

12<sup>M</sup> 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SERENADING IN THE LATIN  
CENTER, YBOR CITY, FLA.

IMPRINT SAME AS ABOVE

PRIV.NO. BEFORE TITLE: 87

SMALL TYPE: COPYRIGHT BURGERT BROS.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLY ATTACHED. MAKE VERY ATTRACTIVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

3 Subjects on  
order for this set. Please  
see to it that all  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto Paper  
on bottom

JAN 26 1939

JAN 26 1939

OPERATION

COMPLETED

COLOR

JAN 26 1939

JAN 20 1939

RETOUCH

2 6

1 26

2-256

PRINT

84

2 2

2-3 47

EXPOSE

62 134

2-7

PAID

2/0 10

2-16

DATE

FILE

By

DATE Photo Returned to Customer

Mr. Rush

2 - 42  
4 -

15  
89



R. & R. NEWS CO., ATLANTA, GA.

NO. 9A-H122

ORDER NO. 20835

DATE 1-25-1939

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) GRADY HOSPITAL AND STEINER  
CANCER CLINIC, ATLANTA, GA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BIDG. AT LEFT, SLIGHTLY VARIG. BROWN BRICK. WHITE WINDOW CASING, GREEN SHADES.  
BLACK IRON FIRE ESCAPES. CONCRETE STEPS IN CENTER OF LEFT BLDG. CEMENT SIDE  
WALKS, ASPHALT ROAD, NICE LIGHT GREEN LAWN, GLOSSY GREEN SHRUBS. PUT SOME FLOWERS  
ON THE SMALLER SHRUBS, PRETTY CLOUD EFFECT. TAKE OUT CARS, POLES, WIRES, MEN  
AND BRANCHES IN TOP LEFT HAND CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

JAN 26 1939

JAN 26 1939

DATE	TIME	DATE ENTERED	DATE COMPLETED
		JAN 26 1939	JAN 26 1939
7	6	1-20	1-30
84		1-31	1-31
227	1-		2-1-39
35			

DATE RECEIVED FROM

DATE PAID

DATE NEXT CHECK DUE

DATE Photo Returned to Customer

ST  
RM 89  
90



C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H123

ORDER NO. 20855

DATE 1-24-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WINTER SCENE, LAKE PLACID CLUB  
LOOKING ACROSS MIRROR LAKE, LAKE PLACID, N.Y.

PRINT SAME AS ABOVE

PRIV. NO. 3 FROM RIGHT EDGE IN UPPER  
BORDER: 14LP

SMALL TYPE: PHOTO BY ODIE MONOHAN

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE HORSE AND SMALL SHACK ON ICE IF POSSIBLE.

*clouds in sky*

LAKE PLACID CLUB BROWN STAIN, PERHAPS DARK WALNUT WITH  
DARK GREEN ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By *[Signature]* Date *JAN 25 1939*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONCERNING, FROM SET UP		JAN 25 1939	JAN 25 1939
S. L. I. C.			
RETOUCHING	1 5	1-25	1-26
PHOTO-ARTIST			
B. L. & W. PROOF	84	1-27	1-27
EX. L. I. C.			
HAND COLOR PROOF	225 1/2		28 Jan
ARTIST L. I. C.	204 9	1-28	1-31

DATE RECEIVED BY *[Signature]* DATE *[Signature]*  
By *[Signature]* By *[Signature]*  
DATE HAND COLOR PROOF SENT DATE Photo Returned to Customer

89



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H124

ORDER NO. 20855

DATE 1-24-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WINTER AT LAKE PLACID CLUB,  
LAKE PLACID, N.Y.

IMPRINT SAME AS ABOVE

BOT-SKI-JORING ON MIRROR LAKE IN FRONT  
OF THE MAIN CLUB HOUSE

PRIV. NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 15LP

SMALL TYPE: PHOTO BY ODIE MONOHAN

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Clouds in sky*

CLUB HOUSE BROWN STAIN, PERHAPS DARK WALNUT WITH  
DARK GREEN ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for 12 post cards. Please  
see to it that the  
titles are clear and correct and  
in harmony with each other  
to make an attractive set.

DATE		DATE	
ENTERED		COMPLETED	
DATE	DEPT.	DATE	DEPT.
JAN 26 1939		JAN 28 1939	
1	5	1-26	1-27
25		1-27	1-27
61	9	1-28-39	1-31-39

DATE BLUEPRINT ORD \_\_\_\_\_ DATE HAND \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF ORD \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



3 3/4  
11/4

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H125

ORDER NO. 20855

DATE 1-25-1939

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTHWOOD SCHOOL FOR BOYS  
AT LAKE PLACID CLUB IN THE ADIRONDACKS,  
LAKE PLACID, N.Y.

PRIV. NO. 3" FROM RIGHT EDGE IN UPPER BORDER: 16LP

SMALL TYPE: PHOTO BY ODIE MONOHAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT

R. M.  
SAME AS ABOVE

NO

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BROWN STAIN, PERHAPS DARK WALNUT, WITH DARK GREEN ROOFS.

clouds in sky

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 21 1939

Date

JAN 25 1939

ORDER NO.	ST. TIME	DATE RECEIVED	DATE COMPLETED
CHARGE, 100.00		JAN 25 1939	JAN 25 1939
STAMP			
PRINTING	5 5	1-25	1-26 5
PHOTO-PRINTS			
CLIPPING, DRAWING	80	1-26	1-27 1/2
ENGRAVING			
HAND COLOR PROOF	64 1/2	1/27/39	1/27/39
ARTIST DET.	67 1/2 9 1/2	1/28/39	1/31/39

DATE BLUEPRINT ORD.

By

DATE PROOF

By

DATE HAND COLOR PROOF ORD

DATE PHOTO RECEIVED BY CUSTOMER

By

ATTENTION!

Subjects on  
order for the customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H126

ORDER NO. 20855

DATE 1-24-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GROUP ON SKI HILL, LAKE PLACID CLUB, NEW YORK

IMPRINT SAME AS ABOVE

LAKE PLACID IN ADIRONDACK MTS.  
PRIV. NO. 2" FROM RIGHT EDGE IN UPPER BORDER: 17 LP

SMALL TYPE: PHOTO BY ODIE MONOHAN

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

XXXXX

Clouds in sky.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		By <i>C. S. [Signature]</i>	
JAN 26 1939		Date <i>JAN 26 1939</i>	
		DATE ENTERED DEPT.	DATE COMPLETED.
		JAN 26 1939	JAN 26 1939
ESTIMATE	5 4	1-26	1-27-39
PRINTED	85	1-28	1-28-39
PAID TO ORDER	226 1/2		1-28-39
AMOUNT PAID	707 9		

DATE BLUEPRINT OKD

DATE PAID

By

DATE HAND COLOR PROOF OKD

By

DATE Photo Returned to Customer

By



C.W.HUGHES & CO., INC., MICHANTICVILLE, N.Y.

NO. 9A-H127

ORDER NO. 20855

DATE 1-24-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~XX~~ I R. M. NO

TITLE (IN FULL) WINTER AT LAKE PLACID CLUB,  
A GLIMPSE OF THE CLUB SKATING RINK, LAKE PLACID, N.Y.  
PRIV. NO. 3" FROM RIGHT EDGE IN UPPER BORDER: 18 LP

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY ODIE MONOHAN

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. DARK WALNUT, WITH DARK GREEN ROOFS.

*clouds in sky*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

ATTENTION

5 subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

JAN 20 1939

JAN 25 1939

DATE  
COMPLETED

JAN 25 1939

JAN 25 1939

5

85

1-26

1-27 145

62

1/2

1-27

211

9 1/2

Jan. 28

DATE RECEIVED ORDER

By

DATE 1-24-1939

By

DATE HAND COLOR PROOF ORDER

DATE Photo Returned to Customer

*R*

87



NO. 9A-H128

LYNN H. BOYER JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 1-25-1939

DATE 1-26-1939

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) GREETINGS FROM WILDWOOD BY THE SEA, N.J. RIV. NO. <sup>upper left</sup> BEFORE TITLE: 48 SMALL TYPE: (C) CURT TEICH & COMPANY © CURT TEICH & CO., INC. CHICAGO, ILL.	FRONT NO. I R. M. NO IMPRINT SAME AS ABOVE PHOTO PROPERTY OF C.T.	

SEE SKETCH ATTACHED. PUT MORE BATHING LIFE  
IN UPPER CENTER PICTURE. PARASOLS ARE STRIPED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**ESTIMATE**  
AND WORK SCHEDULE

DATE	TIME	DATE	TIME
1-26-39	4	1-26	2-7 SL
1-26-39	7	2-7	2-8 SL
1-26-39	2 1/2	2-7	2-8 SL
1-26-39	13		

1-7  
5-  
6-2

DATE 1-26-39  
DATE PHOTO RETURNED TO CUSTOMER

make DK Blue impression  
Red



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H129 ORDER NO. 20682 DATE 1-25-1939

CUSTOMER SANGER BROS.  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LARGEST AND MOST COMPLETE DEPARTMENT  
STORE IN THE SOUTHWEST

BOT-SANGER BROS. - ELM AND LAMAR STREETS,  
DALLAS, TEXAS

TOP: FORWARD WITH TEXAS SINCE 1857 — THE BEST PLACE TO  
SHOP FOR ALL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer No Imprint

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE BUILDING IS WHITE BRICK TRIM WITH WHITE STUCCO. THIS IS TO BE A NIGHT SCENE WITH  
A DARK BLUE BACKGROUND LIKE CARD ATTACHED, 7A-H549. CUSTOMER WISHES THE SCENE OF TRAFFIC  
AND THE LIGHTED WINDOWS TO BE OUTSTANDING AND THE ELECTRIC SIGN TO BE IN CONTRAST TO  
THE BLDG. MAKE THE MOST ATTRACTIVE NIGHT SCENE POSSIBLE FROM DRAWING.

TAKE OVER

Change to CUSTOMER Dept.

2

Title Recorded in Cost Dept.

Date

62 3-22

By

TAKE OVER

Change to 1/2 SALESMAN Dept.

EST. Make in Time Required

FEB 27 1939

FEB 6 1939

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

5x7

62 2-13 26 134  
Night scene 29 10

10 1/2 - 35

Photo to Customer  
675  
net

how much to  
out view

11-5

net

May

1150

64

1/11

103



NO. 9A-H130

RUPIENTHAL'S STUDIO AND THE CAMERA SHOP, BERKELEY  
SPRINGS, W.VA.

ORDER NO. 20879

DATE 1-25-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) TRI-STATE VIEW FROM LOVER'S  
LEAP, NEAR BERKELEY SPRINGS, W.VA.

IMPRINT

SAME AS ABOVE

BOT-MARYLAND - PENNSYLVANIA - WEST VIRGINIA

XXXXXXXX

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

KEEP THE CLOUD FORMATION IN PHOTO, AND IF COLORED CAREFULLY WILL ADD TO THE  
PHOTO. IN RIVER ON RIGHT BACK THE WHITE PART IN RIVER IS SAND OVERWASH FROM THE  
SAND PLANT TO RIGHT. THE ROCK FORMATION IS SANDSTONE. TAKE SPECIAL NOTE ON  
FREIGHT TRAIN ON TRACK ON LEFT OF PHOTO AND SEE IF COLOR WILL NOT BRING IT  
OUT MORE. THE C. & O. CANAL BASIN ON LEFT MAKE COLOR, BRING OUT SAME, BUT DO  
NOT MAKE IT SO THAT WHEN IT IS A ROAD THAT IT WILL NOT LOOK TOO MUCH LIKE  
WATER. ~~WATER.~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ESTIMATE

JAN 26 1939

By

JAN 26 1939

Date

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
			JAN 28 1939	JAN 28 1939
	5	4 1/2	1 - 26	2 - 15
	84	91	2 - 1	7 - 1 1/2
	225	13 1/4		3 Feb
	202	10 1/2	2 - 21	1 - 22

DATE RECEIVED

DATE PAID

DATE WHEN COLOR PROOF SENT

DATE PHOTO RETURNED

5/27/49

21

5.  
Rm. 89  
90



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. 9A-H131 ORDER NO. 20683 DATE 1-27-1939

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M ~~POST~~ CARDS SIZE 2 1/4 x 3 1/2

STYLE ART COLOR TONE ~~WHITE BORDER~~ *FULL FACE*

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

~~C. T. THE ALLIS PRESS, KANSAS CITY, MO.~~

~~ART COLOR TONE "F.L.C. U.S. PAT. OFF."~~

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

*in background*

MAKEOVER

Charge to *ADV.* Dept.

EST. Minimum Time Required

	TIME	Time Allowed in Case Dept.
RETOUCHING		
PHOTO LITHO	1	FEB 10 1939
COMPOSING		
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 26 1939

*Ret 7  
He 7/4 62 2-2  
Lat 17 7*

*As given*

*89*



5x7

NO. 9A-H132

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 21062

DATE 1/27/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BIRTH OF OUR NATION'S  
FLAG

BOT - GENERAL WASHINGTON, HON. GEORGE  
ROSS, ROBERT MORRIS, BETSY ROSS (UNDER  
FIGURES)

(IN SMALL TYPE) Copyright 1939 by Vexil  
Weisgerber

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST MER

COLOR DESCRIPTION

Changes - Fireplace and door to be changed as per enclosed card. Mr. Sheaffer  
took a photo of this corner showing window seat which you used in making a change  
in this card. Remove curtains from windows, Mantle, and irons & clock from corner  
Show wall paneled instead as per card. make walls & woodwork same color as in  
card.

*see color picture by H.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 26 1939

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

ITEM	DATE	DATE	DATE
		JAN 28 1939	JAN 28 1939
	5-8	1-28	2-3
	9-11	2-3	2-6 NT
	12-13	3-7	3-9

51  
91



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H133

ORDER NO. 20163

DATE 2/26/39

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

3

R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - PIKES PEAK (ALT. 14,110 FT.)  
FROM COLORADO SPRINGS, COLORADO

PRIVATE NO. BEFORE TITLE --- 2145

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GET OUTLINES & DETAILS OF PEAK CORRECT AND FAMILIAR IN APPEARANCE. HOP YOU KEEP EFFECTS OF THE PHOTOGRAPH. LOWER TREES ARE WILLOWS WITH LIGHTER GREEN OF TREES JUST OUT. TREES FATHER BACK ARE DARKER GREEN SOME PINES. TAKE OUT ANY BUILDINGS THAT SHOW? PEAK IS GREY TO GRANIT. LOWER HILLS ARE DARK BLUE TO GREEN WITH LIGHTER LOWER SLOPES. LOW RIDGE OVER TREES IS LIGHT GREEN TO BROWN. KEEP ORIGINAL SKY & CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts of negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE			
By <u>Jan 25 1939</u>		Cost Dept. Checked <u>Jan 25 1939</u>	
DESCRIPTION	EST. TIME	DATE ENGAGED	DATE COMPLETED
PIKES PEAK		JAN 27 1939	JAN 27 1939
PIKES PEAK	1 1/2		
PIKES PEAK	91	2-6-39	2-7-45
PIKES PEAK	62	1 1/2	2-7
PIKES PEAK	4		

DATE ORDERED

DATE PAID

DATE PAID (CHECK OR CASH)

DATE PAID (CHECK OR CASH)

By

By

R



SANBORN SOUVENIR CO.?, DENVER, COLO.

NO. 9A-H134

ORDER NO. ~~201113~~ 21063

DATE 1/26/39

12 $\frac{1}{2}$  M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. ~~YES~~ NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - PANORAMA OF A SECTION OF THE TRAIL RIDGE ROAD, SHOWING ITS HIGHEST POINT 12,183 FEET, ABOVE SEA LEVEL, ROCKY MOUNTAIN NATIONAL PARK, COLORADO

PRIVATE NO. BEFORE TITLE -- 2237

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM SKY FOR PROPORTION. KEEP ORIGINAL SKY, OILED ROAD. NEARER SLOPES DARK TO LIGHT GREEN WITH GREY & GRANITE ROCK TONES AMONG THEM. DISTANT PEAKS ARE DARK GREY GRANITE WITH COPPERY TONES AT PLACES. TOP SLOPES RUG GREEN TO GREY LOWER VALLEY HAS DARK BLUE PINES ETC.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By

Date

JAN 27 1939

JAN 27 1939

DATE COMPLETED

JAN 27 1939

JAN 27 1939

1

2

1-177

1-315

91

1-31-39

1-31-39

225

1/2

2-14

2 Feb

215

9

2-14

2-15

DATE RECEIVED

By

DATE HAND COLOR FROM

DATE

By

DATE PHOTO RETURNED TO CUSTOMER

By

ST  
91



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H135

ORDER NO. 21063

DATE 1/27/1939

12 1/2

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - NOTCH TOP PEAK AND THE OUTLET  
OF ODESSA LAKE, ROCKY MOUNTAIN NATIONAL  
PARK, COLORADO - R.M. incl.

PRIVATE NO. BEFORE TITLE --- 2236

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM EACH SIDE FOR PROPORTION GET OUTLINE OF PEAKS CORRECT AND FAMILIAR. PEAKS  
AND ROCKS ARE DARK GREY GRANITE WITH DARKER AND COPPERY TINTS. LIGHTER GREEN  
ON GROUND NEAR STREAM. DARK BLUE GREEN PINES. SEE 9A-H20 FOR GOOD PINE EFFECT  
LIGHT GREY ROCKS IN STREAM. GET PLEASING EFFECTS WITH STREAM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

R

ESTIMATE			
JAN 25 1939		JAN 25 1939	
DATE	DEPT.	DATE	COMPLETED
JAN 27 1939		JAN 27 1939	
15	1 1/2 2/3	2/3	Gr
84/91	2-6	2-6	44
62	1 1/2	2-7	
211	9 2-14-39		

DATE BLOCKED OUT \_\_\_\_\_  
DATE HAND COLOR BLOCKED OUT \_\_\_\_\_  
DATE HAND COLOR BLOCKED OUT \_\_\_\_\_

15

ST  
91



~~SANBORN~~

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H136

ORDER NO. 21063

DATE 1/27/39

12<sup>1</sup>/<sub>2</sub> M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. ~~YES~~ NO

IMPRINT SAME AS ABOVE

TITLE - RUGGED WALLS IN THOMPSON CANON  
ON HIGHWAY (COLO. 16) TO ROCKY  
MOUNTAIN NATIONAL PARK, COLORADO

PRIVATE NO. BEFORE TITLE --- 2235

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM BOTTOM 1/3 TOP 2/3 FOR PROPORTION. OILED ROAD. DARK BLUE GREEN PINES.  
FOR ROCKS & CLIFFS SEE 6A-H1050 ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this summer. Please see to it that all or negatives are uniform in colors are in harmony with each other to make an attractive set

Cost Date Checked

By JAN 20 1939  
Date JAN 20 1939

DATE COMPLETED

JAN 27 1939

JAN 27 1939

8 2 1-27 1-31 SL

91 1-31 2-1 HT.

225 1 1/2 2 Feb.

216 9 2-14 2-15

DATE PRINTED

DATE

DATE HAND COMPLETED

DATE PHOTO RETURNED TO CUSTOMER

By

8

95



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H137 ✓ ORDER NO. 20896 DATE 1-26-1939

CUSTOMER KRIPPENDORF-DITTMAN CO.  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE PHOTO NO. 9A-H67.

IN PLACE OF SHOE "MAN" USE SHOE "BELAIR", DRAWING ATTACHED.

THE "BELAIR" IS A BLACK PATENT LEATHER SHOE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

5x7

62 2-10 H.C.P. 2/2  
L.A. 12/2

Rephoto

1.50  
rest

Am



NO. 9A-H138

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 21074

DATE 1/27/39

12 1/2 M	post cards	ART COLOORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>HOTEL MARION ON LAKE GEORGE,</u> <u>N. Y.</u>		IMPRINT <u>SAME AS ABOVE</u>	
PRIVATE NO. <u>2</u> FROM RIGHT <del>EDGE</del> <u>EDGE</u> IN <u>UPPER BORDER ---- 319 L.G.</u>		PHOTO PROPERTY OF <u>C.T.</u>	

COLOR DESCRIPTION

BLUE CEILING ON PORCH. GREEN LATTISWORK UNDER PORCH. GREEN SHUTTERS. STONE STEPS WITH STONE FLOWER ~~POTS~~ POTS AND GREEN LAMP POST. CREAM BUILDING

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*ESTIMATE*

By [Signature] Date JAN 25 1939

DESCRIPTION	DATE ORDERED	DATE COMPLETED
	JAN 27 1939	JAN 27 1939
14 3		
84	2 - 1	2 - 1
227 1/2		2-2-39
209 8	2 - 4	

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE 1/27/39

By \_\_\_\_\_ By [Signature]

DATE HAND COLOR PROOF ORD. \_\_\_\_\_ DATE 1/27/39

By \_\_\_\_\_ By \_\_\_\_\_

13

ST  
91



C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 9A-H139

ORDER NO. 21076

DATE 1/28/39

12<sup>1</sup>/<sub>2</sub> M POST CARDS ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. I R. M. YES  
TITLE (IN FULL) ONE OF THE ROCK GARDENS  
AT PETRIFIED SEA GARDENS 3 MILES WEST  
OF SARATOGA SPRINGS, N.Y. ROUTE 29  
IMPRINT SSAME AS ABOVE

PRIVATE NO. <sup>3</sup>/<sub>4</sub>" FROM RIGHT EDGE IN UPPER

BORDER ---- 328

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE 5A-H2630 FOR STONE COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		Cost Dept. Chicago
By		By
JAN 25 1939		JAN 25 1939
DATE		DATE
JAN 27 1939		JAN 27 1939
DEPT.		COMPLETED
1		
84/91		1 - 31
225 1/2		2 - 1
257 8		1 Feb.
2-10		2-13

DATE BLUEPRINT OF \_\_\_\_\_ DATE \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OF \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

ST  
Rm 91  
91



C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 9A-h140

ORDER NO. 21076

DATE 1/27/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER. FRONT NO. I R. M. YES  
TITLE (IN FULL) THE BUDDA POOL AT PETRIFIED SEA GARDENS 3 MILES WEST OF SARATOGA SPRINGS, N. Y. ROUTE 29  
IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER  
BORDER ---329

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE 5A-H2630 FOR STONE COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				Cost Dept. Checked
Date	JAN 25 1939			By
WORK SCHEDULE				Date
OPERATION	EST. TIME		DATE	DATE
		Actual	EST. TIME	COMPLETED
COMPOSING, TYPE SET			JAN 27 1939	JAN 27 1939
SKETCH				
RETOUCHING	16	2		
PROOFING	8 1/2			
BLANKET	9 1/2		1 - 31	2 - 1 1/2
ENGRAVING				
HAND COLOR PROOF	227	1 1/2		2 - 1 - 39.
ARTIST COST	215	9	2 - 10	2 -

DATE RECEIPT FOR

DATE 1/27/39

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ST  
Rm 91  
91



INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y.

NO. 94-H141

ORDER NO. 20911

DATE 1-27-1939

25 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BOARDWALK SCENE, CONEY ISLAND, N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JAN 31 1939

JAN 31 1939

ITEM	QTY	UNIT PRICE	TOTAL	DATE COMPLETED
WATER COLOR				JAN 31 1939
PRINTS	13	4 1/2		
PRINTS	84		2 - 2	2 - 2 1/2
PRINTS				
HAND COLOR	225	1 1/2		6 Feb.
ARTIST FEE	217	8	2 - 9	2 - 10

DATE BLUEPRINT ORD.

DATE

DATE HAND COLOR (COLOR OR)

DATE Photo Returned to Customer

94



NO. 9<sup>A</sup>-H142

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y.

ORDER NO. 20911

DATE 1-27-1939

25 MPOST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) FERRIS WHEEL AT STEEPLCHASE  
PARK, CONEY ISLAND, N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OPERATION	EST. TIME (Est. Mo.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
CONF. ORDER TO		JAN 31 1939	JAN 31 1939
SECTION			
EST. TIME	16 3		
PRINT	84	2-2	2-2
ED. TIME			
ST. TIME			
TRAVEL TIME			
HANDLING TIME	22 1/2		3 Feb
ARTIST	2/10 8	2-9	2-10

DATE ESTIMATE OK'D \_\_\_\_\_ DATE \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HANDS ON PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ST.  
94



INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW  
YORK, N.Y.

NO. 9A-H143

ORDER NO. 20911

DATE 1-26-1939

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) ENTRANCE TO LUNA PARK, CONEY  
ISLAND, N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

D6

3BH/421

*[Handwritten signature]*

Cost Dept. Checked

By

Date

JAN 31 1939

DATE RECEIVED	DATE COMPLETED
JAN 31 1939	JAN 31 1939
STUDIO	
REPRODUCTION	14 4 1/31 2/1 gr.
PRINTING	
BLANKET	84 2-2 2-2 H.F.
STUDIO	
REPRODUCTION	
HAND COLOR PROOF	22 1/2 3 Feb.
ARTIST DEPT.	

DATE BLANKET SENT

DATE SENT

By

By

DATE HAND COLOR PROOF SENT

DATE Photo Returned to Customer

By

57  
94



INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK,  
N.Y.

NO. 9A-H144

ORDER NO. 20911

DATE 1-26-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) STEEPLCHASE SWIMMING  
POOL, CONNY ISLAND, N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects on  
order for this customer. Please  
see to it that all en- or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

By                      Date                     

Order No.                      Date                     

DESCRIPTION	EST. TIME	DATE	DATE
QUANTITY		JAN 31 1939	JAN 31 1939
7 3	1-31		2-35
8 2	2-3		
22 1 1/2			7 Feb
15 8 1/4	2-9		2-10

DATE DELIVERED TO CUSTOMER                      DATE                     

DATE HAND COLOR PROOF                      By                     

DATE Photo Returned to Customer                     

By



INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y.

NO. 9A-H145

ORDER NO. 20911

DATE 1-26-1939

25 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) HALF MOON HOTEL, CONEY ISLAND,  
N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

3 BH 1421

		DATE COMPLETED	
JAN 31 1939		JAN 31 1939	
COLOR	JAN 31 1939	JAN 31 1939	
S. 280			
REWORK	2 3 1 31	2-28	
PROOF			
B. L. & W. PROOF	84	2-2	2-2 HT
REWORK			
HAND COL. PROOF	225 1 3/4	3 Feb.	
PRINTING	219 9 2-9	2-13	

DATE BLUEPRINT OK'D

DATE PROOF

DATE HAND COL. PROOF

DATE PROOF

2

116

51.  
94



NO. 9A-H146

INTIRBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 20913

DATE ~~XXXX~~ 1-30-39

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ☒ SPEC. R. M. YES

TITLE (IN FULL) THE DU PONT CHEMISTRY  
BUILDING AT THE EXPOSITION, NEW YORK  
WORLD'S FAIR 1939

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SHOW MORE LIFE, XXX (PEOPLE.)

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

yes are understood to be in harmony with each other make an attractive set.

FEB 2 1939

By                      Date FEB 2 1939

DATE	DATE	DATE	DATE
ENTERED	ENTERED	ENTERED	ENTERED
FEB 2 1939	FEB 2 1939	FEB 2 1939	FEB 2 1939
205	2 1/2	2 1/2	2 1/2
84	2 - 1/6	2 - 1/6	2 - 1/6
62	1 3/4	2 - 21	2 - 21
65	9	3 - 1/6	3 - 21

Submit to Customer

17.  
Rm 116  
98 W.



NO. 9<sup>A</sup>-H147

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 20913

DATE 1-30-1939

50 <sup>M</sup> POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	WHITE PORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>SPEC</u> R. M. <u>YES</u>	
TITLE (IN FULL) <u>THE FOOD BUILDING NO. 2, NEW YORK WORLD'S FAIR 1939</u>	IMPRINT <u>SAME AS ABOVE</u>	
	PHOTO PROPERTY OF <u>CUSTOMER</u>	

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTO ATT'D. *Take out spec in center*

*Show people  
Take out cars.*

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 See to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

*Submit to  
Customer*

ESTIMATE		By	Date
FEB 1 1939		FEB 1 1939	
TIME	DATE	DATE	
Time	ENTERED	COMPLETED	
	FEB 1 1939	FEB 1 1939	
18-2 14-6	8		
8-11	2-16	2-16	NA.
22-6	1-31	2-20-39	
20-1	3-15	3-14	

DATE RECEIVED BY \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

*Aug 5 1939*  
*96*



NO. 9A-H148

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 20913

DATE 1930-1939

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **XSPEC.** R. M. **YES**

TITLE (IN FULL) THE HALL OF COMMUNICATIONS,  
NEW YORK WORLD'S FAIR 1939

IMPRINT SAM AS ABOVE

*Photo in D5888*

PHOTO PROPERTY OF **CWS.**

COLOR DESCRIPTION

SHOW LIFE (PEOPLE) SEE INSTRUCTIONS ON PHOTO.

TAKE OUT CARS.

*To customer*

SUBMIT: RET. PHOTO **YES** B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

**10** order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*1 Rep...*

**ESTIMATE**

Cost Dept. Checked

**FEB 2 1939**

**FEB 2 1939**

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, THE COPY		<b>FEB 2 1939</b>	<b>FEB 2 1939</b>
SETTING			
REPRODUCTION	6	2-12	2-17
PRINTING			
BY <i>SL</i>	<i>91</i>	2-16	2-16
CHIEF			
PRINTING	<i>27</i>	<i>13/4</i>	
ARTIST	6	3-14	3-17

DATE RECEIVED BY \_\_\_\_\_  
DATE PRINTING COMPLETED \_\_\_\_\_  
DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

*ST  
12.95 made by  
mail beg 98*



NO. 9<sup>A</sup>-H149

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 20913

DATE 1-30-1939

50 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES

TITLE (IN FULL) THE ELECTRICAL PRODUCTS  
BUILDING, NEW YORK WORLD'S FAIR 1939

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHOW LIFE (PEOPLE) DOTS ABOVE DOOR WHITE. MURAL:  
ORANGE & BLACK TRAIN. DERRICK, ORANGE. CLOUDS, GREEN (DEEP GREEN & LIGHTER)  
TOP CLOUD: BLUE. SEE INSTRUCTIONS ON PHOTO.

SUBMIT: RET. PHOTO

YES

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this card. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DATE RECEIVED	DATE COMPLETED
FEB 1 1939	FEB 1 1939
7	2/1
2-15	2-16
2-17	2-17
2-18	2-18
2-19	2-19
2-20	2-20
2-21	2-21
2-22	2-22
2-23	2-23
2-24	2-24
2-25	2-25
2-26	2-26
2-27	2-27
2-28	2-28
2-29	2-29
2-30	2-30

DATE RECEIVED

DATE COMPLETED

DATE HAND COLOR PHOTO

DATE PHOTO

By

15  
114.95mally  
96



INTERBOROUGH NEWS CO., 525 WEST 52ND ST.,  
NEW YORK, N.Y.

NO. 9-H150

ORDER NO. 20913

DATE 1-30-1939

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AN INFORMATION BOOTH, NEW  
YORK WORLD'S FAIR 1939

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **XX SPEC.** R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SHOW LOTS OF LIFE (PEOPLE)

BE SURE TO STRAIGHTEN OUT FLAGS. FLAGPOLES: ORANGE, GOLD TOP. BLDG. ON RIGHT, PILLS  
ABOVE DOORS, DEEP BLUE, DOORS SAME BLUE. BLDG. DEEP CREAM BLUE, WINDOW FRAMES.  
SEE BACK OF PHOTO. ALSO FRONT.

TO CUSTOMER

SUBMIT: RET. PHOTO YES

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all color nega-  
tives are uniform. Colors are  
in harmony with each other  
to make an attractive set.

3 Prints

make DK blue impression  
of sign

FEB 1 1939

FEB 1 1939

MAKEOVER

Charge to L.V. Dept.

EST. 15.00 Time Required

Time Recorded in Cost Dept.  
MAR 4 1939  
By

11.95 small kg  
97



91

INTERBOROUGH NEWS CO., 525 WEST 52ND ST.,  
NEW YORK, N.Y.

NO. 9<sup>A</sup>-H151

ORDER NO. 20913

DATE 1-30-1939

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES

TITLE (IN FULL) A RESTFUL GARDEN, NEW YORK  
WORLD'S FAIR 1939

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHOW LOTS OF LIFE (PEOPLE), IF YOU THINK BEST. SEE FRONT OF PHOTO FOR  
COLOR INSTRUCTIONS.

To customer

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 1 1939

FEB 1 1939

DATE RECEIVED	DATE COMPLETED
FEB 1 1939	FEB 1 1939
7 5 21	2-4
84/91	2-16
217 1/2 9	2-17

DATE DELIVERED

DATE

DATE HAND COL. PROOF

By

DATE Photo Returned to Customer

ATTENTION!

10 orders of  
order for this color. Please  
see to it that all the photo-  
tives are uniform and that they are  
in harmony with each other  
to make an attractive set.

1 Print

55  
95 mm. 1/4  
97



INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK,  
N.Y.

NO. 9-H152

ORDER NO. 20913

DATE 1-30-1939

50<sup>M</sup>

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **10** SPEC. R. M. **YES**

TITLE (IN FULL) **ROSE**  
**KANK COURT, NEW YORK WORLD'S**

IMPRINT **SAME AS ABOVE**

FAIR **XXXXR 1939**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

FLOWERS IN GARDEN TO BE ORANGE & BLUE. BLDG: ALL WHITE. MURAL ON  
EITHER SIDE STARTING AT TOP OF FIGURE. YELLOW, BLUE, GRAY, DEEP RED. BLDG. INNER  
COLUMNS, DEEP RED, GOLD TOPS.

TO CUSTOMER

SUBMIT: RET. PHOTO **YES** B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

**10** subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		FEB 1 1939	
DATE RECEIVED		DATE COMPLETED	
FEB 1 1939		FEB 1 1939	
OCCASION		DATE COMPLETED	
FEB 1 1939		FEB 1 1939	
DATE RECEIVED		DATE COMPLETED	
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FEB 1 1939		FEB 1 1939	
DATE RECEIVED		DATE COMPLETED	
FEB 1 1939		FEB 1	



NO. 9A-H153

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 20913

DATE 1-30-1939

50 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.	FRONT NO. SPEC. R. M. YES	
TITLE (IN FULL) THE WESTINGHOUSE ELECTRIC X BUILDING, NEW YORK WORLD'S FAIR, NXX1939	IMPRINT SAME AS ABOVE	
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

FRONT WINGS RIGHT & LEFT, BLUE. ROOF SILVER, WALLS OF INSIDE COURT  
LIGHT BLUE. STEPS SILVER DEEP BLUE RAILING, GLASS ABOVE DOOR. CENTRE  
PILLAR WHITE. FRONT STAIRS, RIGHT & LEFT SILVER.

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for... Please  
see to it that... or...  
tives are...  
in harmony with...  
to make an attractive set.

MAKEOVER

Charge to LV. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	3	
PHOTO-LITHO		Date MAR 4 1939
COMPOSING		
ART DEPT.		By
ENGRAVING		

#227

ESTIMATE

FEB 1 1939

FEB 1 1939

	DEPT	DATE COMPLETED
	FEB 1 1939	FEB 1 1939
13 9		
91 2-16		2-16-39
226 2		2-20-39
47 10 3/14/39		3/20/39

MAKEOVER

Charge to LV. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	2	
PHOTO-LITHO		Date FEB 15 1939
COMPOSING		
ART DEPT.		By
ENGRAVING		

St. Ang's making 96



NO. 9<sup>A</sup>-H154

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK,  
N.Y.

ORDER NO. 20913

DATE 1-31-1939

50 M POST CARDS ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES NO

TITLE (IN FULL): TRYLON AND PERISPHERE,  
NEW YORK WORLD'S FAIR 1939

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE BEST PHOTO.

BLUE & ORANGE FLOWERS ALONG WALK. GRASS ON EITHER SIDE OF  
WALK.

Teich & Co. SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

5

100

FEB 1 1939

FEB 1 1939

FEB 1 1939

5 6 2-1 2-8 50

84 2-15

201.14 2-17 2-17

DATE

DATE

By

Photo Returned to Customer

96



NO. 9A-H155

INTERBOLOUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 20913

DATE 1-31-1939

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES

TITLE (IN FULL) HALL OF COMMUNICATIONS,  
NEW YORK WORLD'S FAIR 1939

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SHOW LIFE (PEOPLE)

SUBMIT: RET. PHOTO YES

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10  
order for the... Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
FEB 1 1939  
Cost Dept. Chicago  
By  
Date FEB 1 1939

DATE RECEIVED	DATE COMPLETED
FEB 1 1939	FEB 1 1939
19 2 2/1	2/2
84/91 2-16	2-16
221 13/4 2-17	2-20
211 93/4 3-15	

DATE HAND COLOR PROOF

DATE

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

Am. made up 95  
96



NO. 9A-H156

C.P. JOHNSTON CO., SEAT TLE, WASHINGTON

ORDER NO. 20909

DATE 1-27-1939

12/1 MPOST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 3	R. M.	YES	
TITLE (IN FULL) GRAND COULEE DAM, LARGEST DAM IN THE WORLD BOT-LOCATED AT GRAND COULEE, WASHINGTON		SAME AS ABOVE			
PRIV. NO. BEFORE TITLE: 269		PHOTO PROPERTY OF CUSTOMER			

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*[Handwritten signature]*

JAN 31 1939

DATE RECEIVED	DATE PAID	DATE PAID	DATE PAID
COMPOUND, THE SET UP		JAN 31 1939	JAN 31 1939
STAMP			
RECEIVED	1 5	1-31	2-2-39
PAID	1/4	2-2-39	2-2-39
PAID	1/4		
PAID	226 1/4		2-6-39
PAID	9		

DATE RECEIVED ONE DATE PAID

DATE PAID

DATE PAID

DATE PAID

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DATE PAID

DATE PAID

DATE PAID

12-93  
94



C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO 9-H157

ORDER 28907

DATE 1-27-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) EASTERN APPROACH TO RIP VAN  
WINKLE BRIDGE OVER HUDSON RIVER, CATSKILL,  
N.Y.

IMPRINT SAME AS ABOVE

PRIV. NO. 3 FROM RIGHT EDGE IN UPPER  
BORDER: 286CM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLOR SAME AS 6A-H491 ATTACHED. BE SURE TO BRING OUT MOUNTAINS.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

GENERATION	EST. DATE	DATE EST. DATE	DATE COMPLETED
1		JAN 21 1939	JAN 21 1939
2	8 2 1-31		2-3 SP
3	84 2 3		2-3 AT
4	225 1 1/2		4 Jan
5	217 9 2-6		2-17

DATE DECLARATION

DATE

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

57  
94



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H158

ORDER NO. 2907

DATE 1-27-1939

12 <sup>M</sup> 500 POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO	
TITLE (IN FULL) RIP VAN WINKLE BRIDGE OVER HUDSON RIVER, CATSKILL, N.Y.	PRINT SAME AS ABOVE		
PRIV. NO. 3/4" FROM RIGHT EDGE IN UPPER BORDER: 287CM			
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

SEE CARD 6A-H491. BE SURE TO SHOW A HUDSON RIVER BOAT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~315~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE  
By Jan 21 1939  
Date Jan 21 1939

	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
QUANTITY		JAN 31 1939	JAN 31 1939
RETS	2 3	1-31	2-3 <i>put in Port</i>
BLU	84	2-3	2-3 <i>44</i>
ST			
ENG			
HAVE COLOR PROOF	225 1/2		4 Feb
ARTIST DET.	216 8	2-6	2-7

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE 31 \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

10

-2



NO. 9<sup>A</sup>-H159

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 20907

DATE 1-27-1939

12<sup>M</sup> 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CATSKILL POINT AND DAY LINE  
LANDING, CATSKILL, N.Y.

IMPRINT SAME AS ABOVE

PRIV. NO. 3/4" FROM RIGHT EDGE IN UPPER  
BORDER: 288CM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cost Dept. 10

By JAN 31 1939

DATE JAN 31 1939

DATE	DATE	DATE	DATE
DATE	DATE	DATE	DATE
JAN 31 1939	JAN 31 1939		
18	2		
84	2 - 2	2 - 2	45
226	1/2	2 - 3 - 30	
68	9	2/7/39	

DATE BLUEPRINT ORD \_\_\_\_\_ DATE NEW \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COL. PROOF ORD \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

5  
94



C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9"-H160

ORDER NO. 20907

DATE 1-27-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ~~XXXX~~ ADMINISTRATION BUILDING  
AND RIF VAN WINKLE BRIDGE OVER HUDSON  
RIVER, CATSKILL, N.Y.

IMPRINT SAME AS ABOVE

PRIV. NO. 1/4" FROM RIGHT EDGE IN UPPER  
BORDER: 289 CM

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. IS REDDISH BROWN BRICK. ROOF RED. WINDOW  
SASHES ARE WHITE. ALUMINUM LAMPS. FOR BRIDGE  
SEE CARD 64-H491. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 31 1939

JAN 31 1939

DATE	BY	DATE	BY
JAN 31 1939		JAN 31 1939	
206-1	2 1/2	1/31	2 1/2
17-1 1/2			
8 1/2	2 - 3	2 - 3	4 1/2
225	1 1/2	4 Feb.	
210	9	2 - 7	

DATE BLUEPRINT SENT

DATE PAID

By

By

DATE HAND COLOR PROOF SENT

DATE Photo Returned to Customer

206-1

55  
94



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H161 ORDER NO. 20964 DATE 1-30-1939

CUSTOMER H.C. GODMAN COMPANY  
COLUMBUS, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

DL  
Photos for  
this Customer

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full IN FITTING STYLE — LASTEXED TARSAL TRED  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.  
ALSO TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

217

1 Photo 5x7  
Double print

LO 4 - 9-12  
BL 4 1/2 - 12  
He. 2 62 2-2  
Lat 12 1/2 (65)

Argument

M

4 Shoes 2 1/2  
5 — 1 1/2  
1 1/2

X

must be finished  
today 2-1-39

VERY RUSH  
Extra Day  
for Double  
print

Make Red impression  
of T.M.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER CRESCENT HOTEL MIAMI BEACH, FLORIDA	DIAL No. 9A-H162	ORDER NO. 20977	DATE 1-31-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE PHOTO COLORIT WHITE BORDER					
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full CRESCENT HOTEL, MIAMI BEACH, FLORIDA BOT-FACING OCEAN <i>see colored photo</i>					
	FRONT NO. 5 (All of this on address side) R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint					
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
<i>Photo sent to customer 3/23/39</i>						
COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.						

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO USED FOR

PHOTO RETURNED TO

3K-1-2-39

1 Replicate = 12

Ref 13

Ref 1 1/2 62 2-11

Lat 9

*As given to*

*PW*

ST  
97



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 9A-H163

ORDER NO. 20972

DATE 1-31-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NATIONAL HIGHWAY (U.S. 40)  
THROUGH FROSTBURG, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE  
PLATE NO. ON FRONT AT BOTTOM

(USE GOTHIC TYPE)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 7A172.

REMOVE TWO CARS AND TRUCK ON LEFT SIDE OF PHOTO, ALSO SIGNS  
ON SIDE OF FIRST BUILDING ON LEFT. THERE SHOULD BE MORE  
CONTRAST IN COLOR OF BRICK IN THE VARIOUS BUILDINGS THAN ON  
CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

FEB 2 1939

FEB 2 1939

DATE  
COMPLETED

FEB 2 1939

FEB 2 1939

16 2 1/2

84  
91

2

2-6 1/2

227

1 3/4

2-7-39

67

9

2/13/39

2/15/39

DATE DECISION MADE

DATE

DATE WHEN PHOTO TAKEN

DATE

ST.  
RM. 96  
99







MARKEN : BIELFELD, INC., FREDERICK, MD.

NO. 9A-H165

ORDER No. 20973

DATE 1-31-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 14

R. M. YES

TITLE (IN FULL) LAKE KOON, CUMBERLAND,  
MARYLAND

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT AT BOTTOM.

PRIV. NO. LOWER RIGHT CORNER: 6

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE WATER A VERY LIGHT BLUE-GREEN COLOR AND GIVE GOOD CONTRASTING  
GREENS IN THE MOUNTAINS IN BACKGROUND. WHITE & BLUE CLOUDS ADDED TO  
THE RETOUCHING OUGHT MAKE THIS A SHENDID VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subject to  
order for this customer. Please  
see to it that all cuts or ne-  
tives are uniform and colored  
in harmony with each other  
to make an attractive set.

FEB 1 1939

FEB 1 1939

		DATE COMPLETED
	FEB 1 1939	FEB 1 1939
205 2	2/1	2/2
84 91	2 3	2 3
225 1 1/2	6 Feb	
61 8	2-23-39	2-24-39

DATE BLUEPRINT OK'D

By

DATE FND

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Charge to: Asst Ret Dept.

100% Makeover Time Filled

REPRODUCTION	1/2	Time Recorded in Cost Dept.
PROOFING	1	FEB 14 1939
COPIES	3/4	
226 MAY DEPT. HC		

Rm 96  
97



NO. 9<sup>A</sup>-H166

MARKEN & BIELFELD, INC., FREDERICK, MD.

ORDER NO. 20973

DATE 1-31-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14

R. M. YES

TITLE (IN FULL) DAN'S ROCK BETWEEN CUMBERLAND AND FROSTBURG, MARYLAND

IMPRINT SAME AS ABOVE

PRIV. NO. LOWER RIGHT CORNER: 7

(USE GOTHIC TYPE)

PLATE NO. ON FRONT.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GRAY & DARK GRAY SPECKLED ROCK. GRAY STEEL TOWER.  
DO NOT FAIL TO SHOW MOUNTAINS IN BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

FEB 1 1939

FEB 1 1939

	DATE RECEIVED	DATE COMPLETED
	FEB 1 1939	FEB 1 1939
13 2	2/1	2/3
84 91	2 - 6	2 - 6 44
226 1/2		2-7-30
65 8	2-13	2-14

DATE BLURBENT ORD.

DATE Paid

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

Am. 96  
97



MARKEN & BILFELD, INC., FREDERICK, MD.

NO. 9A-H167

ORDER NO. 20973

DATE 1-21-1939

12<sup>M</sup> 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. YES

TITLE (IN FULL) TOWN HILL MOUNTAIN LOOKING

IMPRINT SAME AS ABOVE

TOWARD THE MASON-DIXON LINE BETWEEN HAGERSTOWN AND CUMBERLAND, MD.

PLATE NO. ON FRONT AT BOTTOM

PRIV. NO. LOWER RIGHT CORNER: 8

(USE GOTHIC TYPE)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK ROAD. GRAY CEMENT SHOULDER. FENCE WHITE & BLACK. SHOW NARROW LINE ACROSS MTS. ON REAR LEFT WHICH IS THE MASON-DIXON LINE. SHOW MOUNTAINS CLEAR & GREEN.

REMOVE WIRES. GIVE GOOD COLOR SEPARATION FOR FIELDS IN DISTANCE-SEVERAL SHADES OF GREEN AND LIGHT TAN COLORS, WITH GREEN HILLS IN BACKGROUND. REMOVE ALL WHITE POST IN CENTER. PROTECTING POSTS ARE BLACK & WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

FEB 3 1939

FEB 3 1939

DATE RECEIVED	DATE COMPLETED
FEB 2 1939	FEB 2 1939
2 1/2	
8 1/2	2 - 6
2 1/2	2 - 6
68	2114/39

DATE BLANKET CND

DATE 1939

DATE 1939

DATE Photo Returned to Customer

Am 96  
99



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 94-H168

ORDER NO. 20967

DATE 1-31-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I R. M. NO

TITLE (IN FULL) MILLION DOLLAR DAM IN THE  
CONNECTICUT RIVER, HOLYOKE, MASS.

IMPRINT SAME AS ABOVE

PRIV. NO. 3/4" FROM RIGHT EDGE IN UPPER  
BORDER: 20

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 1 1939

FEB 1 1939

			DATE COMPLETED
		FEB 1 1939	FEB 1 1939
16	3	2/1	2/2 gm
84		2-3	2-3 4.
227	1 1/2		2-7-39.
211	8	2-9	

DATE BLUEPRINT OF D.

DATE FILED

DATE HAND COLOR PROOF OF D.

DATE Photo Returned to Customer

17  
97



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9<sup>n</sup>-H169

ORDER NO. 20967

DATE 1-31-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. XNO

TITLE (IN FULL) LOOKING NORTH FROM  
WATERHOUSE'S OVER LAKE DUNMORE, VT.

IMPRINT SAME AS ABOVE

PRIV. NO. 1 FROM RIGHT EDGE IN UPPER BORDER: 91GM

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 1 1939

By *Curt Teich*  
Date FEB 1 1939

	DATE	DATE	DATE	DATE
	RECEIVED	DATE	DATE	DATE
		FEB 1 1939	FEB 1 1939	
	15	1/2	2/1	2/4
	14	2-2	2-3	4
	227	1/2	2-3	39
	210	8	2-8	2-8

DATE BLUEPRINT ORD \_\_\_\_\_

DATE FRG \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ST  
97



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9<sup>th</sup>-M170

ORDER NO. 20367

DATE 1-31-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LAKE DUNKMORE IN THE GREEN  
MOUNTAINS OF VERMONT

IMPRINT SAME AS ABOVE

PRIV. NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 92GM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FEB 1 1939

FEB 1 1939

DATE RECEIVED	DATE COMPLETED
FEB 1 1939	FEB 1 1939
18 1 1/2 2/1	2 1/2 G.
2-2	2-3 1/2
227 1 1/2	2-3-39.
217 8	

DATE BLANKET ORD.

DATE Paid

DATE MAIL ORDER

DATE Photo Returned to Customer

ST  
97



straighten

NO. 9A-H171

C. P. JOHNSTON CO., SEATTLE, WASHINGTON

ORDER NO. 21147

DATE 1/31/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO. 3	R. M. NO
TITLE (IN FULL) SMITH TOWER AND LOWER FINANCIAL DISTRICT, SEATTLE, WASHINGTON		IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE -- 235		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

108

FEB 2 1939

FEB 2 1939

DATE RECEIVED	DATE COMPLETED
FEB 2 1939	FEB 2 1939
7 2 - 2	2 - 7 2
85	2 - 7 15
225 2	8 3 dr.
68 11	2/17/39

DATE RECEIVED OR D \_\_\_\_\_ DATE R. M. \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

7  
2

5  
99



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H172 ORDER NO20978 DATE 1-31-1939

CUSTOMER MC GAUGH HOSIERY MFGS  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLGRIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CALL YOUR DRUG STORE FOR AIRMAID

1207 HOSIERY AND AIRMAID SOCKS

TOP EASTER GREETINGS

FRONT NO. 5 (All of this on address side) ON 2 SIDES  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

Ref 5-1/2  
N.C.P. 13/4  
L.A. 10

X  
H  
H

97



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H173 ORDER NO. 20990 DATE 1-31-1939

CUSTOMER VENETO RESTAURANT  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COCKTAIL LOUNGE - 389 BAY ST. -

TELEPHONE GARFIELD 9711

BOT-THE VENETO RESTAURANT - SAN FRANCISCO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

62 2-13 H.C.P. 2 1/4  
2 7 14 1/2

Add. Address  
Boulevard

16 50

104

FEB 7 1939



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H174 ORDER NO20991

DATE 1-31-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER THE BRUNHOFF MFG. CO.  
CINCINNATI, OHIO

6 MOST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full MODERN DISPLAYS ILLUMINATED  
(ETC. AS COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.  
THE CENTER VERTICAL BLACK STRIP HAS A RIB DOWN  
THE CENTER GIVING A FORMED EFFECT. SEE BACK OF  
PENCILED COPY ATTACHED.

make DK Blue impression  
make light blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

LO 2/1  
R 8/1  
L 2/1 62 2-8  
R 11/1

the printer  
Pm



SEAWALL SPECIALTY CO., HOUSTON, AND GALVESTON, TEXAS

NO. 9A-H175

ORDER NO. 21160

DATE 2/1/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.TITLE (IN FULL) SAM HOUSTON COLISEUM,  
HOUSTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YESIMPRINT SAME AS ABOVE

IN SMALL TYPE IN LOWER BORDER - Photo by

Bob Bailey Reb. Bailey  
COLOR DESCRIPTIONPHOTO PROPERTY OF CUSTOMER

BUILDING IS BUFF BRICK TRIMMED WITH TEXAS SAND STONE  
BE SURE TO REMOVE ALL AUTOS AND SHRUBRY SIMILAR TO OUR OLD CARD ON THIS IS WORKED  
IN. SKY EFFECT ON OLD VIEW IS GOOD THEREFORE USE SAME SKY EFFECT. ALSO ON THE FLAG  
POLE IN THE MIDDLE BETWEEN THE TWO AT THE EXTREME RIGHT OF PHOTOGRAPH MAKE THIS  
FLAG THE TEXAS STATE FLAG ALSO A TEXAS STATE FLAG ON THE FLAG POLE ON WHITE THERE  
IS NO FLAG IN PHOTOGRAPH. ALL OTHER COLORS SAME AS ~~OLD~~ WE USED BEFORE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

FEB 3 1939

By Curt Teich  
Date FEB 3 1939

OPERATION	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP	FEB 3 1939	FEB 3 1939
SKETCH		
RETOUCHING	16 6 2/3	2/7 Jan
PHOTO-LITHO		
BLEUPRINT STRIPPING, OPAQUING	91 2-8-39	2-8 H.T.
ENGRAVING		
HAND COLOR PROOF	227 1/2 2-9-39	2-9-39
ARTIST DEPT.	211 8 2-17-39	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

15  
1/2 in 100



NO. 9A-H176

SEAWALL SPECIALTY CO., HOUSTON, AND GALVESTON, TEXAS ORDER NO. 21158

DATE 2/1/39

25 M POST CARDS *Group 2* ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TEXANIC TEXAS (ETC. AS PER SKETCH)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*use photo 5AH239, 6AH1562*

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

*2* Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*43*  
*R-2*  
*L12-2*  
*DM-2-*

*ESTIMATE*  
Cost Dept. *Chas*  
By *FEB 2 1939*  
Date *FEB 3 1939*

OPERATION	EST. TIME Class No.   Time Allowed	DATE ENTERED SEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 6 1939	FEB 6 1939
SKETCH <i>✓</i>	21 5		
RETOUCHING	<i>1/2</i>		
PHOTO-LITHO			
BLUPRINT STRIPPING, OPACING	<i>64</i> 891	2-8-39	2-6-39
ENCRAVING			
HAND COLOR PROOF	226 <i>2/4</i>		2-10-39
ARTIST DEPT.	213 <i>12</i>	2-20-39	2-21-39

DATE BLUPRINT C. D.

DATE Filed

By

By

DATE HAND COLOR PROOF C. D.

DATE Photo Returned to Customer

By

By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H177 ORDER NO. 21510 DATE 2-2-1939

CUSTOMER: SHELBY SALESPOOK CO.  
SHELBY, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FASTEST BUSINESS PRESS FORM IN  
THE WORLD (ETC. AS COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 6 1939

103



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 9A-H178 ORDER NO. 21517 DATE 2-17-1939

CUSTOMER DENNYS RESTAURANT  
CHICAGO, ILLINOIS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST DARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, ~~Lower~~, ~~Center~~, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DENNY'S RESTAURANT - 4239 SO. HALSTED  
ST. - CHICAGO, OPPOSITE UNION STOCK YARDS

at bottom

use type as 'A' on card 8AH518

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE ATTACHED.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 20 1939  
comp. Dept.

ST  
118

122



SANBORN SOUVENIR CO., DENVER, COLO.

NO.9A-H179

ORDER NO. ~~21172~~  
21172

DATE 2/2/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE - WORLD'S HIGHEST SUSPENSION  
BRIDGE OVER THE DEPTHS OF THE MIGHTY  
ROYAL GORGE SHOWING ARKANSAS RIVER AT  
THE BOTTOM

PRIVATE NO. BEFORE TITLE - 2146

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Trim sides as indicated for proportion; bridge is silver color not white; sharpen up details at base of picture; low hills beyond gorge have dark blue green trees; hills dark and blue in tone. Gorge is grey granite with coppery and lighter and darker tints; get outline of hills correct and familiar; keep towers looking straight. Center at bottom; river on left, R. track on right; touch out scratch near center of bridge; note wire supports between level of bridge and suspension line (see OA4014) Be sure and show them lightly only.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OPERATION	DATE	DATE	DATE	DATE
COMPOSING, TYPE SET UP			FEB 3 1939	FEB 3 1939
SKETCH				
REFOUCHING	21	3	2/3	2/7
PHOTO-LITHO				
BLUING			2 - 9	
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	62	134		2-11
ARTIST DEPT.	210	10	2-17	2-20

DATE BLUEPRINT ORD.

By

DATE Paid

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-11180

ORDER NO. 21172

DATE 2/2/39

121 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TITLE - GRANITE WALLS OF THE ROYAL GORGE  
ONE OF THE WORLD'S GREATEST CHASMS KNOWN  
SPANNED BY THE HIGHEST BRIDGE IN THE  
WORLD: SHOWING ARKANSAS RIVER AND THE  
D. & R.G.W.R.R. AT BOTTOM.

PRIVATE NO. BEFORE TITLE 2147

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Trim right side as marked and add sky for proportion; walls are dark to granite w/ with coppery and lighter tones; bridge is bright aluminum color not white; distant hills blue etc. Note wire supports between level of bridge and suspension line (see OA4014) be sure and show them lightly only.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and in harmony with each other to make an attractive set.

ESTIMATE		By	
FEB 3 1939		FEB 3 1939	
DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
WORK SCHEDULE		FEB 3 1939	FEB 3 1939
PHOTO LITHO	21-2	2/3	2/7
PRINTING CAPACITIES	18-1		
PHOTO LITHO	91	2-9-39	2-9-41
ENGRAVING			
HAND COLOR PROOF	225	2	2-13-39
ARTIST DEPT.	203	10	2-17

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

ST  
101



**ADV. ORDER**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

STYLE ART COLORTONE FULL FACE

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

Submit → Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	

### COLOR DESCRIPTION

COLOR OF BUILDING IS CREAM, WITH BLACK LETTERS, THE LETTERS BEING OUTLINED IN RED.

RETURN PHOTO	YES	NO
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PHOTO RETURNED

To

PHOTO USED FOR

FEB 3 1939  
Comp. Dept.

3M—1-2-39



ORANGE NEWS CO., ORLANDO, FLA.

NO 9A-H182

ORDER NO. 21180

DATE 2/2/1939

121 M	POST CARDS	ART COLOR TONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. NO	
TITLE (IN FULL) SANLANDO SPRINGS, TROPICAL PARK, ORLANDO, FLA. (IN SKY)		IMPRINT SAME AS ABOVE	

PRIVATE NO. BEFOR TITLE --- 0.10

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION: Take out wires & light. varigate bathing suits. See card 6AH1750. Water towards foreground, where spring shows is a deeper greenish blue, than it is towards back, where the clear water is almost a light green. Spring wall showing to left is painted dark green, walk on top of it is varig. light and dark red brick, widely spaced by mortar in between bricks. Lawn is good lighter green, than foliage on trees. Diving stand dark green, with the diving board covered with brown mat. Palm in center grayish brown trunk, shiney green leaves. shoreline across is white sand. in center & right backgr. are pink & red Azalea bushes, and several trees climbing vines with white & purple blossoms. Note spanish moss on one tree but none on palms. Tree at extr. right has lighter green foliage than those

Suggest you cut off from foreground for better proportion

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

FEB 3 1939

FEB 3 1939

OPERATION	Clock No.	Time Allowed	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1939	FEB 3 1939
SKETCH				
RETOUCHING	204	4	2/3	2/7
PHOTO LITH	84		2-8	2-8
PRINTING				
DELIVERY	227	1 1/2		2-10-39
TOTAL		9		

DATE RECEIVED CARD

DATE FILED

DATE HAND DELIVERED FROM CARD

DATE Photo Returned to Customer

100



*R. [unclear] [unclear] 13*

ORANGE NEWS CO., ORLANDO, FLA.

NO. 94-H183

ORDER NO. 21130

DATE 2/2/39

121 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	C. T. ART COLOR TONE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN SKY) TITLE (IN FULL) NATURE'S FAIRYLAND, SANLANDO SPRINGS, ORLANDO, FLA.	FRONT NO. I R. M. NO IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE --- 0.11	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
Clear spring water light green, getting dark greenish-blue towards background. Springwall in back painted deep green, concrete steps, diving board dark green. take out silver water pipe, next to diving board. light green lawn in background. variegated green foliage in back. palm in center grayish-brown trunk, shiny green leaves. benches green backs, concrete sides. sand off white. vine to right foreground. has small white & very light blue blossoms. suggest you make horizontal view, cutting off as indicated. take out bathers on sand in immediate foreground. also girl standing to left.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By *[Signature]*  
Date FEB 4 1939

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date FEB 4 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, 1ST & 2ND		FEB 4 1939	FEB 4 1939
SKETCH			
RETOUCHING	205 2 1/2	7/7	7/8 Gm
PHOTO-LITHO			
B. L. & W. PROOF	84	2-8	2-9 H.T.
ENGRAVING			
HAND COLOR PROOF	227 1 1/2		2-10-39
ARTIST DEPT.	206 9	2-16	2-17

DATE BLUEPRINT ORD. \_\_\_\_\_

By \_\_\_\_\_

DATE Filed \_\_\_\_\_

By *[Signature]*

DATE HAND COLOR PROOF ORD. \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

205

102



ORANGE NEWS CO., ORLANDO, FLA.

NO. 9-1184

ORDER NO. 21180

DATE 2/2/39

12 1/2 M POST CARDS

ART COLOPHONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

(IN SKY)

IMPRINT

SAME AS ABOVE

TITLE (IN FULL) TROPICAL SPLENDOR IN  
BEAUTIFUL FLORIDA

PRIVATE NO. BEFORE TITLE -- 0.13

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Bridge rustic natural wood. logs, which show ends cut off have light cream ring, dark in center. palm trunks light gray and light brown. water clear, light green. ~~light green~~ green with slight tint of blue. note gray spanish moss on oaks in backgrd. small palms lighter green leaves. to immediate left foreground put pink blossoms on vine near water. there are several pink azalea bushes in ~~back~~ back of bridge. Girl's bathing suit white with yellow & blue ornaments. Boys bathing suite blue.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

FEB 3 1939

FEB 3 1939

OPERATION	DATE COMPLETED	DATE COMPLETED
COMPOSING, TYPE SET UP	FEB 3 1939	FEB 3 1939
SKETCH		
RETOUCHING	20 1/2	
PHOTO-LITHO		
BLUING, STAMPING, OPAQUING	9 1/2	2-7-39
ENGRAVING		
HAND COLOR PROOF	27 1/2	8 1/2
ARTIST DEPT.	213 9	2-15

DATE BLUEPRINT

DATE Fixed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ATTENTION!

3

Subject on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

906

R 24100  
100



NO. 9A-H185

MINSKY BROS. &amp; CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 21528

DATE 2-2-1939

12 M500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

TITLE (IN FULL) U.S. POST OFFICE, ALIQUIPPA,  
PA.

IMPRINT SAME AS ABOVE

PRIV. NO. <sup>before title</sup> UPPER LEFT CORNER: AL-6

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT LETTERING. LIGHT CREAM GRAY BRICK. DARK GRAY CORNICE & BASE  
& STEPS. BRONZE LIGHTS. DARK TAN GRAY SASH & FRAMES. GREEN LAWN & SHRUBBERY.  
REMOVE AUTOMOBILE & WIRE IN SKYLINE. ALSO FLAG ON POLE. REMOVE PEOPLE ON

WALK.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 order for the  
see to it that  
tives are uniform  
in harmony with each other  
to make an attractive set.

FEB 3 1939

Last Dept. Checked

FEB 3 1939

OPERATION

DATE  
COMPLETED

COMMENTS NO. TIME SET UP

FEB 3 1939

FEB 3 1939

SKETCH

RETOUCHING

PHOTO-LITHO

BLUEPRINT  
STRIPPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

20

2

2/3

2/6

Gr

80

2-6

2-6 47

225

1/2

8505

218

8

3-1

3-3

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST  
100



MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. 9<sup>A</sup>-H186

ORDER NO. 21528

DATE 2-2-1939

DATE

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) FRANKLIN STREET LOOKING  
EAST FROM POST OFFICE, ALIQUIPPA, PA.

IMPRINT SAME AS ABOVE

PRIV. NO. <sup>before title</sup> UPPER LEFT CORNER: AL-7

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT LETTERING. REMOVE STREET CAR TRACKS. ON RIGHT, 1ST LIGHT CREAM GRAY, GRAY CORNICE & BASE. 2 & 3 DARK RED BRICK. 4 GRAY ST. NE. 5 DARK RED. 6 GRAY. 7 & 8 RED BRICK. 9 BUFF. 10 & 11 DARK RED, OTHERS BUFF & BROWN. ON LEFT: 1ST BROWN BRICK, LIGHT STONE TRIM. GREEN & BUFF MARKEE. 2 DARK RED. 3 & 4 BUFF BRICK. 5 DARK RED. 6 BUFF. 7 BROWN. 8 GRAY. 9-10-11 LIGHT BROWN. 12 & 13 GRAY. 14 TALL BLDG. LIGHT BROWN, GREEN CORNICE, DARK RED ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Submit in order for this customer. Please see to it that all customer negatives are uniform and colors are in harmony with each other to make an attractive set.

FEB 3 1939

Cost Dept. Received

By

Date FEB 3 1939

			DATE ENTRANCE DEPT.	DATE COMPLETED
CUSTOMER'S DESIGN			FEB 3 1939	FEB 3 1939
ETCHING				
RETOUCHING	15	5	2/3	2/7
PHOTO-ETCHING				
BLUEPRINT STRIPPING	10		2-9	2-9
ENGRAVING				
HAND COLOR PROOF	62	13 1/2		2-11
ARTIST DEPT.	221	9 3/4	3-1	3-13

DATE BLUEPRINT ORD.

By

DATE FILED

DATE HAND COLOR PROOF ORD.

By

DATE Photo Returned to Customer

By

100



MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. 9A-H187

ORDER NO. 2528

DATE 2-2-1939

12 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. NO
TITLE (IN FULL) MUNICIPAL SWIMMING POOL, PLAN 12, ALIQUIPPA, PA.	IMPRINT	SAME AS ABOVE
PRIV. NO. UPPER LEFT CORNER: AL-8 <i>in sky</i>	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

TAKE OUT LETTERING. POOL GRAY, WHITE FENCE, GRAY SLIDES & DIVING  
PIER. XXXXXXXXXXXX

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Estimate*

By *[Signature]* Cost Dept. *[Signature]*

DATE FEB 3 1939

OPERATION	EST. TIME No. Times Allowed	DATE ESTIMATED	DATE COMPLETED
COMPOSING, TYPE		FEB 3 1939	FEB 3 1939
SKETCH			
RETOUCHING	15 3	2/3 1	2/7 9
PHOTO-LITHO			
BLUEPRINT STRAIGHTENING, OPENING	8 4	2-8	2-8 1/2
ENCRAVING			
HAND COLOR PROOF	2 1/2 1 1/2		2-8 3/4
ARTIST DEPT.	2/10 9	3-9	3-10

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

ST  
100



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. 9A-H188 ORDER NO. 1551

DATE 2-2-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER QUEEN QUALITY SHOE CO.  
ST. LOUIS, MISSOURI

125 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE BRILLIANT NEW BEAUTY SHOE FROM THE  
CALENDAR OF FASHION (ETC.)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON SKETCH ATTACHED FOR SIZE AND PLACEMENT OF SHOES, LETTERING &  
DESIGN. FOLLOW SKETCH ONLY FOR COLOR TREATMENT AND ART WORK ON CALENDAR. HARPLING HAS  
SAMPLE FOR COLOR GUIDE ON GLOUETTE DE LUXE MODEL. FOLLOW NOTATION ON COLORED PENCIL SKETCH  
FOR PLACEMENT OF THE VARIOUS SHOE STYLES.

1 shoe  
as sample

5 drawings set  
2/7/39 M.

Special  
RWSH

FEB 3 1939

Comp. Dept.

make DK Blue impression  
" light blue "

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replicate set

L.O.

Ret

HC

Lat

62 2-9

64

5

✓

10

As per spec

PH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER WINTHROP SHOE COMPANY ST. LOUIS, MISSOURI	DIAL No. 9A-H189	ORDER NO. 1550	DATE 2-2-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	25 M POST CARDS		SIZE 3 1/2 x 5 1/2	STYLEART COLORTONE FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		FRONT NO. 5	(All of this on address side)		
	Title in Plate Yes No Copyright in Plate Yes No		R. M. Yes No			
Title in full THE WINTHROP KLOMP (ETC. AS COPY)		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		Trade Mark Yes No Special type as sample		
		IMPRINT: Customer C. T. Imprint No Imprint		PLATE NO. ON FRONT		
RETOUCHING DEPARTMENT		Negative — Line — Halftone — Combination.		Screen 120		
Submit Sketch Layout Retouched Photo Wash Drawing		Dry — Wet — Pancromatic — Color Separation.		Screen 133		
Follow Layout		Transfer — Paper Process — New Process.		Screen 150		
		Stripping — White Border — Full Face.		Screen 175		
		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
COLOR DESCRIPTION						
FOLLOW SKETCH FOR BACKGROUND DESIGN. FOLLOW DRAWING FOR BOTH SHOE TO BE ILLUSTRATED AND COVERING.						
Special Rush						

FEB 3 1939

Comp Dept

make OK Blue impression

Red " "



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H190

ORDER NO. 572

DATE 2-3-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

OATE COMPLETED

Photos for  
this Customer

CUSTOMER C.W. HUGHES & CO., INC.  
MECHANICVILLE, N.Y.

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STERLING EASTERN MINK AND ALASKA SILVER

FOX FARMS, LAKE PLACID, N.Y., SHOWING WHITEFACE  
MOUNTAIN, 4872 FT. ELEVATION

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

No. on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE DIAGRAM OF DETAILED DESCRIPTION ATTACHED. CUSTOMER WANTS  
THE BEST CARD POSSIBLE.

Make red impressions  
Make PR Blue

3M-1-2-39

62 2-14 Ret 6  
H.C.P. 1/2  
L.F. 8 3/4

X  
Am

FEB 6 1939

103



**ADV. ORDER**

DATE 2-3-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER EL CORTEX HOTEL  
SAN FRANCISCO, CALIFORNIA

12	M	500 POST CARDS	SIZE	$3\frac{1}{2}$ x $5\frac{1}{2}$
----	---	----------------	------	---------------------------------

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full EL CORTEZ HOTEL - GEARY NEAR TAYLOR ST  
SAN FRANCISCO, CALIF.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

old English

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout CLEAR LOWER PORTION OF PHOTO, AND LINE UP SAME AS CARD ATTACHED. O-3740. YOU WON'T NEED THAT DIAMOND SHAPED SIDEWALK EFFECT, BUT SEE WHAT BLDGS. ARE TO BE BRUSHED OUT AND WHICH ARE TO REMAIN. PUT IN LETTERING "EL CORTEZ HOTEL" ON ELECTRIC SIGN, OVER THE SIDEWALK ON LOWER PORTION CORNER OF BUILDING.

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — <del>Handcolor</del> — Black & White Proof. Titles—Red, Blue		

THE DECORATIVE FEATURES OF HOTEL ARE COLOR DESCRIPTION OF A SPANISH MOTIF. COLORS ARE LEFT TO YOUR JUDGMENT OF SPANISH MOTIF. DO NOT COLOR TOO STRONG, TO STAND OUT TOO MUCH, AS THEY ARE NOW FADED. THE WINDOW UNDER THE ELECTRIC SIGN OVER THE SIDEWALK IS DONE IN BROWN, LIKE #47 ON COLOR CHART. OTHER FRONT ENTRANCES ARE SAME, WITH TOUCHES OF SPANISH COLORING.

Color of flag #15, Marquet is same as flag #22

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. --- CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

3M—1-2.39

FEB 15 1939

Ref	10
H.O.P	1 1/2
L.A	9

Old Edition of 450  
not

55.  
110



7 reprints

NO. 9A-H192

R. BUCHHOLZ , CHICAGO, ILLINOIS

ORDER NO. 21479

DATE 2/24/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GREETINGS FROM ALABAMA

IMPRINT NONE

IN SMALL TYPE (c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*[Large handwritten signature]*

FEB 28 1939

By

Date

DATE COMPLETED

FEB 26 1939

FEB 26 1939

LO

18 7

14 6

2/28

3/6 Gr

84

3-6

3-7 47

22

ARTIST DEPT.

3-7

3-8

DATE DELIVERED

By

DATE PAID

By

DATE HAND COLOR PROOF OK

DATE PHOTO REPAID TO CUSTOMER

By

7-210

7-217

15  
132